

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM298037

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Canada Goose Inc.		12/09/2013	CORPORATION: CANADA

**RECEIVING PARTY DATA**

<b>Name:</b>	Canada Goose Products Inc.
<b>Street Address:</b>	250 Bowie Avenue
<b>City:</b>	Toronto, Ontario
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	M6E 4Y2
<b>Entity Type:</b>	CORPORATION: BRITISH COLUMBIA

**PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Serial Number:	85922038	ARCTIC TECH
Serial Number:	85795413	ARCTIC-TECH
Registration Number:	2831208	ASK ANYONE WHO KNOWS
Serial Number:	85285125	AUTHENTICITY IS EVERYTHING
Serial Number:	85353029	BRANTA
Registration Number:	4455111	CANADA GOOSE
Registration Number:	3979986	CANADA GOOSE ADVENTURE TOURS
Registration Number:	3254771	CANADA GOOSE ARCTIC PROGRAM
Registration Number:	3983188	CANADA GOOSE
Serial Number:	85791033	CHILLIWACK BOMBER
Serial Number:	85837878	FREESTYLE VEST
Registration Number:	4061865	HYBRIDGE
Registration Number:	4256232	METRO SPORTSWEAR
Registration Number:	4102545	SNOW MANTRA
Serial Number:	85525373	TEI
Serial Number:	85525389	TEI INDICE D'EXPERIENCE THERMALE THERMAL
Serial Number:	85693834	THE ARCTIC CIRCLE
Registration Number:	3855331	THE DOWN EXPERTS
Registration Number:	4017536	THERMAL MAPPING
Serial Number:	85795485	TRI-DURANCE

**TRADEMARK**

CH \$590.00 85922038

Property Type	Number	Word Mark
Serial Number:	85791023	TRI-DURANCE HS
Serial Number:	85791032	TRI-DURANCE SS
Serial Number:	85285150	UNIFORM OF THE COLDEST PLACES ON EARTH

**CORRESPONDENCE DATA**

**Fax Number:** 2128135901

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2128135900

**Email:** assignments@fzlj.com

**Correspondent Name:** LAWRENCE E. APOLZON

**Address Line 1:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.

**Address Line 2:** 866 UNITED NATIONS PLAZA

**Address Line 4:** NEW YORK, NEW YORK 10017

<b>ATTORNEY DOCKET NUMBER:</b>	MTRO 0902981
<b>NAME OF SUBMITTER:</b>	Lawrence E. Apolzon
<b>SIGNATURE:</b>	/anca nicolescu/
<b>DATE SIGNED:</b>	03/13/2014

**Total Attachments: 12**  
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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Intellectual Property Assignment") is entered into as of December 9, 2013, by and between Canada Goose Inc., an Ontario corporation ("Assignor"), and Canada Goose Products Inc., a British Columbia corporation ("Assignee"). Capitalized terms not defined herein shall have the meaning given to such terms in the Asset Purchase Agreement dated as of the date hereof by and among Canada Goose Inc., an Ontario corporation, Daniel Reiss and Assignee (the "Purchase Agreement").

RECITALS

WHEREAS, Assignor and Assignee are parties to the Purchase Agreement; and

WHEREAS, pursuant to, and subject to the terms of, the Purchase Agreement, Assignor has agreed to assign to, and Assignee has agreed to acquire from Assignor, the Intellectual Property Rights of Assignor as of the Closing Date.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual agreements contained herein and in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignment. Effective as of the date of this Agreement, Assignor hereby assigns to Assignee, and Assignee hereby accepts, all Intellectual Property Rights of Assignor of any kind or nature throughout the world, however denominated, including, without limitation, all rights arising from or associated with the following: (a) trade names, trademarks, service marks and service marks (registered and unregistered), brands, trade dress, logos and similar rights and applications (including intent to use applications) to register any of the foregoing and the goodwill associated therewith and including, without limitation, the registered trademarks listed on Exhibit A; (b) domain names, other Internet addresses or identifiers, and telephone numbers; (c) patents and patent applications (including utility patents and design patents), together with the inventions described or claimed therein, including continuation, divisional, continuation in part, reexamination and reissue patent applications and any patents issuing therefrom, and rights in respect of utility models, industrial designs, integrated circuit topographies, or invention disclosures; (d) copyrights and registrations and applications therefor; (e) trade secrets, non-public know-how, inventions, discoveries, improvements, concepts, ideas, methods, processes, procedures, designs, plans, works, schematics, invention disclosure statements, drawings, formulae, technical data, specifications, research and development information, technology and product roadmaps and data bases and other proprietary or confidential information, including customer, supplier and mailing lists; and (f) rights to sue for past, present and future infringement, violation or misappropriation of any of the foregoing.

2. Assignee's Use and Enjoyment. The rights, title and interest assigned under Section 1 shall be for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Intellectual Property Assignment had not been made.

3. Rights to Record. Assignor hereby authorizes and requests the Canadian Intellectual Property Office, the United States Patent and Trademarks Office, the United States Copyright Office, and any Governmental Authority of any country or countries foreign to Canada or the United States, whose duty it is to issue patents and trademark and copyright, registrations or certificates on applications as aforesaid, to record Assignee as the assignee and owner of such intellectual property and to issue all patents and trademarks and copyright registrations or certificates to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

4. Terms of the Purchase Agreement. This Intellectual Property Assignment is entered into in connection with the Purchase Agreement and is not in derogation of any of the rights or obligations that the parties have under the Purchase Agreement. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

5. Representations and Warranties. Notwithstanding any other provision of this Intellectual Property Assignment, the sole representations and warranties relating to the Intellectual Property Rights of Assignor are those set out in the Purchase Agreement.

6. Further Assurances. From time to time, at the request of any party and without further consideration, Assignor and Assignee will execute and deliver to the other such documents, instruments, agreements and consents and take such other action as the requesting party may reasonably request in order to consummate more effectively the transactions contemplated hereby, to discharge the covenants of the parties set forth herein and to vest in the Assignee good, valid and marketable title to the assets being transferred hereunder and to perfect, defend and enforce the Assignee's rights therein. To the extent further transfer or assignment of any intellectual property is required and Assignor has not executed and returned the form of assignment reasonably requested by Assignee within ten (10) business days of the delivery of such assignment to Assignor, then Assignor hereby irrevocably appoints Assignee as its limited attorney-in-fact with the right, authority and ability to execute and enter into such assignment on behalf of Assignor (and for no other purpose). Assignor stipulates and agrees that such appointment is a right coupled with an interest and will survive the incapacity or unavailability of Assignor at any future time.

7. Governing Law. This Intellectual Property Assignment, the rights of the parties and all claims, actions, causes of action or suits (whether in contract or tort or otherwise), litigation (whether at law or in equity, whether civil or criminal), controversies, assessments, arbitration, investigations, hearings, charges, complaints, demands, notices or proceedings to, from, by or before any Governmental Authority arising in whole or in part under or in connection herewith, or any transaction contemplated hereby, or the actions of such party in the negotiation, administration, performance or enforcement hereof, will be governed by and construed and enforced in accordance with the domestic substantive laws of the Province of Ontario and the Laws of Canada applicable therein, without giving effect to any choice or conflict of law provision or rule that would cause the application of the laws of any other jurisdiction.

8. Successors and Assigns; No Third-Party Beneficiary. Subject to the immediately following sentence, this Intellectual Property Assignment will be binding upon and inure to the benefit of the parties hereto and their respective affiliates, successors and permitted assigns, each of which such successors and permitted assigns will be deemed to be a party hereto for all purposes hereof. No party may assign, delegate or otherwise transfer either this Intellectual Property Assignment or any of its rights, interests, or obligations hereunder without the prior written approval of the other parties. Except as expressly provided herein, this Intellectual Property Assignment is for the sole benefit of the parties and their permitted successors and assignees and nothing herein expressed or implied will give or be construed to give any person, other than the parties and such successors and assignees, any legal or equitable rights hereunder.


9. Counterparts. This Intellectual Property Assignment may be executed in any number of counterparts (and by facsimile or "pdf" copy), each of which will be deemed an original, but all of which together will constitute but one and the same instrument. This Intellectual Property Assignment will become effective when duly executed by each party hereto.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment as of the date first above written.

**"ASSIGNOR"**

**CANADA GOOSE INC.**

By: 

Name: Daniel Reiss

Title: President & Chief Executive Officer

**"ASSIGNEE"**

**CANADA GOOSE PRODUCTS INC.**

By: \_\_\_\_\_

Name: Ryan Cotton

Title: Director

*Signature Page to Intellectual Property Assignment*

**TRADEMARK**  
**REEL: 005236 FRAME: 0618**

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Assignment as of the date first above written.

"ASSIGNOR"

CANADA GOOSE INC.

By: \_\_\_\_\_  
Name: Daniel Reiss  
Title: President & Chief Executive Officer

"ASSIGNEE"

CANADA GOOSE PRODUCTS INC.

By: \_\_\_\_\_  
Name: Ryan Cottou  
Title: Director

Exhibit A

Registered Trademarks


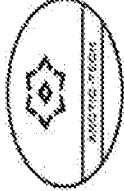
[attached]

**REDACTED**





Canada Goose Inc.

Trade Mark Status Report


Our Ref. No.	Country	Trade Mark	Application No.	Registration No.	Due Date Action	Due Date
Our Old Ref. TM20043GB00	United Kingdom	Logo CANADA GOOSE & DESIGN	2121980	2121980	RENEWAL	Jan. 27, 2017
8513-22	Canada Goose Inc.		Jan. 27, 1997	Oct. 10, 1997	Deadline	
TM84881US00	United States of America	ARCTIC TECH	85/922038			
8513-436	Canada Goose Inc.		May. 02, 2013			
TM87547US00	United States of America	ARCTIC TECH & Design	85795413			
8513-439	Canada Goose Inc.		Dec. 05, 2012			
TM15700US00	United States of America	ASK ANYONE WHO KNOWS	76/273734	2831208	RENEWAL	Apr. 13, 2024
8513-37	Canada Goose Inc.		Mar. 08, 2001	Apr. 13, 2004	deadline	
TM77114US00	United States of America	AUTHENTICITY IS EVERYTHING	85/285125			
8513-311	Canada Goose Inc.		Apr. 04, 2011			

REDACTED

Our Ref. No.	Country	Trade Mark	Application No.	Registration No.	Due Date Action	Due Date
Our Old Ref. TM78394US00	United States of America	Logo BRANTA	Application Date 85/353029	Registration Date	PROVIDE EXAMINER AN UPDATE TO SUSPENSION / INQUIRY NOTICE awaiting registration/ priority document	Dec. 19, 2013
8513-319	Canada Goose Inc.		Jun. 22, 2011			
TM15410US00	United States of America	CANADA GOOSE	85/970992			
8513-472	Canada Goose Inc.		Jun. 26, 2013			
TM70350US00	United States of America	CANADA GOOSE ADVENTURE TOURS & DESIGN	77/838949	3979886	SECTION 8 & 15 DECLARATION OF USE	Jun. 21, 2017
8513-190	Canada Goose Inc.		Oct. 01, 2009	Jun. 21, 2011	Deadline	
					RENEWAL	Jun. 21, 2021
					Deadline	
TM18208US01	United States of America	CANADA GOOSE ARCTIC PROGRAM & DESIGN	78/584861	3254771	RENEWAL	Jun. 26, 2017
8513-55	Canada Goose Inc.		Mar. 10, 2005	Jun. 26, 2007	Deadline	

Canada Goose Inc.

Trade Mark Status Report


Our Ref. No.	Country	Trade Mark	Application No.	Registration No.	Due Date Action	Due Date
Our Old Ref. TM70651US00	United States of America	Logo CANADA GOOSE Resource Centre Logo	777856298	3983188	SECTION 8 & 15 DECLARATION OF USE	Jun. 28, 2017
8513-195	Canada Goose Inc.		Oct. 23, 2009	Jun. 28, 2011	Deadline	
					RENEWAL	Jun. 28, 2021
					Deadline	
TM87088US00	United States of America	CHILLIWACK BOMBER	85791033			
8513-420	Canada Goose Inc.		Nov. 29, 2012			
TM88334US00	United States of America	FREESTYLE VEST	85837878		PROVIDE EXAMINER AN UPDATE TO SUSPENSION / INQUIRY NOTICE	May. 01, 2014
8513-454	Canada Goose Inc.		Jan. 31, 2013		awaiting registration/ priority document	
TM71278US00	United States of America	HYBRIDGE	77927309	4061865	SECTION 8 & 15 DECLARATION OF USE	Nov. 29, 2017
8513-207	Canada Goose Inc.		Feb. 03, 2010	Nov. 29, 2011	Deadline	
					RENEWAL	Nov. 29, 2021
					Deadline	

TRADEMARK

REEL: 005236 FRAME: 0623

Canada Goose Inc.

Trade Mark Status Report

Our Ref. No.	Country	Trade Mark	Application No.	Registration No.	Due Date Action	Due Date
Our Old Ref. TM77905US00	United States of America	Logo METRO SPORTSWEAR	85/446708	4256232	SECTION 8 & 15 DECLARATION OF USE	Dec. 11, 2018
8513-373	Canada Goose Inc.		Oct. 13, 2011	Dec. 11, 2012	Deadline	
					RENEWAL	Dec. 11, 2022
					Deadline	
TM39374US00	United States of America	SNOW MANTRA	85397862	4102545	SECTION 8 & 15 DECLARATION OF USE	Feb. 21, 2018
8513-367	Canada Goose Inc.		Aug. 15, 2011	Feb. 21, 2012	Deadline	
					RENEWAL	Feb. 21, 2022
					Deadline	
TM80907US00	United States of America	TEI	85525373			
8513-387	Canada Goose Inc.		Jan. 25, 2012			
TM33004US00	United States of America	TEI & Design	85525389			
8513-388	Canada Goose Inc.		Jan. 25, 2012			

TRADEMARK

REEL: 005236 FRAME: 0624

Canada Goose Inc.

Trade Mark Status Report

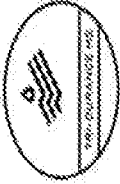

Our Ref. No.	Country	Trade Mark	Application No.	Registration No.	Due Date Action	Due Date
Our Old Ref.	Current Owner	Logo	Application Date	Registration Date		
TM85226US00	United States of America	THE ARCTIC CIRCLE	85693834			
8513-411	Canada Goose Inc.		Aug. 02, 2012			
TM9380US00	United States of America	THE DOWN EXPERTS	77406769	3855331	SECTION 8 & 15 DECLARATION OF USE	Oct. 05, 2016
8513-155	Canada Goose Inc.		Feb. 26, 2008	Oct. 05, 2010	Deadline	
					RENEWAL	Oct. 05, 2020
					Deadline	
TM68990US00	United States of America	THERMAL MAPPING	77757757	4017536	SECTION 8 & 15 DECLARATION OF USE	Aug. 30, 2017
8513-186	Canada Goose Inc.		Jun. 11, 2009	Aug. 30, 2011	Deadline	
					RENEWAL	Aug. 30, 2021
					Deadline	
TM17546US00	United States of America	TRI-DURANCE	85795485		PROVIDE EXAMINER AN UPDATE TO SUSPENSION / INQUIRY NOTICE	May. 01, 2014
8513-437	Canada Goose Inc.		Dec. 05, 2012		awaiting registration/ priority document	

TRADE MARK

REEL: 005236 FRAME: 0625

Trade Mark Status Report

Canada Goose Inc.

Our Ref. No.	Country	Trade Mark	Application No.	Registration No.	Due Date Action	Due Date
Our Old Ref. TM87549US00	United States of America	Logo TRI-DURANCE HS & Design	85791023			
8513-443	Canada Goose Inc.		Nov. 29, 2012			
TM87548US00	United States of America	TRI-DURANCE SS & Design	85791032			
8513-441	Canada Goose Inc.		Nov. 29, 2012			
TM77115US00	United States of America	UNIFORM OF THE COLDEST PLACES ON EARTH	85/285150			
8513-313	Canada Goose Inc.		Apr. 04, 2011			

RECORDED: 03/13/2014

TRADEMARK  
REEL: 005236 FRAME: 0626