

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298544

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Green Mountain Coffee Roasters, Inc.		03/06/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Keurig Green Mountain, Inc.		
Street Address:	33 Coffee Lane		
City:	Waterbury		
State/Country:	VERMONT		
Postal Code:	05676		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	2739031	KEURIG PREMIUM COFFEE SYSTEMS	
Serial Number:	86103922	K-MUG	
Registration Number:	3208915	MY K-CUP	
Registration Number:	4467099	MYBREW	
Registration Number:	3857277	OFFICEPRO	
Serial Number:	86011423		
Serial Number:	86011427		
Registration Number:	3678035	QUIET BREW TECHNOLOGY	
Serial Number:	86012637		
Registration Number:	4158671	VUE	
Registration Number:	4154856	VUE	
Serial Number:	85502116	VUE	
Registration Number:	3713154	A REVELATION IN EVERY CUP	
Registration Number:	3839092	ALL COFFEE. NO CRUMBS.	
Registration Number:	3655688	AN ANYTIME INDULGENCE	
Serial Number:	85530946	ASCEND	
Registration Number:	2198448	AUTUMN HARVEST BLEND	
Registration Number:	3979604	BARISTA PRIMA	
Registration Number:	3979605	BARISTA PRIMA COFFEEHOUSE	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3982755	BARISTA PRIMA COFFEEHOUSE
Registration Number:	2369199	BELLACCINO
Registration Number:	3769395	BELLACCINO

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 8024882444
Email: trademarks@gmcr.com
Correspondent Name: Cecelia M. Dempsey
Address Line 1: 33 Coffee Lane
Address Line 2: Keurig Green Mountain, Inc.
Address Line 4: Waterbury, VERMONT 05676

ATTORNEY DOCKET NUMBER:	KGM ASSINMENT 3
NAME OF SUBMITTER:	Nicholas M. May, Sr. Trademark Paralegal
SIGNATURE:	/Nicholas M. May/
DATE SIGNED:	03/19/2014

Total Attachments: 2
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GREEN MOUNTAIN COFFEE ROASTERS, INC.", CHANGING ITS NAME FROM "GREEN MOUNTAIN COFFEE ROASTERS, INC." TO "KEURIG GREEN MOUNTAIN, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2014, AT 2:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2344412 8100

140296528




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1185475

DATE: 03-06-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005239 FRAME: 0778

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
GREEN MOUNTAIN COFFEE ROASTERS, INC.

Green Mountain Coffee Roasters, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), DOES HEREBY CERTIFY AS FOLLOWS:

FIRST: That at its meeting held on December 6, 2013, the board of directors of the Corporation (the "Board") duly adopted a resolution in accordance with Section 141 of the DGCL setting forth a proposed amendment to the Restated Certificate of Incorporation of the Corporation (the "Certificate"), declaring said amendment to be advisable and calling for the amendment to be submitted to the stockholders for consideration at the next annual meeting of the stockholders. The resolution setting forth the proposed amendment is as follows:

RESOLVED: That the Board of Directors approve an amendment of Article I of the Corporation's Restated Certificate of Incorporation (the "Certificate of Amendment") to read in its entirety as follows:

"ARTICLE I

The name of the Corporation is KEURIG GREEN MOUNTAIN, INC.";


SECOND: That thereafter, pursuant to resolution of the Board, at the annual meeting of the stockholders, duly called and held upon notice in accordance with Section 222 of the DGCL and in accordance with the Certificate, the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That the aforesaid amendment was duly adopted in accordance with the provisions of Section 242 of the DGCL.

FOURTH: That the remaining provisions of the Certificate not affected by the aforementioned amendment shall remain in full force and not be affected by this Certificate of Amendment.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed as of the 6th day of March, 2014.

GREEN MOUNTAIN COFFEE ROASTERS,
INC.

By: 
Name: Michael J. DeGnan
Title: Chief Legal Officer,
Corporate General Counsel