

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298636

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conversant, Inc.		03/19/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Investopedia, LLC		
Street Address:	555 12th St.		
Internal Address:	Ste. 500		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94607		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2870816	INVESTOPEDIA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124775426		
Email:	slawton@conversantmedia.com		
Correspondent Name:	Sarah Lawton		
Address Line 1:	101 N. Wacker Dr. Ste. 2300		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	/Lisa Mitchell/		
SIGNATURE:	/Lisa Mitchell/		
DATE SIGNED:	03/19/2014		
Total Attachments: 1			
source=Signed Investopedia Assignment#page1.tif			

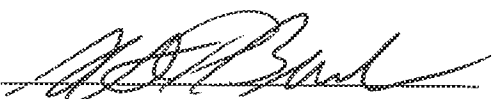
OP \$40.00 2870816

Assignment of Trademark Pursuant to 15 U.S.C. § 1060(a)(1)

Re: "Investopedia" / Registration Number 2870816

Conversant, Inc., a Delaware corporation with a business address at 30699 Russell Ranch Road, Suite 250, Westlake Village, California 91362 ("Assignor") assigns the registered trademark, "Investopedia," which has been assigned Registration Number 28708116 ("Trademark") to Investopedia, LLC, a Delaware limited liability company with a business address at 555 12th Street, Suite 500, Oakland, California 94607 ("Assignee"), pursuant to 15. U.S.C. § 1060(a)(1).

Conversant, Inc.
(Assignor)

By: 

Name: Scott Barlow
Title: Vice President and General Counsel
Date: March 19, 2014