

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM299297

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dare to Tri, LLC		02/03/2014	LIMITED LIABILITY COMPANY: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marksmen, Inc.		
<b>Street Address:</b>	116 N. Maryland Ave., Suite 120		
<b>City:</b>	Glendale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91206		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3454892	DARE TO TRI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ch:tm@dlapiper.com		
<b>Correspondent Name:</b>	Mark I. Feldman		
<b>Address Line 1:</b>	203 N. LaSalle St., Ste. 1900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601-1293		
<b>NAME OF SUBMITTER:</b>	Mark I Feldman		
<b>SIGNATURE:</b>	/Mark I Feldman/		
<b>DATE SIGNED:</b>	03/26/2014		
<b>Total Attachments: 1</b>			
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EXHIBIT A

ASSIGNMENT OF TRADEMARK

WHEREAS, Dare To Tri, LLC, a Wisconsin limited liability company, having an address at 7337 W Valley Ridge Drive, Madison, Wisconsin 53719 ("Assignor"), is the sole and exclusive owner of U.S. Trademark Registration No. 3454892 for the mark DARE TO TRI; and

WHEREAS, Marksmen, Inc., a Delaware corporation, having a place of business at 116 N. Maryland Ave., Suite 120, Glendale, CA 91206 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said mark and the registration thereof;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration as to which the parties are contractually obligated, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said mark and registration, together with the goodwill of the business symbolized by the mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made. Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

This assignment is effective as of February 3, 2014.

IN TESTIMONY WHEREOF, Assignor and Assignee have executed this Assignment by their proper officers thereunto duly authorized.

Assignor:

Dare To Tri, LLC

By: Lea Gerand  
Name: LEA GERAND  
Title: MEMBER

Assignee:

Marksmen, Inc.

By: Keith Lim  
Name: KEITH LIM  
Title: CEO

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