

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298413

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MarkMonitor Inc.		12/30/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Thomson Reuters Canada Limited		
Street Address:	333 Bay Street		
Internal Address:	Mailbox 11, Suite 400		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5H 2R2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3591980	BRANDJACKING INDEX	
Registration Number:	3412674	DILUTION	
Registration Number:	2980773	DOMAINIQ	
Registration Number:	3399398	EARLY WARNING SYSTEM	
Registration Number:	3412741	ID TRACKER	
Registration Number:	3345136	IDENTITY TRACKER	
Registration Number:	3614380	MAKING THE INTERNET SAFE FOR BUSINESS	
Registration Number:	2669208	MARKMONITOR	
Registration Number:	3338356	MARKMONITOR	
Registration Number:	3603015	PHONE HOME	
Serial Number:	85600478	PROTECTING BRANDS IN THE DIGITAL WORLD	
Registration Number:	2573795	QUICKTOOLS	
Registration Number:	3245303	RISKSMART	
Registration Number:	3412675	TECHNICAL DILUTION	
CORRESPONDENCE DATA			
Fax Number:	2035397774		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-539-8733		
TRADEMARK			

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Email: donna.lavardera@thomsonreuters.com
Correspondent Name: Donna M. LaVardera
Address Line 1: One Station Place
Address Line 2: Thomson Reuters
Address Line 4: Stamford, CONNECTICUT 06902

DOMESTIC REPRESENTATIVE

Name: Donna M. LaVardera
Address Line 1: One Station Place
Address Line 2: Thomson Reuters
Address Line 4: Stamford, CONNECTICUT 06902

NAME OF SUBMITTER: Donna M. LaVardera

SIGNATURE: /DML/

DATE SIGNED: 03/18/2014

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is effective as of December 30, 2013.

WHEREAS, MARKMONITOR INC., a corporation organized and existing under the laws of Delaware, having an office at Emerald Tech Center, 391 North Ancestor Place, Boise, ID 83704 (hereinafter referred to as "Assignor"), has adopted, acquired, used and is using exclusively in its business the trademarks listed on Schedule 1 attached hereto (hereinafter referred to as "trademarks"); and

WHEREAS, THOMSON REUTERS CANADA LIMITED, a Canadian corporation, having an office at Mailbox 11, Suite 400, 333 Bay Street, Toronto, Ontario, Canada M5H 2R2 (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interest in and to said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademarks listed on Schedule 1, together with all the goodwill of the business symbolized by said marks, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being substitute Assignee in the place of Assignor.

Stamford, Connecticut on March 18, 2014

MARKMONITOR INC.

By: 

Name: Donna M. Lavardera

Title: Assistant Secretary

Schedule 1

Trade Marks

A. Registered trade marks

All rights in the following registered marks (including applications for registration), for use in the United States of America and Canada only:

TRADEMARK	APPLICATION NO.	REGISTRATION NO.	COUNTRY
BRANDJACKING INDEX	77167567	3591980	UNITED STATES OF AMERICA
DILUTION	78484269	3412674	UNITED STATES OF AMERICA
DOMAINIQ	78278984	2980773	UNITED STATES OF AMERICA
EARLY WARNING SYSTEM	78484671	3399398	UNITED STATES OF AMERICA
ID TRACKER	78555968	3412741	UNITED STATES OF AMERICA
IDENTITY TRACKER	78510123	3345136	UNITED STATES OF AMERICA
MAKING THE INTERNET SAFE FOR BUSINESS	77193181	3614380	UNITED STATES OF AMERICA
MARKMONITOR	78082511	2669208	UNITED STATES OF AMERICA
MARKMONITOR	77083574	3338356	UNITED STATES OF AMERICA
PHONE HOME	77048270	3603015	UNITED STATES OF AMERICA
PROTECTING BRANDS IN THE DIGITAL WORLD	85600478		UNITED STATES OF AMERICA
QUICKTOOLS	78035733	2573795	UNITED STATES OF AMERICA
RISKSART	78198301	3245303	UNITED STATES OF AMERICA
TECHNICAL DILUTION	78484275	3412675	UNITED STATES OF AMERICA

B. Unregistered trade marks

All rights in the following unregistered marks and trade names, for use in the United States of America and Canada only:

MARKMONITOR BRAND PROTECTION
 MARKMONITOR ANTIFRAUD
 MARKMONITOR ANTIPIRACY
 MARKMONITOR PROFESSIONAL SERVICES
 MARKMONITOR BRAND PROTECTION PLATFORM
 MARKMONITOR STAYDOWN SERVICE
 MARKMONITOR DOMAIN MANAGEMENT
 TRUSTED BRAND BROADCAST SYSTEM
 FRAUD BROADCAST NETWORK

IP Assignment (Trade marks) to TRCL, v.1.2