

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gregory Hale		03/27/2014	INDIVIDUAL: UNITED STATES
Curtis Christensen		03/27/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	VAPE APE USA, LLC		
Street Address:	406 South Military Ave		
City:	Green Bay		
State/Country:	WISCONSIN		
Postal Code:	54303		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86131603	VAPE APE	
CORRESPONDENCE DATA			
Fax Number:	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 390-6458		
Email:	mitesh@legalforcelaw.com		
Correspondent Name:	Mitesh Patel		
Address Line 1:	1580 W. El Camino Real, Suite 13		
Address Line 4:	Mountain View, CALIFORNIA 94040		
NAME OF SUBMITTER:	Mitesh Patel		
SIGNATURE:	/mitesh patel/		
DATE SIGNED:	03/27/2014		
Total Attachments: 1			
source=Assignment Agreement - 83131603 VAPE APE SIGNED#page1.tif			

OP \$40.00 86131603

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 27th day of March 2014 by Gregory Hale, a citizen of the United States, residing at 1370 Porlier St. Green Bay, Wisconsin 54301 and Curtis Christensen, a citizen of the United States, residing at 803 Cherry St. Green Bay, Wisconsin 54301 (hereinafter referred to as "ASSIGNOR");

IN FAVOR OF

VAPE APE USA, LLC. (hereinafter referred to as "ASSIGNEE"), a limited liability company organized under the laws of Wisconsin, having its principal place of business at 405 South Military Ave., Green Bay, Wisconsin 54303, acting through Gregory Hale, its President.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
VAPE APE	STANDARD CHARACTER TRADEMARK	86131603	November 28, 2013	NEW APPLICATION

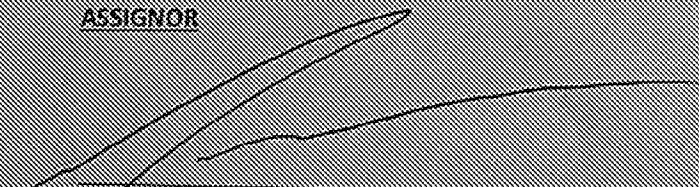
AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

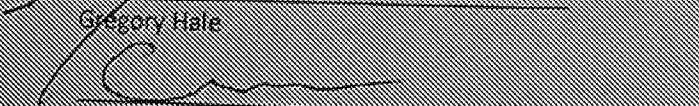
NOW, THEREFORE, for good and valuable consideration as agreed to by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

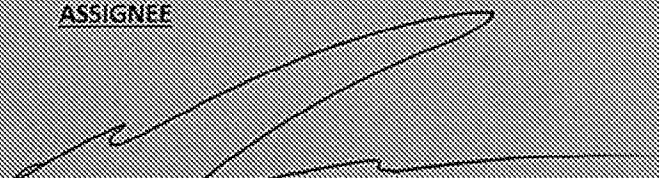
ASSIGNOR



Gregory Hale


Curtis Christensen

ASSIGNEE



Gregory Hale
President
Vape Ape USA, LLC