

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298769

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ballet Jewels, Inc.		07/31/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Ballet Jewels, LLC		
Street Address:	777 Passaic Avenue		
City:	Clifton		
State/Country:	NEW JERSEY		
Postal Code:	07012		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1828222	BALLET	
CORRESPONDENCE DATA			
Fax Number:	9733797734		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9733794800		
Email:	jtaub@buddlerner.com		
Correspondent Name:	Benjamin G. Taub		
Address Line 1:	150 John F. Kennedy Parkway		
Address Line 4:	Short Hills, NEW JERSEY 07078-2703		
ATTORNEY DOCKET NUMBER:	7457-91		
NAME OF SUBMITTER:	Benjamin G. Taub		
SIGNATURE:	/Benjamin G. Taub/		
DATE SIGNED:	03/20/2014		
Total Attachments: 6			
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OP \$40.00 1828222

TRADEMARK

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated July 29, 2005 and made effective July 31, 2005.

WHEREAS, Ballet Jewels, Inc., a New York corporation ("Assignor"), having its office at 389 Fifth Avenue, New York, New York 10016, has adopted, acquired, used and is using exclusively in its business the trademarks listed on **Exhibit A**; and

WHEREAS, Ballet Jewels, LLC, a Delaware limited liability company ("Assignee"), having its office at 12 Hackensack Ave, River Terminal Bldg 12B, Kearney, New Jersey 07032, is desirous of acquiring all right, title and interest in and to said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the trademarks listed on **Exhibit A** (the "Trademarks"), together with all the goodwill of the business symbolized by the Trademarks in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the Trademarks and registrations and applications herein assigned.

This Assignment may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument.

[Signature page follows]

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of this 11 day of July, 2005.

Assignor:

BALLET JEWELS, INC.

By: Thomas A. Bass

Name: Thomas A. Bass
Title: President

Assignee:

BALLET JEWELS, LLC

By: Thomas A. Bass

Name: Thomas A. Bass
Title: President/CEO

[Signature Page to Trademark Assignment]

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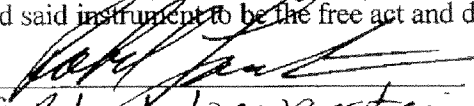
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TRADEMARK
REEL: 005242 FRAME: 0191

STATE OF New Jersey
COUNTY OF Essex SS

On this 29th day of July, 2005, before me personally appeared Thoams A. Bass to me personally known, who, being duly sworn, did say that he is the President of Ballet Jewels, Inc. and that he duly executed the foregoing instrument for and on behalf of Ballet Jewels, Inc. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Notary Public


Robert A. Loewenstein
Attorney At Law
State of New Jersey

STATE OF New Jersey SS
COUNTY OF Bergen

On this 29th day of July, 2005, before me personally appeared Thomas A. Bass to me personally known, who, being duly sworn, did say that he is the President/CEO of Ballet Jewels, LLC and that he duly executed the foregoing instrument for and on behalf of Ballet Jewels, LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said limited liability company.

[Signature]
Notary Public Robert Loewenstein
Attorney At Law
State of New Jersey

Exhibit A

List of Trademarks

Registered Trademarks:

Trademark	Registration No.	Registration Date	Country
BALLET	1828222	March 29, 1994	US

Common Law Trademarks:

- Ballet Jewels
- All other unregistered trademarks used by Assignor as an identifying source of its goods and/or services.