

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299141

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|--------------------------------------|-------------------------------------|------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| General Electric Capital Corporation | | 03/25/2014 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Cloverhill Pastry-Vend, LLC | | |
| Street Address: | 2035 North Naragansett Avenue | | |
| City: | Chicago | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60639 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 16 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1286265 | CLOVERHILL BAKERY | |
| Registration Number: | 3475697 | BIG TEXAS | |
| Registration Number: | 2235589 | BIG TEXAS | |
| Registration Number: | 3271078 | BIG TEXAS BUTTERKRUNCH | |
| Registration Number: | 2802871 | GLAZED SOFTEE | |
| Registration Number: | 2798997 | KICKIN' CORNBREAD | |
| Registration Number: | 2826132 | KICKIN' KORNbread | |
| Registration Number: | 2845993 | MEGA HONEY BUN | |
| Registration Number: | 3271079 | TOUCHDOWN! HONEY BUN | |
| Registration Number: | 3417426 | CLOVERHILL BAKERY | |
| Registration Number: | 3191711 | CLOVERHILL | |
| Registration Number: | 3106835 | | |
| Registration Number: | 3640848 | EDDIE'S PRIDE | |
| Registration Number: | 3586928 | | |
| Registration Number: | 3586929 | CLOVERHILL BAKERY | |
| Serial Number: | 77652403 | EDDIE'S PRIDE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3128622200 | | |

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TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-862-2000
Email: donna.gasiorowski@kirkland.com
Correspondent Name: Kirkland & Ellis LLP
Address Line 1: 300 North LaSalle Street
Address Line 2: c/o Donna Gasiorowski, Sr. Legal Asst.
Address Line 4: Chicago, ILLINOIS 60654

| | |
|--------------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 11236-20 DRG |
| NAME OF SUBMITTER: | Donna Gasiorowski |
| SIGNATURE: | /DONNA GASIOROWSKI/ |
| DATE SIGNED: | 03/25/2014 |

Total Attachments: 4

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of March 25, 2014, by GENERAL ELECTRIC CAPITAL CORPORATION, as administrative agent ("Agent") for the Lenders and the L/C Issuers (as defined in the Credit Agreement).

WITNESSETH:

WHEREAS, CLOVERHILL PASTRY-VEND, LLC, a Delaware limited liability company, ("Grantor") and Agent were parties to a Trademark Security Agreement dated as of October 14, 2009 (the "Agreement"; capitalized terms which are not defined herein have the meaning given to such terms in the Agreement), pursuant to which Grantor mortgaged, pledged and hypothecated to the Agent for the benefit of the Secured Parties, and granted to Agent for the benefit of the Secured Parties a Lien on and security interest in certain trademarks (the "Trademarks") and Trademark Rights (as defined below) as security for certain obligations owing by Grantor to Agent, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on October 14, 2009, at Reel 4078, Frame 0390; and

WHEREAS, Grantor has requested that Agent release its security interest in the Trademarks and Trademark Rights and reassign the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Rights"):

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

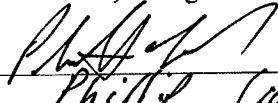
(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademarks and the Trademark Rights.

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IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

GENERAL ELECTRIC CAPITAL CORPORATION, as Agent

By: 
Name: Phillip Cost
Title: Duly Authorized Signatory

SCHEDULE 1

Trademarks

| Trademark | Registration Number/ Serial Number |
|--------------------------------|---|
| <i>Cloverhill Bakery image</i> | 1286265 |
| BIG TEXAS | 3475697 |
| BIG TEXAS | 2235589 |
| BIG TEXAS BUTTERKRUNCH | 3271078 |
| GLAZED SOFTEE | 2802871 |
| KICKIN' CORNBREAD | 2798997 |
| KICKIN' KORNbread | 2826132 |
| MEGA HONEY BUN | 2845993 |
| TOUCHDOWN! HONEY BUN | 3271079 |
| <i>Cloverhill Bakery Image</i> | 3417426 |
| CLOVERHILL | 3191711 |
| <i>Chef image</i> | 3106835 |
| EDDIE'S PRIDE | 3640848 |
| <i>Chef image</i> | 3586928 |
| <i>Logo image</i> | 3586929 |
| <i>Eddie's Pride image</i> | 77652403 |