

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298641

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Listo, LLC		03/19/2014	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	The New Horizonte Corporation		
Street Address:	2280 Union Boulevard		
City:	Bay Shore		
State/Country:	NEW YORK		
Postal Code:	11706		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77377084	EL SALVADORENO AUTHENTICO	
CORRESPONDENCE DATA			
Fax Number:	6315816710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	631-581-6700		
Email:	harold_furlow@hotmail.com		
Correspondent Name:	Harold G. Furlow		
Address Line 1:	260 West Main Street		
Address Line 2:	Suite 10		
Address Line 4:	Bay Shore, NEW YORK 11706		
ATTORNEY DOCKET NUMBER:	193-32		
NAME OF SUBMITTER:	Harold G. Furlow		
SIGNATURE:	/Harold G. Furlow/		
DATE SIGNED:	03/19/2014		
Total Attachments: 2			
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OP \$40.00 77377084

ASSIGNMENT OF TRADEMARK

For: U.S. and/or Foreign Rights

For: U.S. Trademark Application

By: Original Owner or Owner through Transfer

In consideration of the satisfaction of the debt of the ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledge, and for other good and valuable consideration,

ASSIGNOR:

Listo, LLC a limited liability company formed in the State of Virginia, United States of America, having an address of

P.O. Box 456
Harrisonburg, Virginia 22803

hereby sell, assign and transfer to:

ASSIGNEE:

The New Horizonte Corporation
2280 Union Boulevard
Bay Shore, New York 11706

A domestic business corporation formed in the State of New York, United States of America and the successors, assigns and legal representatives of the ASSIGNEE

the entire right, title and interest.

an undivided _____ percent (_____ %) interest for the United States and its territorial possessions.

and in all foreign countries, including all rights to claim priority, in and to any and all revisions which are disclosed in the Trademark Application for registration entitled:

EL SALVADORENO AUTHENTICO

and which is found in

U.S. Trademark Application Serial No. 77/377,084.

and any legal equivalent thereof filed in a foreign country, including
the right to claim priority.

and, in and to, all Trademark Registrations to be obtained for said writing by the above
application or any revisions thereto.

ASSIGNOR hereby covenants that no assignment, sale agreement or encumbrance has
been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided
promptly with all pertinent facts and documents relating to said copyright application and said
copyright registration and legal equivalents as may be known and accessible to ASSIGNOR and
will testify as to the same in any litigation or proceeding related thereto and will promptly
execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or
affidavits required to apply for, obtain maintain, issue and enforce said application and said
registered mark and said equivalents thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand seal this ___ day of

March 2014.



Jose R. Marquez, President
Listo, LLC

3-19-14
Date



Jose Cerritos, President
The New Horizonte Corp.

03/19/14
Date

If ASSIGNOR is a legal entity complete the following information:

Listo, LLC
P.O. Box 456
Harrisonburg, Virginia 22803