

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM298100

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	12/31/2013

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Blue Cross and Blue Shield of Michigan (aka Blue Cross Blue Shield of Michigan)		12/31/2013	CORPORATION: MICHIGAN

**RECEIVING PARTY DATA**

<b>Name:</b>	Blue Cross Blue Shield of Michigan Mutual Insurance Company
<b>Street Address:</b>	600 E. Lafayette Blvd.
<b>City:</b>	Detroit
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48226
<b>Entity Type:</b>	Nonprofit mutual disability insurer: MICHIGAN

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
<b>Serial Number:</b>	86029864	CLEAR & SIMPLE
<b>Serial Number:</b>	85823851	MOVE 2BFIT
<b>Serial Number:</b>	85123078	GLIDEPATH
<b>Serial Number:</b>	85914099	GOPLAN

**CORRESPONDENCE DATA**

**Fax Number:** 7349302494  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 734-761-3780  
**Email:** asujek@bodmanlaw.com  
**Correspondent Name:** Angela Alvarez Sujek - Bodman PLC  
**Address Line 1:** 201 S. Division St., Suite 400  
**Address Line 4:** Ann Arbor, MICHIGAN 48104

<b>NAME OF SUBMITTER:</b>	Angela Alvarez Sujek
<b>SIGNATURE:</b>	/angela alvarez sujek/
<b>DATE SIGNED:</b>	03/13/2014

**Total Attachments: 2**

source=BCBSM Merger#page1.tif

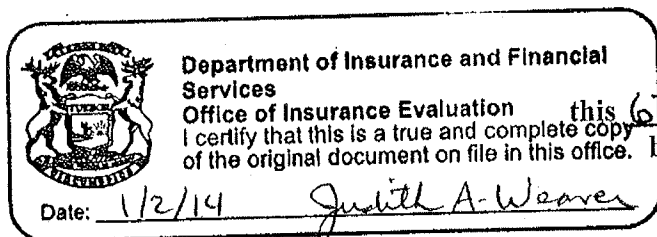
source=BCBSM Merger#page2.tif

STATE OF MICHIGAN  
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES

Before the Director of the Department of Insurance and Financial Services

In the matter of the merger of  
Blue Cross and Blue Shield of Michigan with and  
into Blue Cross Blue Shield of Michigan Mutual Insurance Company/

No. 13-030-BC



Issued and entered  
this 6<sup>th</sup> day of September, 2013  
by R. Kevin Clinton  
Director

ORDER OF  
APPROVAL OF MERGER

In a letter dated July 1, 2013, Blue Cross and Blue Shield of Michigan ("BCBSM"), and Blue Cross Blue Shield of Michigan Mutual Insurance Company ("New BCBSM"), petitioned the Michigan Director of the Department of Insurance and Financial Services ("Director") for approval of the proposed merger of BCBSM with and into New BCBSM, pursuant to Section 220(2)(b) of Public Act 350 of 1980, as amended ("P.A. 350"). A proposed Agreement and Plan of Merger was filed as part of the petition. After reviewing the facts of the matter, the Director FINDS and CONCLUDES as follows:


1. BCBSM is a nonprofit health care corporation organized under P.A. 350 and authorized to transact the business of insurance in Michigan.
2. New BCBSM is a nonprofit mutual disability insurer organized under Chapter 58 of the

Michigan Insurance Code and pursuant to Section 220(1) of P.A. 350.

3. The terms of the Agreement and Plan of Merger are reasonable and just.
4. At the time of the merger of BCBSM with and into New BCBSM, New BCBSM will be the surviving entity and BCBSM will cease to exist as an entity. The merger will be effective 11:59 p.m. on December 31, 2013.

Therefore, based upon the above Findings of Fact and Conclusions of Law, it is hereby ORDERED that:

1. Approval of the merger of BCBSM with and into New BCBSM, in accordance with the terms and conditions of the Agreement and Plan of Merger is hereby granted.
2. BCBSM shall be dissolved, effective at the date and time the merger is effective, and certificates of authority must be returned to the Department of Insurance and Financial Services.
3. A certificate of merger and other appropriate documents executed in accordance with the provisions of P.A. 350 must be filed with the Department of Insurance and Financial Services.



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R. Kevin Clinton  
Director