

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM299038

|   |  |                       |                                     |
|---|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                               |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                       |                                     |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                     |
| <b>Name</b>   | <b>Formerly</b>                              | <b>Execution Date</b> | <b>Entity Type</b>                  |
| United Legwear Retail, L.L.C.   |  | 03/12/2014            | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                     |
| <b>Name:</b>  | ULC IP Holdings, L.L.C.                      |                       |                                     |
| <b>Street Address:</b>  | 48 West 38th Street                          |                       |                                     |
| <b>City:</b>  | New York                                     |                       |                                     |
| <b>State/Country:</b>   | NEW YORK                                     |                       |                                     |
| <b>Postal Code:</b>   | 10018  |                       |                                     |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: DELAWARE          |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                                     |
| <b>Property Type</b>  | <b>Number</b>                                | <b>Word Mark</b>      |                                     |
| <b>Registration Number:</b>   | 4463718                                      | THE SOCK BAR          |                                     |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                     |
| <b>Fax Number:</b>  | 7326343511                                   |                       |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                     |
| <b>Phone:</b>   | 732-634-3520                                 |                       |                                     |
| <b>Email:</b>   | jsutton@ezrasutton.com                       |                       |                                     |
| <b>Correspondent Name:</b>  | Joseph E. Sutton                             |                       |                                     |
| <b>Address Line 1:</b>  | 900 Route 9                                  |                       |                                     |
| <b>Address Line 2:</b>  | Suite 201                                    |                       |                                     |
| <b>Address Line 4:</b>  | Woodbridge, NEW JERSEY 07095                 |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>  | UNITED10.1                                   |                       |                                     |
| <b>NAME OF SUBMITTER:</b>   | Joseph E Sutton                              |                       |                                     |
| <b>SIGNATURE:</b>   | /JS/   |                       |                                     |
| <b>DATE SIGNED:</b>   | 03/24/2014                                   |                       |                                     |
| <b>Total Attachments: 3</b>   |  |                       |                                     |
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OP \$40.00 4463718

## U.S. TRADEMARK ASSIGNMENT

**WHEREAS, United Legwear Retail, L.L.C.**, (hereinafter "**Assignor**"), a Delaware limited liability company, having a place of business at 48 West 38<sup>th</sup> Street, New York, New York 10018, is the owner of the entire rights, title, and interest in and to the following trademark, trademark registration and the goodwill symbolized and associated with the business and the mark therewith:

**THE SOCK BAR U.S. Trademark Reg. No. 4,463,718 Granted: Jan. 7, 2014**

**WHEREAS, ULC IP Holdings, L.L.C.**, (hereinafter "**Assignee**"), a Delaware limited liability company, having a place of business at 48 West 38<sup>th</sup> Street, New York, New York, 10018 is desirous of acquiring the entire rights, title, and interest in and to said trademark, trademark registration and the goodwill of the business symbolized by and associated with such mark;

**NOW, THEREFORE**, for good and valuable consideration, and in exchange for the sum of \$10.00, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademark, trademark registration, together with that part of the goodwill of the business associated with the use of and symbolized by said mark; as well as the right to sue for past infringement. Assignor represents and warrants that it is the sole owner of the mark; that the mark (and registration) is valid and in full force and effect; and that said mark is assigned free of any claims, liens, security interests or other encumbrances. Furthermore, Assignor represents and warrants that

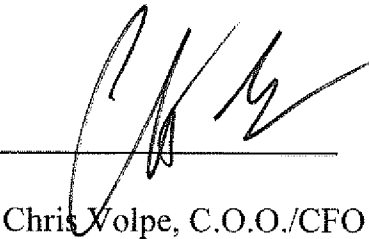
it has the sole right to use said mark and to the best of the undersigned's knowledge the mark is not used by any other entity; there are no pending or threatened claims against the mark **THE SOCK BAR** or its usage on goods in the U.S. with respect to said mark; and said mark does not infringe on the rights of another trademark owner.

**Assignor** agrees to perform all reasonable and proper acts at the request and expense of **Assignee**, which **Assignee** may require in order to vest all of **Assignor's** rights, title, and interest in and to said trademark, trademark registration in **Assignee** or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

**United Legwear Retail, LLC,**

(Assignor)

By:   
Chris Wolpe, C.O.O./CFO

Dated: March 18, 2014

State of New York

County of NEW YORK

On this 12<sup>th</sup> day of MARCH, 2014, before me appeared the person who signed this instrument, who is authorized to sign this instrument on behalf of the identified limited liability company or other juristic entity, who being sworn, acknowledged that he signed this instrument as a free act.



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Notary Public

ALAN B. MANDELL  
Notary Public, State of New York  
No. 4851328 Qual. in Nassau Co.  
Certificate Filed in New York County  
Commission Expires Jan. 27, 2018