

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299436

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buy.com Inc.		03/20/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ebates Inc.		
Street Address:	333 Bryant Street, Suite 250		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3150428	BUY NOW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-245-6515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Rd, Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	03/27/2014		
Total Attachments: 1			
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OP \$40.00 3150428

TRADEMARK ASSIGNMENT

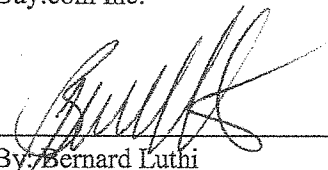
WHEREAS, Buy.com Inc., a Delaware corporation with a principal place of business at 85 Enterprise, Suite 100, Aliso Viejo, CA 92656 ("Assignor") is the owner of the mark BUY NOW and U.S. Registration number 3150428 directed to the BUY NOW mark, hereinafter referred to as the "Trademark."

WHEREAS, Ebates Inc., a Delaware corporation with a principal place of business at 333 Bryant Street, Suite 250, San Francisco, California 94107 ("Assignee") is desirous of acquiring the entire right, title and interest in and to said Trademark, the goodwill associated therewith and U.S. Registration number 3150428.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to said Trademark and the registration therefor, together with the goodwill and the right to sue and recover for past infringements, dilution and other violations.

Buy.com Inc.

Dated: 3-20-14



By: Bernard Luthi
Its: Chief Operating Officer

M.M.