

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298331

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Orleans Hornets NBA Limited Partnership		09/14/2012	LIMITED PARTNERSHIP: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	New Orleans Hornets NBA, LLC		
Street Address:	5800 Airline Drive		
City:	Metairie		
State/Country:	LOUISIANA		
Postal Code:	70003		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Registration Number:	3744045	BEE-MAIL	
Registration Number:	3577411		
Registration Number:	3577412		
Registration Number:	3577413		
Registration Number:	3577406		
Registration Number:	3577407		
Registration Number:	3577408		
Registration Number:	3908331		
Registration Number:	3908332		
Registration Number:	2833167	NEW ORLEANS HORNETS	
Registration Number:	2957883	NEW ORLEANS HORNETS	
Registration Number:	2925742	NEW ORLEANS HORNETS	
Registration Number:	2855055	NEW ORLEANS HORNETS	
Registration Number:	2972746	NEW ORLEANS HORNETS	
Registration Number:	2916686	NEW ORLEANS HORNETS	
Registration Number:	3046721	NEW ORLEANS HORNETS	
Registration Number:	3181457	NEW ORLEANS HORNETS	
Registration Number:	2972747	NEW ORLEANS HORNETS	
Registration Number:	2900565	NEW ORLEANS HORNETS	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2843832	NEW ORLEANS HORNETS
Registration Number:	2841524	NEW ORLEANS HORNETS
Registration Number:	2931543	NEW ORLEANS HORNETS
Registration Number:	2896292	NEW ORLEANS HORNETS
Registration Number:	2972647	NEW ORLEANS HORNETS
Registration Number:	2826354	NEW ORLEANS HORNETS
Registration Number:	2900566	NEW ORLEANS HORNETS
Registration Number:	1747479	HONEYBEES
Registration Number:	1642863	CHARLOTTE
Registration Number:	1649730	HORNETS
Registration Number:	1658538	CHARLOTTE HORNETS
Registration Number:	1650195	CHARLOTTE HORNETS

CORRESPONDENCE DATA

Fax Number: 2122235159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-407-8330

Email: ipgroup@nba.com

Correspondent Name: Anil V. George - NBA Properties, Inc.

Address Line 1: Olympic Tower - 645 Fifth Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: NOHORNETSNAMECHANGE

NAME OF SUBMITTER: Anil V. George

SIGNATURE: /Anil V. George/

DATE SIGNED: 03/17/2014

Total Attachments: 1

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2012/SEP/14/FRI 04:53 PM
State of Delaware
Secretary of State
Division of Corporations
Delivered 04:13 PM 09/14/2012
FILED 04:13 PM 09/14/2012
SRV 121046776 - 5215284 FILE

G & C LLC/RAFFERTY

FAX No. 567 9067

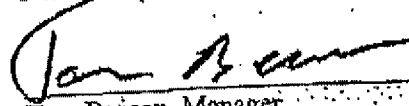
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STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED PARTNERSHIP TO A
LIMITED LIABILITY COMPANY PURSUANT AT
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Limited Partnership first formed is North Carolina.
- 2.) The jurisdiction immediately prior to filing this Certificate is North Carolina.
- 3.) The date the Limited Partnership first formed is December 22, 1995.
- 4.) The name and type of entity of the Limited Partnership immediately prior to filing this Certificate is New Orleans Hornets NBA Limited Partnership, a North Carolina limited partnership.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is New Orleans Hornets NBA, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate effective on the 14th day of September, 2012.

New Orleans Hornets NBA Limited Partnership
By: Benson Basketball, LLC, General Partner

By: 
Tom Benson, Manager