# OP \$115.00 2173074

ETAS ID: TM299160

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

lesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
McMurry/TMG, LLC		03/04/2014	LIMITED LIABILITY COMPANY: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Capitol Information Group, Inc.	
Street Address:	ddress: 7600 Leesburg Pike	
Internal Address:	Address: West Building, 3rd Floor	
City:	ty: Falls Church	
State/Country:	re/Country: VIRGINIA	
Postal Code:	al Code: 22043	
Entity Type: CORPORATION: DELAWARE		

### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark	
Registration Number:	2173074	THE OFFICE PROFESSIONAL	
Serial Number:	86146503	THE OFFICE PROFESSIONAL	
Serial Number:	86142784	MANAGING PEOPLE AT WORK	
Registration Number:	3494398	MANAGING PEOPLE AT WORK	

### **CORRESPONDENCE DATA**

**Fax Number:** 2023509480

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Phone:** 2023390303

**Email:** andy@mirskylegal.com

Correspondent Name: Andrew Mirsky
Address Line 1: 2301 N Street, NW

Address Line 2: Suite 313

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

NAME OF SUBMITTER:	Andrew Mirsky
SIGNATURE:	/andrew mirsky/
DATE SIGNED:	03/25/2014

**Total Attachments: 4** 

TRADEMARK REEL: 005243 FRAME: 0417

source=Trademark Assignment 022114 FULLY SIGNED#page1.tif source=Trademark Assignment 022114 FULLY SIGNED#page2.tif source=Trademark Assignment 022114 FULLY SIGNED#page3.tif source=Trademark Assignment 022114 FULLY SIGNED#page4.tif

TRADEMARK REEL: 005243 FRAME: 0418

### ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made as of March 3, 2014, by and between McMurry/TMG, LLC, a Delaware limited liability company (the "Assignor"), located at 228 E. 45th Street, New York, NY 10017, and Capitol Information Group, Inc., a Delaware corporation (the "Assignee"), located at 7600 Leesburg Pike, West Building, 3rd Floor, Falls Church, VA 22043 (collectively, the "Parties") and hereby provides:

WHEREAS, Assignor has registered its proprietary claims to, and obtained federal registration within the United States of America for, the service marks and/or trademarks depicted and described in Exhibit A, attached hereto and made a part hereof (collectively, the "Trademarks");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's rights, title, and interest that it may have in and to the Trademarks within the United States, together with the goodwill of the business in connection with which the Trademarks have been used and are used, along with the right to recover for damages and profits for past, present, and future infringements thereof and to enjoin any and all present and future infringing uses of the Trademarks; and

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks together with the goodwill of the business in connection with which the Trademarks have been used and are used, along with the right to recover for damages and profits for past, present, and future infringements thereof and to enjoin any and all present and future infringing uses of the Trademarks.

NOW THEREFORE, in consideration for the mutual covenants contained herein, the above recitals that are hereby incorporated into this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

- 1. <u>Assignment</u>. Assignor hereby assigns and conveys to Assignee all rights, title, and interest that Assignor may have, free and clear of any liens or encumbrances, in and to the Trademarks as used or any portion thereof, together with the goodwill of the business connected with the use of, and that is symbolized by, the Trademarks, along with Assignor's right to recover for damages and profits for any past infringements of the Trademarks.
- 2. <u>Authorization</u>. Assignor hereby authorizes and requests all appropriate trademark offices to issue certificates of registration issued by any and all countries and states within the United States to Assignee. Assignor hereby represents and covenants that it has the full right to convey the interest herein assigned and that it has not executed and will not execute any agreement or document that is in conflict herewith.
- 3. <u>Future Assurances</u>. Assignor agrees that upon the written request of Assignee, it shall execute and deliver all papers and do all other reasonable acts necessary to carry out the intent of this Assignment and that Assignee may reasonably request in order to vest all of Assignor's right, title, and interest in and to the Trademarks in Assignee. Further, Assignor agrees to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee and to the extent that such evidence is in the possession or control of Assignor.
- 4. <u>Binding Effect</u>. This Assignment shall be binding upon the Parties, their heirs, legal representatives, successors, and assigns, as the case may be, and all others acting by, through, with, or under their direction. The Parties intend for this Assignment to be both permanent and irrevocable.

TRADEMARK
REEL: 005243 FRAME: 0419

- 5. <u>Applicable Law</u>. This Assignment shall be construed by and interpreted in accordance with the laws of the United States and the State of New York without reference to its conflict of laws provisions.
- 6. <u>Recordation</u>. Assignee shall have the right to record freely this Assignment, as it deems appropriate, to give notice of its assigned rights contained in this Assignment including, without limitation, recording this Assignment with the United States Patent and Trademark Office.
- 7. General. This Assignment is the final and complete understanding of the Parties concerning the subject matter hereof and supersedes all prior discussions, negotiations, and agreements concerning such subject matter. This Assignment may not be amended or modified in whole or part except in a writing signed by all the Parties.

TRADEMARK REEL: 005243 FRAME: 0420

IN WITNESS WHEREOF this Assignment has been executed and made effective as of the date first written above. ASSIGNOR: MCMURRY/TMG,/LLC a Delaware limited liability company STATE OF ARIZONA MARICOPA COUNTY, to-wit: Before me, a Notary Public in and for the jurisdiction aforesaid, personally appeared Fred Petrovsky, the Chief Operating Officer and duly authorized agent and signatory of McMurry/TMG, LLC, who executed the foregoing Trademark Assignment of his own free act and deed. In witness whereof, I have hereunto set my hand and seal this 30 day of March, 2014. [SEAL] My commission expires: Nov 30, 201 DORIS G. MEYERS Notary Public - Arizona Maricopa County Comm. Expires Nov 30, 2017 ASSIGNEE: CAPITOL INFORMATION GROUP, a Delaware corporation Adam P. Goldstein Title: Publisher Country of Fairfay, to-wit: Before me, a Notary Public in and for the jurisdiction aforesaid, personally appeared Adam P. Goldstein, the Publisher and duly authorized agent and signatory of Capitol Information Group, Inc., who executed the foregoing Trademark Assignment of his own free act and deed. In witness whereof, I have hereunto set my hand and seal this 3rd day of March, 2014. [SEAL]

Leathy Sleefor

Notary Public Country of Levertax

My commission expires: Seplembr 30th, 2014

Commonwealth of

Linginia

TRADEMARK
REEL: 005243 FRAME: 0421

# EXHIBIT A

# FEDERAL TRADEMARK REGISTRATIONS AND APPLICATIONS

MARK THE OFFICE PROFESSIONAL	<u>SERIAL NO.</u> 75334284	<u>REG. NO.</u> 2173074	<u>REG. DATE</u> July 14, 1998
THE OFFICE PROFESSIONAL	86146503	Filed 12/13/2013	
MANAGING PEOPLE AT WORK	76679581	3494398	September 2, 2008
MANAGING PEOPLE AT WORK	86142784	Filed 12/17/2013	

TRADEMARK REEL: 005243 FRAME: 0422

**RECORDED: 03/25/2014**