

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM298089

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sticky Sticks, LLC		02/28/2014	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Lamrite West, Inc.		
Street Address:	13000 Darice Parkway		
Internal Address:	Park 82		
City:	Strongsville		
State/Country:	OHIO		
Postal Code:	44149		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4417963	STICKY STICKS	
CORRESPONDENCE DATA			
Fax Number:	3124568435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.456.8400		
Email:	chiipmail@gtlaw.com, matthewsk@gtlaw.com, horwitzb@gtlaw.com		
Correspondent Name:	Barry Horwitz, Greenberg Traurig, LLP		
Address Line 1:	77 W. Wacker Drive		
Address Line 2:	Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	126449.031300		
NAME OF SUBMITTER:	Barry Horwitz		
SIGNATURE:	/Barry Horwitz/		
DATE SIGNED:	03/13/2014		
Total Attachments: 3			
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TRADEMARK, TRADE NAME AND DOMAIN NAME ASSIGNMENT AGREEMENT

WHEREAS, STICKY STICKS LLC, a Utah limited liability company, and STACEY D. FLOYD (collectively, "Assignor"), pursuant to the Asset Purchase Agreement dated 2/28/14, have agreed to sell and assign to LAMRITE WEST, INC. ("Assignee"), an Ohio corporation, its successors, assigns, nominees, or other legal representatives, the entire right, title, interest, and goodwill in and to the trademarks/service marks, trade names and domain names identified on attached Exhibit A (collectively, the "Trademarks").

WHEREAS, in order to effectuate Assignor's assignment to Assignee of its entire rights, title and interests in and to the Trademarks, Assignor is executing this instrument of assignment ("Assignment").

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's entire worldwide right, title and interest in and to, including, without limitation, any and all common law rights thereto, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor's worldwide right, title and interest in and to each of the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Assignment, together with any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration of the Trademarks.

Assignor hereby covenants and warrants that, with respect to each Trademark, it has the full right to convey the above-described right, title, interest and goodwill by this instrument, free of any encumbrances. Assignor further covenants and warrants that no other agreement has been or will be executed in conflict herewith.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of rights, or to secure registration before the United States Patent and Trademark Office or any foreign Office, at Assignee's expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or to Assignee's successors and/or assigns.

Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or the Trademark Office of any other country throughout the world.

In WITNESS WHEREOF, Assignor has caused this instrument to be executed on this 27th day of February, 2014.

STICKY STICKS LLC

By: Stacey Floyd 2/27/14

Printed Name: Stacey Floyd

Title: Owner/President

STACEY D. FLOYD

EXHIBIT A

TRADEMARKS

Mark	Appn. No.	Filing Date	Reg. No.	Reg. Date	Country
STICKY STICKS	85/855,588	2/20/2013	4,417,963	10/15/2013	U.S.A.

TRADE NAMES

Sticky Sticks
Sticky Sticks LLC

DOMAIN NAMES

www.stickysticks.net