

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298429

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Green Mountain Coffee Roasters, Inc.		03/06/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Keurig Green Mountain, Inc.		
Street Address:	33 Coffee Lane		
City:	Waterbury		
State/Country:	VERMONT		
Postal Code:	05676		
Entity Type:	CORPORATION: VERMONT		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	3509710	A COFFEE HOUSE IN EVERY GUEST ROOM	
Serial Number:	85721888	BOLT	
Serial Number:	86001636	BOLT	
Registration Number:	4155472	BREW STRONGER. BREW BIGGER. BREW HOTTER	
Serial Number:	86086614	BREW THE LOVE	
Serial Number:	85745496	BREW WHAT YOU LOVE SIMPLY	
Serial Number:	86011522		
Registration Number:	2973313	BREWING EXCELLENCE ONE CUP AT A TIME	
Registration Number:	4207055	CHOOSE MORE. BREW MORE. ENJOY MORE.	
Registration Number:	3118137	CHOOSE. BREW. ENJOY.	
Registration Number:	2279955	COFFEE HOUSE TASTE BY THE CUP!	
Registration Number:	3941763		
Registration Number:	3941762	KEURIG BREWED	
Registration Number:	3104973		
Serial Number:	85808777		
Registration Number:	3399874	BELLACCINO	
CORRESPONDENCE DATA			
Fax Number:			

CH \$415.00 3509710

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 8024882444
Email: trademarks@gmcr.com
Correspondent Name: Cecelia M. Dempsey
Address Line 1: 33 Coffee Lane
Address Line 2: Keurig Green Mountain, Inc.
Address Line 4: Waterbury, VERMONT 05676

ATTORNEY DOCKET NUMBER:	KBM ASSIGNMENT 1
NAME OF SUBMITTER:	Nicholas M. May, Sr. Trademark Paralegal
SIGNATURE:	/Nicholas M. May/
DATE SIGNED:	03/18/2014

Total Attachments: 2
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GREEN MOUNTAIN COFFEE ROASTERS, INC.", CHANGING ITS NAME FROM "GREEN MOUNTAIN COFFEE ROASTERS, INC." TO "KEURIG GREEN MOUNTAIN, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2014, AT 2:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2344412 8100

140296528



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1185475

DATE: 03-06-14

TRADEMARK
REEL: 005238 FRAME: 0947

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
GREEN MOUNTAIN COFFEE ROASTERS, INC.

Green Mountain Coffee Roasters, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), DOES HEREBY CERTIFY AS FOLLOWS:

FIRST: That at its meeting held on December 6, 2013, the board of directors of the Corporation (the "Board") duly adopted a resolution in accordance with Section 141 of the DGCL setting forth a proposed amendment to the Restated Certificate of Incorporation of the Corporation (the "Certificate"), declaring said amendment to be advisable and calling for the amendment to be submitted to the stockholders for consideration at the next annual meeting of the stockholders. The resolution setting forth the proposed amendment is as follows:

RESOLVED: That the Board of Directors approve an amendment of Article I of the Corporation's Restated Certificate of Incorporation (the "Certificate of Amendment") to read in its entirety as follows:

"ARTICLE I

The name of the Corporation is KEURIG GREEN MOUNTAIN, INC.";

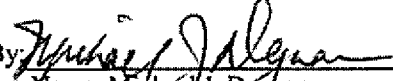
SECOND: That thereafter, pursuant to resolution of the Board, at the annual meeting of the stockholders, duly called and held upon notice in accordance with Section 222 of the DGCL and in accordance with the Certificate, the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That the aforesaid amendment was duly adopted in accordance with the provisions of Section 242 of the DGCL.

FOURTH: That the remaining provisions of the Certificate not affected by the aforementioned amendment shall remain in full force and not be affected by this Certificate of Amendment.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed as of the 6th day of March, 2014.

GREEN MOUNTAIN COFFEE ROASTERS,
INC.

By: 
Name: Michael J. DeGnan
Title: Chief Legal Officer,
Corporate General Counsel