

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM299274

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
M.A.D. Concepts, Inc.		07/25/2013	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Newbreed Promotions, Inc.		
<b>Street Address:</b>	3197 SW McMullen St.		
<b>City:</b>	Port St. Lucie		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34953		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3548754	NEWBREED	
<b>Registration Number:</b>	3895356	N	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-560-4950		
<b>Email:</b>	mark.falkin@gmail.com		
<b>Correspondent Name:</b>	Mark Falkin		
<b>Address Line 1:</b>	2605 W. 49 1/2 Street		
<b>Address Line 4:</b>	Austin, TEXAS 78731		
<b>NAME OF SUBMITTER:</b>	Mark Falkin		
<b>SIGNATURE:</b>	/mf/		
<b>DATE SIGNED:</b>	03/26/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Purchase and Assignment Agreement is between the parties M.A.D. Concepts, Inc., a Florida corporation ("Assignor" hereafter) doing business at 3600 Mystic Pointe Dr., #114, Aventura, Florida 33180 and Newbreed Promotions, Inc., a Florida corporation doing business at 3197 SW McMullen St., Port St. Lucie, FL 34953 ("Assignee" hereafter) and is made to be effective as of the 25th day of July 2013.

Whereas there exists certain trademarks NEWBREED (United States Patent & Trademark Office Registration No. 3548754, registration date 12/23/2008) and N (design) (United States Patent & Trademark Office Registration No. 3895356, registration date 12/21/2010) which are hereby represented and acknowledged to be owned and registered by Assignor;

Whereas, Assignor owns all right, title, and interest in and to the federally registered trademarks NEWBREED and N (design);

Whereas, Assignee desires to formally acquire the rights to the marks;

Whereas Assignor desires to assign the marks to Assignee and Assignee desires have the marks assigned to it; and

Now, therefore, in consideration of the mutual covenants set forth herein and other good and sufficient consideration, the parties agree as follows:

**ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby ASSIGN, TRANSFER, CONVEY, SET OVER, QUITCLAIM and DELIVER unto Assignee, his successors and assigns, all of Assignor's right, title, and interest in and to the trademarks NEWBREED, United States Patent & Trademark Office Registration No. 3548754, and N (design) United States Patent & Trademark Office Registration No. 3895356, together with the goodwill of the business symbolized by the marks and the above-identified registration of the marks.

In Witness Whereof, the parties hereto have executed this agreement in one or more duplicate originals, as of the dates indicated below.

**ASSIGNOR:**

M.A.D. Concepts, Inc.

By: David Heller

Its: Authorized Signatory

**ASSIGNEE:**

Newbreed Promotions, Inc.

By: David Heller

Its: Authorized Signatory