

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299116

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Egg Harbor Cafe, Inc.		01/01/2014	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Hamco, Inc.		
Street Address:	300 Village Green		
Internal Address:	suite 200		
City:	Lincolnshire		
State/Country:	ILLINOIS		
Postal Code:	60069		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	73584750	EGG HARBOR	
CORRESPONDENCE DATA			
Fax Number:	3123462325		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-696-2503		
Email:	wwalker@nisen.com		
Correspondent Name:	william walker		
Address Line 1:	200 W. Adams Street		
Address Line 2:	suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	william walker		
SIGNATURE:	/William Walker/		
DATE SIGNED:	03/25/2014		
Total Attachments: 2			
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OP \$40.00 73584750

ASSIGNMENT OF SERVICE MARK

ASSIGNMENT OF SERVICE MARK made as of the 1st day of Jan, 2014^{AK}, by Egg Harbor Cafe, Inc., an Illinois corporation ("Assignor"), to Hamco, Inc., an Illinois corporation ("Assignee").

RECITAL

At Assignor's request, Assignee has, over many years, developed the goodwill of the "Egg Harbor" service mark for the benefit of Assignor and its affiliates, and now Assignor desires to formally assign such service mark to Assignee so that it will continue to develop the service mark for the benefit of Assignor and its direct and indirect affiliates.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered "Egg Harbor" service mark which was registered October 7, 1986, Registration No. 1412713 (being referred to herein as the "Mark").

NOW, THEREFORE, for and in exchange for the payment of the purchase price of \$1,000, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Mark, together with the goodwill associated therewith and which is symbolized thereby, all rights to sue for infringement of the Mark, whether arising prior to or subsequent to the date of this Assignment of Service Mark, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Service Mark not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Service Mark shall be governed by and construed in accordance with the laws of the State of Illinois without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Service Mark as of the date first above written.

Egg Harbor Cafe, Inc.

By: Aimee W Farrell

Name: Aimee W. Farrell

Title: Secy/treas

TRADEMARK

REEL: 005243 FRAME: 0187

State of Illinois)
)
County of _____) ss.:

On this 1st day of Jan, 2014, before me, SHARON L. AYLWARD personally appeared ANGE W. FARRELL, the Secy/Treas of Egg Harbor Cafe, Inc., personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Sharon L. Aylward
Notary Public

