

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM298091

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blue Cross and Blue Shield of Michigan (aka Blue Cross Blue Shield of Michigan)		12/31/2013	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Blue Cross Blue Shield of Michigan Mutual Insurance Company
Street Address:	600 E. Lafayette Blvd.
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48226
Entity Type:	Nonprofit mutual disability insurer: MICHIGAN

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	4492238	CONFIDENCE COMES WITH EVERY CARD
Registration Number:	4369972	CONNECT 2BFIT
Registration Number:	4222940	MEMBER EMBRACE
Registration Number:	4222938	SMART SELECT
Registration Number:	4159112	MEMBER EDGE
Registration Number:	4147895	KEEP FIT
Registration Number:	4140341	HEALTH CARE PATH FORWARD
Registration Number:	4124780	AT HOME IN THE D.
Registration Number:	3451305	LIFESECURE
Registration Number:	3451041	LIFESECURE
Registration Number:	3426772	WEIGH TO GO BCN
Registration Number:	2913148	G
Registration Number:	3938772	LEADING MICHIGAN TO A HEALTHIER FUTURE
Registration Number:	2631273	GENERIC DRUGS THE UNADVERTISED BRAND
Registration Number:	2654010	GENERIC DRUGS THE UNADVERTISED BRAND G
Registration Number:	1863312	DRXAMS
Registration Number:	1860521	DRXAMS DRUG RISK ANALYSIS MESSAGE SYSTEM

OP \$440.00 4492238

CORRESPONDENCE DATA**Fax Number:** 7349302494*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.***Phone:** 734-761-3780**Email:** asujek@bodmanlaw.com**Correspondent Name:** Angela Alvarez Sujek - Bodman PLC**Address Line 1:** 201 S. Division St., Suite 400**Address Line 4:** Ann Arbor, MICHIGAN 48104

NAME OF SUBMITTER:	Angela Alvarez Sujek
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SIGNATURE:	/angela alvarez sujek/
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DATE SIGNED:	03/13/2014
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Total Attachments: 2

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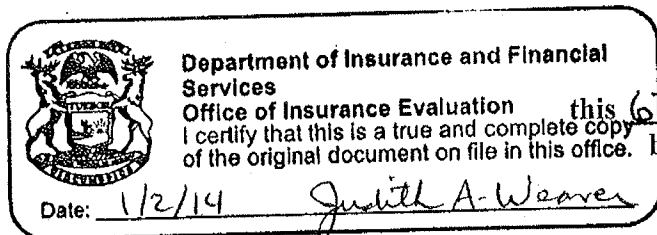
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STATE OF MICHIGAN
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES

Before the Director of the Department of Insurance and Financial Services

In the matter of the merger of
Blue Cross and Blue Shield of Michigan with and
into Blue Cross Blue Shield of Michigan Mutual Insurance Company/

No. 13-030-BC



Issued and entered
this 6th day of September, 2013
by R. Kevin Clinton
Director

ORDER OF
APPROVAL OF MERGER

In a letter dated July 1, 2013, Blue Cross and Blue Shield of Michigan ("BCBSM"), and Blue Cross Blue Shield of Michigan Mutual Insurance Company ("New BCBSM"), petitioned the Michigan Director of the Department of Insurance and Financial Services ("Director") for approval of the proposed merger of BCBSM with and into New BCBSM, pursuant to Section 220(2)(b) of Public Act 350 of 1980, as amended ("P.A. 350"). A proposed Agreement and Plan of Merger was filed as part of the petition. After reviewing the facts of the matter, the Director FINDS and CONCLUDES as follows:


1. BCBSM is a nonprofit health care corporation organized under P.A. 350 and authorized to transact the business of insurance in Michigan.
2. New BCBSM is a nonprofit mutual disability insurer organized under Chapter 58 of the

Michigan Insurance Code and pursuant to Section 220(1) of P.A. 350.

3. The terms of the Agreement and Plan of Merger are reasonable and just.
4. At the time of the merger of BCBSM with and into New BCBSM, New BCBSM will be the surviving entity and BCBSM will cease to exist as an entity. The merger will be effective 11:59 p.m. on December 31, 2013.

Therefore, based upon the above Findings of Fact and Conclusions of Law, it is hereby ORDERED that:

1. Approval of the merger of BCBSM with and into New BCBSM, in accordance with the terms and conditions of the Agreement and Plan of Merger is hereby granted.
2. BCBSM shall be dissolved, effective at the date and time the merger is effective, and certificates of authority must be returned to the Department of Insurance and Financial Services.
3. A certificate of merger and other appropriate documents executed in accordance with the provisions of P.A. 350 must be filed with the Department of Insurance and Financial Services.



R. Kevin Clinton
Director