

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299103

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hilco Brands, LLC		03/25/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	THE H COMPANY HOLDINGS, LLC		
Street Address:	5 Revere Drive, Ste. 206		
Internal Address:	c/o Hilco Brands, LLC; Attn: Eric Kaup		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	THE H COMPANY, LLC		
Street Address:	5 Revere Drive, Ste. 206		
Internal Address:	c/o Hilco Brands, LLC; Attn: Eric Kaup		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	THE H COMPANY IP, LLC		
Street Address:	1201 W. 5th Street, T-1100		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	0999713	HALSTON	
Registration Number:	1002073	HALSTON	
Registration Number:	1012939	HALSTON	
Registration Number:	1103001	HALSTON	
Registration Number:	1138450	HALSTON	
TRADEMARK			

Property Type	Number	Word Mark
Registration Number:	1621118	HALSTON
Registration Number:	2166353	HALSTON
Registration Number:	2226564	HALSTON
Registration Number:	2393797	HALSTON
Registration Number:	2492960	HALSTON
Registration Number:	2588723	HALSTON

CORRESPONDENCE DATA

Fax Number: 6173417701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6173417729

Email: kschmidt@morganlewis.com

Correspondent Name: Katarzyna Schmidt

Address Line 1: 225 Franklin Street, 16th Floor

Address Line 2: c/o Morgan Lewis & Bockius LLP

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Katarzyna Schmidt
SIGNATURE:	/Katarzyna Schmidt/
DATE SIGNED:	03/25/2014

Total Attachments: 4
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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN CERTAIN TRADEMARKS**

March 25, 2014

WHEREAS, THE H COMPANY HOLDINGS, LLC, a Delaware limited liability company ("Holdings"), THE H COMPANY, LLC, a Delaware limited liability company ("H Company") and THE H COMPANY IP, LLC, a Delaware limited liability company ("H Company IP" and together with Holdings and H Company, the "Company") entered into the Intellectual Property Security Agreement ("Security Agreement"), dated June 23, 2011, with Hilco Brands, LLC ("Hilco") and Genuity Capital Management Services, Inc. ("GCMS" and together with Hilco, the "Secured Parties"); and

WHEREAS, the Company entered into the Intellectual Property Security Agreement dated as of June 23, 2011 (the "IP Security Agreement"), with the Secured Parties, which IP Security Agreement was recorded with the United States Patent and Trademark Office on June 23, 2011 at Reel 4568, Frame 0088; and

WHEREAS, pursuant to the IP Security Agreement, the Company granted to the Secured Parties a security interest in the Company's trademarks identified on Schedule A attached hereto;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. The Secured Parties hereby terminate and release their security interest in the trademarks identified on Schedule A attached hereto, and all other security interests granted under the IP Security Agreement and assign and transfer to the Company, without representation, warranty or recourse, all of the Secured Parties' right, title and interest in and to the trademarks listed on Schedule A attached hereto, effective as of the date set forth above.
2. The parties hereto acknowledge that this document may be filed with the United States Patent and Trademark Office to evidence the termination and release granted herein.

Hilco Brands, LLC

By: 

Name: Eric W. Haly

Title: Marketing Director

Schedule A

Trademarks and Trademark Registrations

DB1/77897318.2

TRADEMARK
REEL: 005243 FRAME: 0117

Trademark
or
Service Mark

Registrations --
United States Patent and Trademark Office
Registration No. Registration Date

Halston	0999713	12/17/1974
Halston	1002073	1/21/1975
Halston	1012939	6/10/1975
Halston	1103001	9/26/1978
Halston	1138450	8/5/1980
Halston	1621118	11/6/1990
Halston	2166353	6/16/1998
Halston	2226564	2/23/1999
Halston	2393797	10/10/2000
Halston	2492960	9/25/2001
Halston	2588723	7/2/2002