

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298678

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imation Corp.		10/24/2013	CORPORATION:
RECEIVING PARTY DATA			
Name:	Interactive Media Corp.		
Street Address:	1360 Main Street		
City:	Millis		
State/Country:	MASSACHUSETTS		
Postal Code:	02054		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4258075	DEFENDER	
Registration Number:	4258077	DEFENDER COLLECTION	
Registration Number:	4258078	DEFENDER COLLECTION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mtstopa@verizon.net		
Correspondent Name:	Mark T. Stopa, Esq.		
Address Line 1:	36 Mechanic Street, Suite 208		
Address Line 4:	Foxboro, MASSACHUSETTS 02035		
NAME OF SUBMITTER:	Mark T. Stopa, Esq.		
SIGNATURE:	/Mark T. Stopa/		
DATE SIGNED:	03/20/2014		
Total Attachments: 3			
source=IMC - Imation - Assignment of Trademarks#page1.tif			
source=IMC - Imation - Assignment of Trademarks#page2.tif			
source=IMC - Imation - Assignment of Trademarks#page3.tif			

OP \$90.00 4258075

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made by and between Ination Corp., a Delaware corporation with an address at One Ination Way, Oakdale, Minnesota 55128 ("Assignor"), and Interactive Media Corp., a Delaware corporation with an address at 1360 Main Street, Millis, Massachusetts 02054 ("Assignee").

WHEREAS, Assignor has adopted, used, registered in the United States Patent and Trademark Office ("USPTO"), the marks identified on the attached Schedule A, (the "Marks"); and

WHEREAS, Assignee seeks to acquire all of Assignor's rights in the Marks worldwide and any applications and registrations therefor, including the registrations identified on Schedule A.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks worldwide, and any applications and registrations therefor, including the applications and registrations identified on the attached Schedule A, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made.
2. Authorization to USPTO. Assignor hereby authorizes the appropriate empowered officials at the USPTO Office to transfer all registrations for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.
3. Warranty of No Conflict of Rights. Assignor hereby warrants and represents that it has not entered into any assignments, contracts, or other understandings with third parties that would conflict with the rights herein granted.
4. Further Assurances. Assignor agrees to provide all further information and execute any further documents that may reasonably be necessary to complete the assignment of the Marks and to give effect to this Assignment.
5. Survival. The terms, covenants, and provisions of this Assignment shall inure to the benefit of Assignee, its successors, assigns, and/or legal representatives, and shall be binding upon Assignor, its successors, assigns, and/or other legal representatives.
6. Governing Law. This Agreement will be governed by the laws of the State of Minnesota without giving effect to any choice of law rules or principles that may result in the application of the laws of any jurisdiction other than Minnesota.

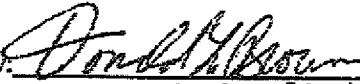



7. Counterparts. This Assignment may be signed in counterparts, which together shall constitute one agreement. If this Assignment is signed in counterparts, no party shall be bound until both parties have duly executed, or caused to be duly executed, a counterpart of this Assignment.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and such Assignment is effective as of the date of last execution indicated below.

INTERACTIVE MEDIA CORP.

IMATION CORP.


By: 
[Name] DONALD L. BROWN
[Title] PRESIDENT, CEO

By: 
[Name] JOHN P. BREEDLOVE
[Title] VP, GENERAL COUNSEL AND
CORP. SECRETARY

Dated: October 24, 2013

Dated: October 24, 2013

SCHEDULE A TO ASSIGNMENT OF TRADEMARKS

<i>Trademark</i>	<i>USPTO Reg. No.</i>	<i>Filing Date</i>	<i>Registration Date</i>	<i>Identified Goods</i>
Defender	4,258,075	April 20, 2010	Dec. 11, 2012	In International Class 9: Data storage products, namely, hard disk drives, solid state drives, flash memory devices, namely, memory cards, flash memory cards and blank smart cards, flash memory card readers, and universal serial bus (USB) flash drives; blank optical discs, namely, recordable and rewritable compact discs, recordable and rewritable DVD discs, and BD-R and BD-RE discs; computer software for such data storage products for encrypting, safeguarding, backing-up, and key management of files and controlling the access to and use of such files; all of the foregoing excluding products dedicated substantially exclusively to storage of surveillance recordings.
Defender Collection	4,258,077	April 22, 2010	Dec. 11, 2012	[same as above]
	4,258,078	April 22, 2010	Dec. 11, 2012	[same as above]

TRADEMARK