

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298364

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/25/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hatten Holdings, Inc.		03/17/2014	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Mountainside Fitness Acquisitions LLC		
Street Address:	1230 West Washington Street, Suite 111		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85281		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85950624	FIT REPUBLIC BY MOUNTAINSIDE FITNESS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305-441-0200		
Email:	dmrogero@dmrpa.com		
Correspondent Name:	David M. Rogero, P.A.		
Address Line 1:	2625 Ponce de Leon Boulevard, Suite 280		
Address Line 4:	Coral Gables, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	3256.101		
NAME OF SUBMITTER:	David M. Rogero		
SIGNATURE:	/s/David M. Rogero/		
DATE SIGNED:	03/17/2014		
Total Attachments: 2			
source=Fit Republic assignment 03172014#page1.tif			
source=Fit Republic assignment 03172014#page2.tif			

OP \$40.00 85950624

ASSIGNMENT OF TRADEMARK AND PENDING INTENT-TO-USE APPLICATION

WHEREAS, Hatten Holdings, Inc., an Arizona corporation, (“Assignor”) has a bona fide intent to use the service mark FIT REPUBLIC BY MOUNTAINSIDE FITNESS (the “Service Mark”) in connection with the services described in Schedule A attached hereto; and

WHEREAS, Assignor has filed an application to register the Service Mark with the U.S. Patent and Trademark Office, Serial Number 85950624; and

WHEREAS, Assignor has transferred its ongoing and existing business, including that portion of the business to which the Service Mark pertains to **Mountainside Fitness Acquisitions LLC**, an Arizona limited liability company (“Assignee”); and

WHEREAS, Assignor has previously assigned to Assignee its registered service marks, including M MOUNTAINSIDE FITNESS and design, U.S. Registration Number 3449228, and filed the assignment with the U.S. Patent and Trademark Office at Reel 005162, Frames 0244 through 0247; and

WHEREAS, Assignee desires to use the Service Mark and assume the pending application to register the Service Mark with the U.S. Patent and Trademark Office

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged by the parties, the parties agree as follows:

1. Assignor hereby assigns unto Assignee all of Assignor’s right, title and interest in and to the Service Mark, including but not limited to all of Assignor’s rights in the United States and worldwide in and to the Service Mark, the right to file for protection of the Service Mark throughout the world, and the right to assume and proceed with the pending application to register the Service Mark, together with the goodwill of the business symbolized by the Service Mark, effective November 25, 2013.

2. This Assignment shall be binding upon the Assignor and inure to the benefit of the Assignee and their respective successors and assigns.

ASSIGNOR:

Hatten Holdings, Inc.

By: 

Tom Hatten, President

Date: 3/12, 2014

ASSIGNEE:

Mountainside Fitness Acquisitions LLC

By: 

Billy Malkovich, CEO

Date: 3/17/14, 2014

Schedule A

Services intended to be offered in connection with the mark
FIT REPUBLIC BY MOUNTAINSIDE FITNESS

Conducting fitness classes; Counseling services in the field of physical fitness; Health club services, namely, providing instruction and equipment in the field of physical exercise; Personal fitness training services and consultancy; Personal fitness training services featuring aerobic and anaerobic activities combined with resistance and flexibility training; Personal training provided in connection with weight loss and exercise programs; Physical education services; Physical fitness conditioning classes; Physical fitness consultation; Physical fitness instruction; Physical fitness studio services, namely, providing exercise classes, body sculpting classes, and group fitness classes; Physical fitness studio services, namely, providing group exercise instruction, equipment, and facilities; Physical fitness training of individuals and groups; Physical fitness training services; Providing assistance, personal training and physical fitness consultation to corporate clients to help their employees make physical fitness, strength, conditioning, and exercise alterations in their daily living; Providing assistance, personal training and physical fitness consultation to individuals to help them make physical fitness, strength, conditioning, and exercise improvement in their daily living; Providing facilities for physical fitness training; Providing fitness and exercise facilities; Providing information on physical exercise; Providing physical fitness and exercise service, namely, indoor cycling and yoga instruction.