

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299452

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sleepy's, LLC		03/17/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Sint, LLC		
Street Address:	1000 South Oyster Bay Road		
City:	Hicksville		
State/Country:	NEW YORK		
Postal Code:	11801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2043253	FOR THE REST OF YOUR LIFE	
CORRESPONDENCE DATA			
Fax Number:	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.768.5367		
Email:	trademarks.us@dentons.com,ian.farias@dentons.com		
Correspondent Name:	Monica B. Richman, Dentons US LLP		
Address Line 1:	P.O. Box #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	20004229.0010		
NAME OF SUBMITTER:	Monica B. Richman		
SIGNATURE:	/monica b. richman/		
DATE SIGNED:	03/27/2014		
Total Attachments: 2			
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OP \$40.00 2043253

TRADEMARK ASSIGNMENT

This Assignment Agreement is by and between Sleepy's, LLC a limited liability company of Delaware, with a place of business at 175 Central Avenue South, Bethpage, New York 11714 ("Assignor"), and Sint, LLC, a limited liability company of Delaware, with a place of business at 1000 South Oyster Bay Road, Hicksville, New York 11801 ("Assignee").

WHEREAS, Assignor is the owner of a certain trademark identified in Schedule A (the "Trademark");

WHEREAS, Assignor desires to transfer all rights, title and interest in and to the Trademark to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Trademark;

NOW, THEREFORE, in consideration of the foregoing, Assignor does hereby irrevocably sell, assign, grant and transfer to Assignee, its entire worldwide right, title and interest in and to the Trademark, including all common law rights, and any domestic and international trademark registrations and applications, along with the goodwill of the business symbolized by the Trademark, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer the trademark registration to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the day and year written below.

ASSIGNOR:

Sleepy's, LLC

By: 

Name: Adam Blank

Title: Chief Operating Officer & General Counsel

Date: 3/17/14

ASSIGNEE:

Sint, LLC

By: 

Name: Adam Blank

Title: Chief Operating Officer & General Counsel

Date: 3/17/14

SCHEDULE A

Registered Mark:

Mark	Reg. No.	Class
FOR THE REST OF YOUR LIFE	2043253	20

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