

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299435

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark Thomann		03/27/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Brim Brands LLC		
Street Address:	1175 Place du Frere Andre		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H3B3X9		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86083604	JUICE-O-MATIC	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027568000		
Email:	rkim@mwe.com		
Correspondent Name:	Richard Kim		
Address Line 1:	500 North Capitol Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	67600-155		
NAME OF SUBMITTER:	Richard Y. Kim		
SIGNATURE:	/Richard Y. Kim/		
DATE SIGNED:	03/27/2014		
Total Attachments: 2			
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TRADE-MARK
ASSIGNMENT

WHEREAS Mark Thomann, the full post office address of whose principal office or place of business is 3759 North Magnolia Ave Chicago ILLINOIS 60613, United States of America (the "Assignor"), is the owner of the entire right, title and interest in and to the trade-mark identified in Schedule A attached hereto (the "Mark"), as well as the goodwill associated with and symbolised by the Mark;

WHEREAS Brim Brands LLC, a Delaware limited liability company, the full post office address of whose principal office or place of business is 1175 Place du Frère André, Montreal, Québec, H3B 3X9 (the "Assignee") is desirous of obtaining the entire right, title and interest in and to the Mark, as well as the goodwill associated with and symbolised by the Mark;

NOW, therefore, in consideration of the sum of ONE CANADIAN DOLLAR (CDN \$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to said Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Mark, including the goodwill associated with and symbolised by the Mark, together with the right to registration, the applications for registration and registrations set out in Schedule "A" attached hereto and all rights of action accrued under and by virtue thereof, including the right to sue and recover for past infringement of the Mark and any rights of opposition accrued to the Assignor and any of its predecessors in title;

AND the Assignor agrees to execute all such documents and do all such acts, at the costs of the Assignee, as may be necessary to give effect to this Assignment and the recordal thereof;

AND the Assignor finally declares that any prior use of the Mark by him or by any of his predecessors in title enures to the exclusive benefit of the Assignee.

EXECUTED at Chicago this 27th day of MARCH, 2014.

The Assignor: Mark Thomann

Per: 

The Assignee: Brim Brands LLC

Per: 

Name: SHAQ HOOL
Title:

SCHEDULE A

Assigned Trade-Mark

Trade-mark

Serial No.

JUICE-O-MATIC

86083604

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