TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM299198

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Handstands Promo, Inc.		03/18/2014	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	American Covers, Inc.
Street Address:	102 West 12200 South
City:	Draper
State/Country:	UTAH
Postal Code:	84020
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2819727	JELLY
Registration Number:	2797624	CELL MATE
Registration Number:	2799439	JELLY SMACKER
Registration Number:	3320690	GADGET GRIPS
Registration Number:	3595659	SKINWARE
Registration Number:	3628425	A.ROMA
Registration Number:	3640796	COOL LIFT
Registration Number:	3935061	MADE TO GO
Serial Number:	85815178	DOT
Serial Number:	85882888	GADGET GRIPS
Serial Number:	85882989	GADGET GRIPS

CORRESPONDENCE DATA

Fax Number: 8015660750

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 801-566-6633

Email: murphy@tnw.com, docket@tnw.com, eric.westerberg@tnw.com

Thorpe North and Western, LLP **Correspondent Name:** Address Line 1: 8180 South 700 East Suite 350

Address Line 4: Sandy, UTAH 84070

TRADEMARK

REEL: 005244 FRAME: 0016 900284065

ATTORNEY DOCKET NUMBER:	00980-32963	
NAME OF SUBMITTER:	Peter M. de Jonge	
SIGNATURE:	/petermdejonge/	
DATE SIGNED: 03/25/2014		
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TRADEMARK REEL: 005244 FRAME: 0017

ATTORNEY DOCKET NO 00980-32963

WHEN RECORDED RETURN TO:
Peter M. de Jonge
THORPE NORTH & WESTERN, LLP
PO BOX 1219
SANDY, UTAH 84091-1219

ASSIGNMENT

WHEREAS, Handstands Promo, Inc. (hereinafter referred to as "ASSIGNOR"), a

corporation duly organized and existing under the laws of the State of Utah, having a principal

business office at 102 West 12200 South, Draper, UT 84020, is the owner of all rights, title, and

interest in and to the trademarks rights, trademark registrations, and trademark applications,

identified in Exhibit A (hereinafter referred to as the "Handstands Promo Trademarks") and

WHEREAS, American Covers, Inc. (hereinafter referred to as "ASSIGNEE"), a corporation

duly organized and existing under the laws of the State of Utah, having a principal business office at

102 West 12200 South, Draper, UT 84020, is desirous of acquiring all right, title and interest in and

to the Handstands Promo Trademarks held by ASSIGNOR;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable

consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is

hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all

right, title and interest which it may hold in and to the Handstands Promo Trademarks, including the

registration and applications listed in Exhibit A, and any registrations issuing therefrom, together

with the goodwill of the business symbolized by and associated with the Handstands Promo

Trademarks.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents

and Trademarks to issue any and all certificates of registration of the Handstands Promo Trademarks

to the ASSIGNEE as the owner of the entire interest of the Handstands Promo Trademarks, for the

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TRADEMARK REEL: 005244 FRAME: 0018 sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 18th day of March, 2014.

By: Title: *CFO's Secretary* Handstands Promo, Inc.

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Exhibit A

Handstands Promo Trademarks

Mark	Filing Date	Registration Date	Registration No.
JELLY	October 29, 2002	March 2, 2004	2,819,727
CELL MATE	October 29, 2002	December 23, 2003	2,797,624
JELLY SMACKER	October 29, 2002	December 23, 2003	2,799,439
GADGET GRIPS	November 21, 2005	October 23, 2007	3,320,690
SKINWARE	July 16, 2007	March 24, 2009	3,595,659
A.ROMA	April 22, 2008	May 26, 2009	3,628,425
COOL LIFT	March 19, 2008	June 16, 2009	3,640,796
MADE TO GO	June 26, 2009	March 22, 2011	3,935,061

Mark	Filing Date	Application No.
DOT	January 3, 2013	85/815,178
GADGET GRIPS	March 21, 2013	85/882,888
GADGET GRIPS	March 21, 2013	85/882,989

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RECORDED: 03/25/2014