

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM299314

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BILLY GRAHAM EVANGELISTIC ASSOCIATION		03/25/2014	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BILLY GRAHAM EVANGELISTIC ASSOCIATION		
<b>Street Address:</b>	1 Billy Graham Parkway		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28201		
<b>Entity Type:</b>	CORPORATION: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 31</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85414491	THE COVE	
<b>Serial Number:</b>	85739929	RUTH'S ATTIC	
<b>Serial Number:</b>	85841758	MY HOPE	
<b>Serial Number:</b>	85934677	BILLY GRAHAM EVANGELISTIC ASSOCIATION	
<b>Serial Number:</b>	85939017	RUTH'S ATTIC	
<b>Registration Number:</b>	1664552		
<b>Registration Number:</b>	0567588	BILLY GRAHAM	
<b>Registration Number:</b>	2597824	WORLD WIDE	
<b>Registration Number:</b>	0720779	THE HOUR OF DECISION	
<b>Registration Number:</b>	3369893	WILL GRAHAM	
<b>Registration Number:</b>	2634914	FRANKLIN GRAHAM	
<b>Registration Number:</b>	3248597	DARE TO BE A DANIEL	
<b>Registration Number:</b>	3217679	GRASON	
<b>Registration Number:</b>	3392437	RUTH'S ATTIC	
<b>Registration Number:</b>	3729911	ROCK THE RIVER	
<b>Registration Number:</b>	4140249	ROCK THE LAKES	
<b>Registration Number:</b>	4085019	ROCK THE RANGE	
<b>Registration Number:</b>	4063359	BILLY GRAHAM	
<b>Registration Number:</b>	4129787	SEARCH FOR JESUS	
		<b>TRADEMARK</b>	

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Property Type	Number	Word Mark
Registration Number:	4142407	
Registration Number:	4200251	RAPID RESPONSE TEAM
Registration Number:	4142727	I AM A CHRISTIAN
Registration Number:	3198926	BILLY GRAHAM
Registration Number:	3350035	MY HOPE
Registration Number:	3608664	GRAHAM BROTHERS
Registration Number:	3632603	ALWAYS GOOD NEWS
Registration Number:	2257217	TRAINING PEOPLE IN GOD'S WORD TO WIN OTH
Registration Number:	1845356	WWP WORLD WIDE PICTURES, INC.
Registration Number:	0772841	DECISION
Registration Number:	4459324	PEACE WITH GOD
Registration Number:	4346226	RUTH'S ATTIC

#### CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 7035468554

Email: docket@nklaw.com

Correspondent Name: Harold L Novick

Address Line 1: 1604 Spring Hill Road

Address Line 2: Suite 320

Address Line 4: Vienna, VIRGINIA 22182

ATTORNEY DOCKET NUMBER:	TN019ASSIGNMENT
NAME OF SUBMITTER:	Harold L Novick
SIGNATURE:	/Harold L Novick/
DATE SIGNED:	03/26/2014

Total Attachments: 1

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ASSIGNMENT NUNC PRO TUNC

WHEREAS, BILLY GRAHAM EVANGELISTIC ASSOCIATION, a corporation of Minnesota ("BGEA-MN"), has assigned, transferred, conveyed and delivered all of its right, title and interest in and to its trademark assets, including all of its U.S. and worldwide trademark and service mark registrations and applications, and including all appurtenant goodwill relating thereto, to the BILLY GRAHAM EVANGELISTIC ASSOCIATION, a corporation of North Carolina ("BGEA-NC") having an address at 1 Billy Graham Parkway, Charlotte, N.C, 28201, effective January 1, 2014; and

WHEREAS, this assignment nunc pro tunc is being executed to record those changes and assignment in the United States Patent and Trademark Office and in the appropriate governmental trademark offices of other countries of the world;

NOW THEREFORE, for and in consideration of good and valuable consideration provided by BGEA-NC to BGEA-MN, the receipt and sufficiency of which consideration is hereby acknowledged, said BGEA-MN has assigned and transferred, and by these presents does assign and transfer, unto said BGEA-NC, nunc pro tunc, as of the date of the original transfer, namely on or about the 1<sup>st</sup> day of January, 2014, all of its right, title and interest in and to the trademarks and service marks, and the applications and registrations therefor as listed in Attachment A. attached hereto and incorporated in its entirety herein, and including the good will of the business in which each of the marks is used and all appurtenant goodwill relating thereto.

BILLY GRAHAM EVANGELISTIC ASSOCIATION

By: *Daniel C. Allen*  
Daniel C. Allen, Secretary

Date: *March 25, 2014*