

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298149

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FNF Intellectual Property Holdings, Inc.		03/14/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ServiceLink IP Holding Company, LLC		
Street Address:	601 Riverside Avenue		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32204		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86165804	SERVICELINK ASSETWATCH	
Serial Number:	86165805	ASSETWATCH	
CORRESPONDENCE DATA			
Fax Number:	3146127682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(314) 444-7600		
Email:	jgreenberg@lewisrice.com		
Correspondent Name:	John B. Greenberg		
Address Line 1:	600 Washington Avenue		
Address Line 2:	Suite 2500		
Address Line 4:	St. Louis, MISSOURI 63101		
NAME OF SUBMITTER:	John B. Greenberg, attorney		
SIGNATURE:	/John B. Greenberg/		
DATE SIGNED:	03/14/2014		
Total Attachments: 1			
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OP \$65.00 86165804

SERVICE MARK ASSIGNMENT

THIS SERVICE MARK ASSIGNMENT ("Assignment") is made and entered into as of this 14 day of March, 2014, by FNF Intellectual Property Holdings, Inc., a Delaware corporation, located at 601 Riverside Avenue, Jacksonville, Florida 32204 (the "Assignor"), in favor of ServiceLink IP Holding Company, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the owner of the following intent-to-use applications (the "Applications") that seek registration with the United States Patent and Trademark Office for the service marks set forth below (the "Marks"):

SERVICELINK ASSETWATCH, Serial No. 86/165,804; and

ASSETWATCH, Serial No. 86/165,805.

WHEREAS, Assignee is the successor to that portion of the ongoing and existing business of Assignor to which the Marks pertain; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Marks and Applications, along with any and all goodwill associated with the Marks and Applications, to the extent that such right, title, interest and goodwill has yet to be assigned by Assignor to Assignee;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns, sells and sets over to Assignee all of Assignor's existing right, title and interest in and to the Marks and Applications therefor, together with all common law rights thereto and the goodwill of that portion of the business of Assignor symbolized by the Marks and Applications therefor.

2. Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

FNF INTELLECTUAL PROPERTY HOLDINGS, INC.

By: Kate H. Schmitt