

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM298974

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	10/17/2011		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Flagrant Idea, LLC		10/14/2011	LIMITED LIABILITY COMPANY: MICHIGAN
Boxed Water is Better, LLC		10/14/2011	LIMITED LIABILITY COMPANY: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Boxed Water is Better, LLC		
<b>Street Address:</b>	201 Monroe Avenue NW, Suite 500		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49503		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3927067	BOXED WATER IS BETTER	
<b>Registration Number:</b>	3888517	BOXED WATER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6167421010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6167423500		
<b>Email:</b>	trademarks@mcgarrybair.com		
<b>Correspondent Name:</b>	Mary C. Bonnema		
<b>Address Line 1:</b>	32 Market Avenue SW, Suite 500		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49546		
<b>ATTORNEY DOCKET NUMBER:</b>	71963-5 & 6		
<b>NAME OF SUBMITTER:</b>	Mary C. Bonnema		
<b>SIGNATURE:</b>	/Mary C. Bonnema/		
<b>DATE SIGNED:</b>	03/24/2014		
<b>Total Attachments: 3</b>			

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***Michigan Department of Licensing and Regulatory Affairs***

***Filing Endorsement***

***This is to Certify that the CERTIFICATE OF MERGER***

***for***

***FLAGRANT IDEA, LLC***

***ID NUMBER: D1921Q***

***received by facsimile transmission on October 14, 2011 is hereby endorsed***

***Filed on October 17, 2011 by the Administrator.***

***The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.***



***In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 1ST day of November, 2011.***



***Director***

***Bureau of Commercial Services TRADEMARK  
REEL: 005242 FRAME: 0327***

BCS/CD-550m (Rev. 04/11)

**MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS  
BUREAU OF COMMERCIAL SERVICES**

Date Received (FOR BUREAU USE ONLY)

This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

Name		
Bruce C. Young		
Address		
Warner Norcross & Judd LLP, 900 Fifth Third Center		
City	State	Zip Code
Grand Rapids	MI	49503

EFFECTIVE DATE:
Expiration date for new assumed names: December 31,
Expiration date for transferred assumed names appear in item 6

Document will be returned to the name and address you enter above.  
If left blank document will be mailed to the registered office.

**CERTIFICATE OF MERGER**  
**Cross Entity Merger for use by Profit Corporations, Limited Liability Companies and Limited Partnerships**

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), Act 23, Public Acts of 1993 (limited liability companies) and Act 213, Public Acts of 1982 (limited partnerships), the undersigned entities execute the following Certificate of Merger:

1. The Plan of Merger (Consolidation) is as follows:

a. The name of each constituent entity and its identification number is:

Flagrant Idea, LLC	D1921Q
Boxed Water is Better, LLC	D2683T

b. The name of the surviving (new) entity and its identification number is:

Boxed Water is Better, LLC	D2683T
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Corporations and Limited Liability Companies provide the street address of the survivor's principal place of business:  
201 Monroe Avenue, N.W., Suite 500, Grand Rapids, Michigan 49503

2. (Complete only if an effective date is desired other than the date of filing. The date must be no more than 90 days after the receipt of this document in this office.)

The merger (consolidation) shall be effective on the \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

4. Complete for any Limited Liability Companies only

Check one of the following if Limited Liability Company is the survivor:

There are no changes to be made to the Articles of Organization of the surviving limited liability company.

The amendments to the Articles, or a restatement of the Articles, of the surviving limited liability company to be effected by the merger are as follows:

The manner and basis of converting the membership interests are as follows:  
 Flagrant Idea, LLC is presently the sole owner of Boxed Water Is Better, LLC. At the effective time of the merger: (i) all of the membership interests of Flagrant Idea LLC outstanding immediately before the effective time will be converted into equivalent membership interests of Boxed Water is Better, LLC as the surviving company, and (ii) all of the membership interests of Boxed Water is Better, LLC outstanding immediately before the effective time will be cancelled.

The Plan of Merger was approved by the members of each constituent limited liability company in accordance with section 702(1).

The Plan of Merger was approved by the members of each domestic limited liability company in accordance with section 705a(5) and by each constituent business organization in the manner provided by the laws of the jurisdiction in which it is organized.

For each limited liability company involved in the merger, this document is signed in accordance with Section 103 of the Act.

Signed this 14<sup>th</sup> day of October, 2011

By *Bruce C. Young*  
 (Signature of Member, Manager or Authorized Agent)  
Bruce C. Young, authorized agent  
 (Type or Print Name and Capacity)  
Flagrant Idea, LLC  
 (Name of Limited Liability Company)

Signed this 14<sup>th</sup> day of October, 2011

By *Bruce C. Young*  
 (Signature of Member, Manager or Authorized Agent)  
Bruce C. Young, authorized agent  
 (Type or Print Name and Capacity)  
Boxed Water is Better, LLC  
 (Name of Limited Liability Company)