# OP \$40.00 3753930

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM299462

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/04/2010

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BG PRODUCTS, INC.		01/16/2014	CORPORATION: KANSAS

### **RECEIVING PARTY DATA**

Name:	BG INTELLECTUALS, INC.	
Street Address:	740 S. WICHITA	
City:	WICHITA	
State/Country:	KANSAS	
Postal Code:	67213	
Entity Type:	CORPORATION: KANSAS	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3753930	SMARTVMA

### CORRESPONDENCE DATA

**Fax Number:** 8164215547

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Phone:** 816-474-6550

Email: TDUNKIN@SHB.COM

Correspondent Name: CLINTON G. NEWTON, SHOOK, HARDY & BACON

Address Line 1: 2555 GRAND BLVD.

Address Line 4: KANSAS CITY, MISSOURI 64108

ATTORNEY DOCKET NUMBER:	BGPI.196994
NAME OF SUBMITTER:	TAMMY DUNKIN
SIGNATURE:	/TAMMY DUNKIN/
DATE SIGNED:	03/27/2014

**Total Attachments: 1** 

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TRADEMARK REEL: 005245 FRAME: 0564

# NUNC PRO TUNC ASSIGNMENT

WHEREAS, BG Products, Inc., a corporation organized under the laws of the state of Kansas, and having an address of 740 S. Wichita, Wichita, in the County of Sedgwick, and State of Kansas (67213), hereinafter referred to as Assignor, is the owner of record of the trademark SMARTVMA and a United States Certificate of Trademark Registration therefore, Registration No. 3,753,930, issued March 2, 2010; and

WHEREAS, BG Intellectuals, Inc., a corporation organized under the laws of the State of Kansas, and having an address is 740 S. Wichita, Wichita, in the County of Sedgwick, and State of Kansas (67213), hereinafter referred to as Assignee, did acquire certain assets of Assignor, including the trademark listed above, the United States Certificate of Trademark Registration therefore, a portion of the business of the Assignor, and the good will of the business of Assignor associated with said trademark, effective as of February 4, 2010;

NOW, THEREFORE, for the good and valuable consideration previously transferred to Assignor, Assignor does now by these presents, nunc pro tune, to be effective as of February 4, 2010, transfer, convey and assign to said Assignee the entire right, title and interest, throughout the world, in and to the said above-identified trademark and said Certificate of Registration, together with the good will of the business associated therewith, including the right to recover for past infringement of said trademark.

1-16-2014 (date) and Man

BGÆRÖDUCTS, INC

Name: Darin Greseth Title: President

STATE OF KGASGS : COUNTY OF SCHANCK :

Before me personally appeared Darin Greseth, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

SEAL

NIE

Notary Public

My Commission Expires: 33/2014

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TRADEMARK REEL: 005245 FRAME: 0565