

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299425

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPXi-AdReady Acquisition, LLC		03/26/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Business Development Corporation of America, as Administrative Agent		
Street Address:	405 Park Avenue		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3408909	ADREADY	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	036889-18		
NAME OF SUBMITTER:	John E. Slaughter		
SIGNATURE:	/John E. Slaughter/		
DATE SIGNED:	03/27/2014		
Total Attachments: 4			
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OP \$40.00 3408909

TRADEMARK

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
INTELLECTUAL PROPERTY

United States Patent and Trademark Office

Ladies and Gentlemen:

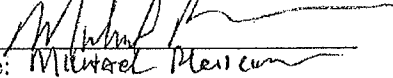
Please be advised that pursuant to the Security and Pledge Agreement dated as of March 26, 2014 (as the same may be amended, modified, extended, supplemented or restated from time to time, the "Security Agreement") by and among the Grantors party thereto and Business Development Corporation of America, in its capacity as administrative agent (the "Agent") for the Lenders referenced therein, the undersigned Grantors have granted a continuing security interest in and continuing lien upon intellectual property shown on Schedule 1 hereto to the Agent for the ratable benefit of the Lenders referenced in the Security Agreement. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Security Agreement.

The Grantors and the Agent, on behalf of the Lenders referenced in the Security Agreement, hereby acknowledge and agree that the security interest in the intellectual property shown on Schedule 1 hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any such item of intellectual property or any application therefor.

[Remainder of page intentionally left blank – Signature page to follow]

Very truly yours,

CPXI-AdReady Acquisition LLC
a Delaware limited liability company

By: 
Name: Michael Messum
Title: Chief Financial Officer of sole member

CPXI-ADREADY ACQUISITION, LLC
IP NOTICE - TRADEMARKS

TRADEMARK
REEL: 005245 FRAME: 0338

Acknowledged and Accepted:

ADMINISTRATIVE
AGENT:

BUSINESS DEVELOPMENT CORPORATION OF
AMERICA, as Administrative Agent

By: RKA
Robert K. Grunewald
Title: Chief Investment Officer

CPXI-ADREADY ACQUISITION, LLC
IP NOTICE - TRADEMARK

TRADEMARK
REEL: 005245 FRAME: 0339

Schedule 1

CPXi-AdReady Acquisition, LLC
(Delaware Limited Liability Company)

U.S. Trademark

Registered Mark

Mark	Reg. No.	Reg. Date
ADREADY	3408909	04/08/08

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