

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299298

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marksman, Inc.		02/03/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DARE2TRI PARATRIATHALON CLUB		
Street Address:	847 N. Damen Avenue, Apt. 2R		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60622		
Entity Type:	Non-profit corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3454892	DARE TO TRI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ch.tm@dlapiper.com		
Correspondent Name:	Mark I. Feldman		
Address Line 1:	203 N. LaSalle St., Ste. 1900		
Address Line 4:	Chicago, ILLINOIS 60601-1293		
NAME OF SUBMITTER:	Mark I Feldman		
SIGNATURE:	/Mark I Feldman/		
DATE SIGNED:	03/24/2014		
Total Attachments: 1			
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CH \$40.00 3454892

TRADEMARK ASSIGNMENT

WHEREAS, MARKSMEN, INC., a Delaware corporation having its place of business at 116 N. Maryland Ave., Suite 120, Glendale, CA 91206 ("Assignor"), is the owner of the following trademark now registered in the United States Patent and Trademark Office:

Trademark: DARE TO TRI Reg. No.: 3454892 Reg. Date: June 24, 2008

WHEREAS, DARE2TRI PARATRIATHALON CLUB, an Illinois non-profit corporation, having its principal place of business at 847 N. Damen Avenue, Apt. 2R, Chicago, IL 60622 ("Assignee"), is desirous of acquiring said trademark,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby assign unto Assignee, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademark together with the goodwill symbolized by said trademark and registration thereof, effective as of February 3, 2014.

MARKSMEN, INC.

By: _____

Name: *Kent Lim*
Title: *VP, COO*
Date: *2/12/2014*