

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298908

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whispering Smith Company LLC		03/21/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Brian King		
Street Address:	1431 Broadway, Second Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	INDIVIDUAL: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86094924	32 BELOW	
Serial Number:	86183687	CANADIAN BEAR	
CORRESPONDENCE DATA			
Fax Number:	2026002261		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 600-2270		
Email:	aspivak@mosaiclegalgroup.com		
Correspondent Name:	Andrew Spivak c/o Mosaic Legal Group		
Address Line 1:	5185 MacArthur Boulevard, NW, Suite 350		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20016-3341		
NAME OF SUBMITTER:	Andrew N. Spivak		
SIGNATURE:	/Andrew N. Spivak/		
DATE SIGNED:	03/21/2014		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

WHEREAS, Whispering Smith Company LLC ("Whispering Smith"), a limited liability company organized under the laws of New York in the United States, is the owner of the trademarks and trademark applications in the United States as follows:

<u>Trademark</u>	<u>U.S. Trademark Application Serial No.</u>
32 BELOW	86/094,924
CANADIAN BEAR	86/183,687

WHEREAS, Brian King ("King"), an individual and citizen of the United Kingdom with permanent residency in the United States, having his principal place of business at 1431 Broadway, 2nd Floor, New York, New York 10018, is desirous of acquiring said trademarks and trademark applications.

NOW, THEREFORE, in consideration of the sum of One U.S. Dollar (\$1.00) and other good and valuable consideration, Whispering Smith hereby assigns to King all right, title and interest in and to said trademarks and trademark applications, together with the goodwill of the business symbolized by said trademarks and trademark applications, all common law rights, and the right to renew, protect and defend said trademarks and to sue and recover damages for past infringement of said trademarks.

Dated: March 21, 2014

Whispering Smith Company LLC

By: 
Printed Name: Brian King
Title: Chief Executive Officer

Dated: March 21, 2014

By: 
Printed Name: Brian King