

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM298010

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EDWIN CEVALLOS ARELLANO		03/12/2014	INDIVIDUAL: ECUADOR
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SINHUE LLC		
<b>Street Address:</b>	18201 Collins Ave, SPA 301A		
<b>City:</b>	Sunny Isles Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33160		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86214018	NACE	
<b>Serial Number:</b>	86214076	VIVA	
<b>Serial Number:</b>	86214185	BIRM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7879987474		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	787-722-4450		
<b>Email:</b>	arturo@perezguerrero.com		
<b>Correspondent Name:</b>	Arturo Perez-Guerrero		
<b>Address Line 1:</b>	P.O. Box 9024163		
<b>Address Line 4:</b>	San Juan, PUERTO RICO 00902-4163		
<b>NAME OF SUBMITTER:</b>	Arturo Perez-Guerrero		
<b>SIGNATURE:</b>	/Arturo Perez-Guerrero/		
<b>DATE SIGNED:</b>	03/13/2014		
<b>Total Attachments: 2</b>			
source=traspaso 86214018 86214076 86214185#page1.tif			
source=traspaso 86214018 86214076 86214185#page2.tif			

OP \$90.00 86214018

### Trademark Assignment

WHEREAS, EDWIN CEVALLOS ARELLANO, an individual citizen of Ecuador, whose address is Av. Eloy Alfaro y Alemania, Instituto de Radiología, Piso 1 Quito, Ecuador, has adopted, owns and has a bona fide intent to use the use the following trademarks now pending registration in the United States Patent and Trademark Office;

NACE, serial number 86214018, filed on March 7, 2014 in class 3, for Body cream; Facial creams; Non-medicated preparations all for the care of skin, hair and scalp; Non-medicated skin care preparations; Skin care preparations, namely, body balm; Skin conditioners; Skin creams; Skin emollients; Skin lotions; Skin moisturizer; Wrinkle removing skin care preparations;

VIVA, serial number 86214076, filed on March 7, 2014, in class 3, for Hair care creams; Hair care lotions; Hair care preparations; Hair cleaning preparations; Hair conditioners; Hair emollients; Hair gels; Hair lotions; Hair pomades; Hair rinses; Hair shampoo; Hair shampoos and conditioners; Shampoos;

and

BIRM, serial number 86214185, filed on March 7, 2014, in class 3, for Body cream; Dentifrices; Facial creams; Hair care creams; Hair care lotions; Hair care preparations; Hair cleaning preparations; Hair conditioners; Hair creams; Hair emollients; Hair gels; Hair lotions; Hair pomades; Hair rinses; Hair shampoos and conditioners; Non-medicated preparations all for the care of skin, hair and scalp; Non-medicated skin care preparations; Shampoos; Skin care preparations, namely, body balm; Skin conditioners; Skin creams; Skin emollients; Skin lotions; Skin moisturizer; Wrinkle removing skin care preparations, in class 5, for Cough syrups; Dietary and nutritional supplements; Dietary food supplements; Dietary supplemental drinks; Dietary supplements; Food supplements; Food supplements, namely, anti-oxidants; Herbal supplements; Homeopathic supplements; Liquid herbal supplements; Liquid nutritional supplement; Medicinal herb extracts; Medicinal herb extracts for medical purposes; Medicinal herbal preparations; Natural herbal supplements; Nutritional supplements; Nutritional supplements in lotion form sold as a component of nutritional skin care products; Nutritional supplements in the form of syrups; Powdered nutritional supplement concentrate; Powdered nutritional supplement drink mix; Syrups for pharmaceutical purposes for the treatment of flu, influenza, cough, cold, and in class 30, for Extracts used as flavoring; Grain-based food beverages; Herbal food beverages; Herbal tea; Processed herbs; Vegetable concentrates used for seasoning;

Whereas, Assignor has applied to register the referenced marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the mark in commerce, in connection with the above described goods;

Whereas, SINHUE LLC, a limited liability company under the laws of Delaware, with principal offices at 18201 Collins Ave, SPA 301A, Sunny Isles Beach, FL 33160, USA, desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the marks and the pending applications;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the marks and the pending applications therefore, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the marks.

Signed at Quincy Everglades, this 12<sup>th</sup> day of March, 2014.

  
\_\_\_\_\_  
EDWIN CEVALLOS ARELLANO