

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299053

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emissive Energy Corporation		03/18/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NITE IZE, INC.		
Street Address:	5660 Central Avenue		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2575157	INOVA	
Registration Number:	3074653	INOVA	
Registration Number:	2581600	X5	
Registration Number:	2743328	24/7	
Registration Number:	2599239		
Registration Number:	2803719	X ¹	
Registration Number:	2950697		
Registration Number:	3276139	T1	
Registration Number:	3058190	T3	
Registration Number:	3058192	T4	
Registration Number:	3074431	T5	
Registration Number:	3234335	T2	
Registration Number:	3066784	X03	
Registration Number:	3337061	BOLT	
Registration Number:	3758099	X2	
CORRESPONDENCE DATA			
Fax Number:	4012734447		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	401-273-4446		
		TRADEMARK	

Email:	CMB@BARJOS.COM
Correspondent Name:	Cynthia Branca, Barlow, Josephs & Holmes
Address Line 1:	101 Dyer Street, 5th Floor
Address Line 4:	Providence, RHODE ISLAND 02903

ATTORNEY DOCKET NUMBER:	N027-EMISSIVE/NITE IZE-TM
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NAME OF SUBMITTER:	Cynthia Branca
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SIGNATURE:	/cynthia branca/
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DATE SIGNED:	03/24/2014
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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Emissive Energy Corp., a Delaware corporation having an address of 135 Circuit Drive, North Kingstown, RI 02852 (hereinafter ASSIGNOR), is the owner of all right, title and interest in and to the Trademarks and registrations therefor identified on the attached Schedule A (hereinafter collectively referred to as "the TRADEMARK RIGHTS"), and further has continuously exercised legitimate control over the use of said TRADEMARK RIGHTS; and

WHEREAS, Nite Ize, Inc., a Colorado corporation having its principal place of business at 5660 Central Avenue, Boulder, CO 80301 (hereinafter ASSIGNEE), is desirous of acquiring any and all right, title and interest in, to and under the TRADEMARK RIGHTS, together with the goodwill of the business in connection with which the TRADEMARK RIGHTS are used and which is symbolized by the use of the TRADEMARK RIGHTS, together with all claims for damages by reason of past infringement, with the right to sue for, and collect the same for its own use and behoof, and for the use and behoof of its successors, assigns or other legal representatives

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid by ASSIGNEE, the receipt of which is hereby acknowledged, and other good and valuable consideration, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE, the TRADEMARK RIGHTS together with the goodwill of the business in connection with which the TRADEMARK RIGHTS are used and which is symbolized by the use of the TRADEMARK RIGHTS, together with all claims for damages by reason of past infringement, with the right to sue for, and collect the same for its own use and behoof, and for the use and behoof of its successors, assigns or other legal representatives.

ASSIGNOR further covenants and agrees that it will communicate to ASSIGNEE, its successors, assigns or other legal representatives, any facts known to it respecting the TRADEMARK RIGHTS, and sign all lawful papers and generally do everything reasonably possible to aid ASSIGNEE, its successors, assigns or other legal representatives to obtain and enforce proper protection for said TRADEMARK RIGHTS.

ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

Dated: 3/18/11



By: Robert Galli

PRESIDENT

EMISSIVE ENERGY CORP.

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EMISSIVE TM SCHEDULE A

Docket Number	Country	MarkName	Status	Current Appl. Date	Current Appl. No	Current Reg Date	Current Reg No
T00514-HK	Hong Kong	INOVA	Registered	06/30/2005	300448795	06/30/2005	300448795
T00514-US	United States	INOVA	Registered	03/03/2000	75/937958	06/04/2002	2575157
T00514-US1	United States	INOVA	Registered	07/28/2004	78458116	03/28/2006	3074653
T00735-US	United States	X5	Registered	02/16/2001	76211633	06/18/2002	2581600
T00736-US	United States	24/7	Expired	02/07/2001	76206063	07/29/2003	2743328
T00737-US	United States	Misc. Logo	Registered	02/07/2001	76/206062	07/23/2002	2599239
T01397-US	United States	X1	Registered	08/08/2002	78152322	01/06/2004	2803719
T01451-US	United States	MICROLITE PRODUCT CONFIGURATION	Registered	01/03/2003	78199633	05/10/2005	2950697
T01619-US	United States	T1	Registered	01/27/2004	78358172	08/07/2007	3276139
T01620-US	United States	T3	Registered	01/27/2004	78358177	02/07/2006	3058190
T01625-US	United States	T4	Registered	02/02/2004	78361072	02/07/2006	3058192
T01626-US	United States	T5	Registered	02/02/2004	78361076	03/28/2006	3074431
T01715-US	United States	T2	Registered	06/24/2004	78440691	04/24/2007	3234335
T01716-US	United States	X03	Registered	06/24/2004	78440693	03/07/2006	3066784
T02031-US	United States	BOLT	Registered	04/11/2006	78859003	11/13/2007	3337061
T02429-US	United States	X2	Registered	10/24/2007	77311772	03/09/2010	3758099