

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM297997

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Televisa, S.A. de C.V.		03/10/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Editorial Televisa International S.A.		
<b>Street Address:</b>	Avenida Vasco de Quiroga 2000		
<b>Internal Address:</b>	Col. Santa Fe Zedec		
<b>City:</b>	Mexico, D.F.		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	01210		
<b>Entity Type:</b>	CORPORATION: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85927668	PREMIOS TVYNOVELAS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2029555564		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202 955 3000		
<b>Email:</b>	paul.kilmer@hkllaw.com		
<b>Correspondent Name:</b>	Paul F. Kilmer		
<b>Address Line 1:</b>	800 17th Street, NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	119594.00434		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Paul F. Kilmer		
<b>Address Line 1:</b>	800 17th Street, NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>NAME OF SUBMITTER:</b>	Paul F. Kilmer		

CH \$40.00 85927668

<b>SIGNATURE:</b>	/Paul Kilmer/
<b>DATE SIGNED:</b>	03/12/2014
<b>Total Attachments: 1</b> source=Assignment Trademark PREMIOS TVYNOVELAS#page1.tif	

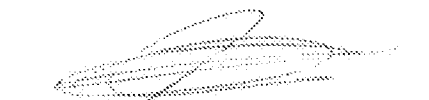
ASSIGNMENT OF TRADEMARK

WHEREAS, Televisa S.A. de C.V., of Avenida Vasco de Quiroga 2000, Col. Santa Fe Zedec, 01210, Mexico, D.F., Mexico (hereinafter "Assignor"), is owner of the service mark PREMIOS TVYNOVELAS and its United States Patent and Trademark Office application Serial No. 85927668 therefor, along the good will of the business connected with the use of and symbolized by that mark (hereinafter collectively the "Mark and Registration") and wishes to assign all right, title and interest in and to the Mark and Registration and all good will of the business associated therewith, to Editorial Televisa International S.A., of Avenida Vasco de Quiroga 2000, Col. Santa Fe Zedec, 01210, Mexico, D.F., Mexico (hereinafter "Assignee"); and

WHEREAS, Assignee wishes to obtain all right, title and interest of Assignor in and to the Mark and Registration, including the good will of Assignor's business associated therewith and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged and confessed, the Assignor hereby assigns, transfers and sets over unto the Assignee, without reservation, the entire right, title and interest in and to the Mark and Registration, together with the good will of Assignor's business connected with the use of and symbolized thereby, and with the right to sue and recover for past infringements of the Mark and Registration.

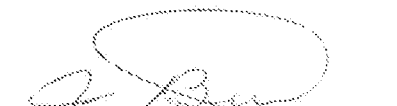
**Televisa S.A. de C.V.**

  
\_\_\_\_\_  
(Signature)

José Antonio Lara del Olmo  
(Printed Name)

Legal Representative  
(Title)

March 10, 2014  
(Date)

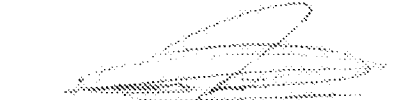
  
\_\_\_\_\_  
(Signature)

Julio Barba Hurtado  
(Printed Name)

Legal Representative  
(Title)

March 10, 2014  
(Date)

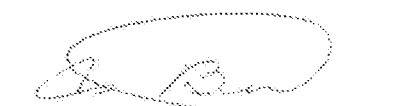
**Editorial Televisa International S.A.**

  
\_\_\_\_\_  
(Signature)

José Antonio Lara del Olmo  
(Printed Name)

Legal Representative  
(Title)

March 10, 2014  
(Date)

  
\_\_\_\_\_  
(Signature)

Julio Barba Hurtado  
(Printed Name)

Legal Representative  
(Title)

March 10, 2014  
(Date)

