

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298013

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SBO Pictures, Inc.		03/12/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	Wicked Sensual Care, Inc.		
Street Address:	9040 Eton Avenue		
City:	Canoga Park		
State/Country:	CALIFORNIA		
Postal Code:	91304		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2473950	WICKED	
CORRESPONDENCE DATA			
Fax Number:	7168491315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	716-849-1333		
Email:	ip@lglaw.com		
Correspondent Name:	Jonathan W. Brown, Esq.		
Address Line 1:	42 Delaware Avenue		
Address Line 2:	Suite 120		
Address Line 4:	Buffalo, NEW YORK 14202		
ATTORNEY DOCKET NUMBER:	36971.0077		
NAME OF SUBMITTER:	Jonathan W. Brown		
SIGNATURE:	/Jonathan W. Brown/		
DATE SIGNED:	03/13/2014		
Total Attachments: 3			
source=WICKED Assignment#page1.tif			
source=WICKED Assignment#page2.tif			
source=WICKED Assignment#page3.tif			

OP \$40.00 2473950

**ASSIGNMENT OF TRADEMARK AND
THE UNITED STATES REGISTRATION THEREOF**

This Assignment is made by and between SBO PICTURES, INC. D/B/A WICKED PICTURES, a California corporation with a principal place of business at 9040 Eton Avenue, Canoga Park, California 91304 (hereinafter referred to as “Assignor”), and WICKED SENSUAL CARE, INC., a California corporation with a principal place of business at 9040 Eton Avenue, Canoga Park, California 91304 (“Assignee”).

WHEREAS, Assignor owns all right, title and interest in and to the trademark registered in the United States Patent and Trademark Office identified below (the “Mark” and/or the “Registration”):

Mark	International Classes	Goods and Services	Registration Number	Registration Date
WICKED	005	Gels for use as personal lubricant.	2473950	July 31, 2001
	010	Personal vibrators; sexual aids, namely, devices for massaging and stimulating the genitals, anus and other parts of the body; devices for aiding in copulation and masturbation, namely, reproductions of the parts of the male and female anatomy; pumps; stimulators; body prostheses.		
	020	Adult sexual novelties, namely, dolls, genital replica toy figures, and promotional game cards.		

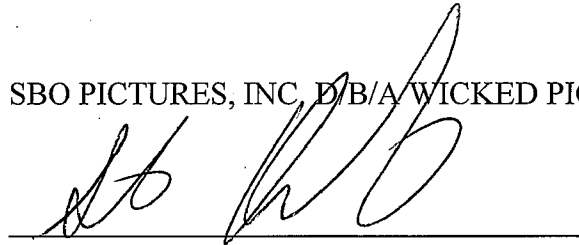
WHEREAS, Assignor has agreed to assign all right, title and interest in the Mark and the Registration to the Assignee, including the goodwill associated with the Mark as used in connection with the above-referenced goods, and any and all claims, demands, causes of action for infringement of the Mark, past, present and future, and all proceeds of the forgoing.

WHEREAS, Assignor agrees and acknowledges that after this Assignment is executed, Assignee is the owner of all right, title and interest in and to the Mark and the Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Registration identified above, together with the goodwill of the business symbolized by the Mark and the Registration thereof, and any and all claims, demands, causes of action for infringement of the Mark, past, present and future, and all the proceeds from the forgoing.

Signed at Cenozo Park, California
this 12 day of March, 2014.

SBO PICTURES, INC. DB/A WICKED PICTURES

A handwritten signature in black ink, appearing to read 'SBO', is written over a horizontal line.

By: Steven B. Orenstein,

President and Authorized Representative

California All-Purpose Acknowledgement

State of California

County of Los Angeles

On MARCH 12 2014 before me, ALAN KAMINSKY NOTARY PUBLIC

Name of Notary Public, Title

personally appeared STEVEN B ORENSTEIN

Name of Signer (1)

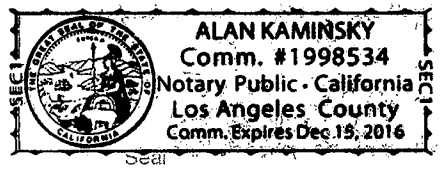
Name of Signer (2)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under **PENALTY OF PERJURY** under the laws of State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

Alan Kaminsky
Signature of Notary Public



OPTIONAL INFORMATION

Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of this acknowledgement to an unauthorized document and may prove useful to persons relying on the attached document.

Description of Attached Document

The preceding Certificate of Acknowledgement is attached to a document title/for the purpose of ASSIGNMENT OF TRADEMARK

containing, _____ pages, and dated _____.

The signer(s) capacity or authority is/are as:

- Individual(s) Attorney-in-fact Corporate Officer(s) _____
- Guardian/Conservator Partner - Limited/General Trustee(s)
- Other: _____