

03/28/2014

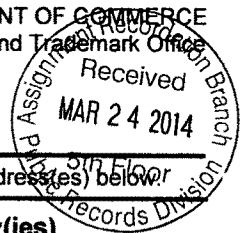
Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/12)



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U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

**1. Name of conveying party(ies):**

Neighborhood Funding of the Southwest Company, L.L.C., a Texas Limited Liability Company and a.k.a. Neighborhood Funding of the Southwest, L.L.C.

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other Texas limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) Texas

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) February 20, 2014

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Extreme Beverage Company, L.L.C.

Street Address: 6310 Lemmon Avenue, Suite 210

City: Dallas

State: Texas

Country: USA Zip: 75209

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship Texas

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

3304062; 3277531; 3117993; 3454337

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

3304062, 3277531 & 3117993 are all identified as "BOO KOO"; 3454337 is identified as "BOO KOO WET VITAMINS"

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Wayne A. Johnson, Attorney

Internal Address: \_\_\_\_\_

Street Address: 1205 Lakeway Drive

City: Plano

State: Texas Zip: 75075

Phone Number: (214) 454-3292

Docket Number: \_\_\_\_\_

Email Address: waj.usalaw@gmail.com

**6. Total number of applications and registrations involved:**

four (4)

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$115.00**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

03/31/2014 HTON11 00000012 3304062

01 FC:8521 40.00 OP  
Deposit Account Number \_\_\_\_\_ 75.00 OP

Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

March 24, 2014

Date

Wayne A. Johnson

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK**  
**REEL: 005247 FRAME: 0212**

**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (this "Agreement") is by and between Neighborhood Funding of the Southwest Company, LLC, a Texas Limited Liability Company and a.k.a. Neighborhood Funding of the Southwest, L.L.C., a Texas limited liability company with a place of business at 6310 Lemmon Avenue, Suite 218, Dallas, Texas 75209 ("Assignor"), and Extreme Beverage Company, L.L.C., a ~~New Mexico~~ Texas limited liability corporation, with a place of business in Dallas, Texas ("Assignee").

WHEREAS, Assignor owns the trademark registrations and applications identified on Exhibit A (a copy of which exhibit is attached hereto), and any associated goodwill (the trademark registrations and applications, and associated goodwill, hereinafter the "Trademarks");

WHEREAS, the Assignor has agreed to transfer to Assignee whatever right, title and interest in and to the Trademarks that it has now or has had in the past; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey unto Assignee, and its successors and assigns, Assignor's entire right, title and interest in the Trademarks, together with the goodwill appurtenant thereto, and the entire right, title and interest in and to any and all claims, demands, causes of action or the like Assignor may have, either at law or in equity, arising out of any actual or alleged past, present or future infringement of any Trademark.

Assignor makes no warranties or representations regarding the Trademarks, which are hereby sold "as is."

This Assignment is effective, as of February 20, 2014.

In WITNESS WHEREOF, <sup>Assignor &</sup> Assignee has caused this Agreement to be signed and delivered by its duly authorized officer, effective as of the date indicated.

Neighborhood Funding of the Southwest  
Company, L.L.C. A/K/A Neighborhood  
Funding of the Southwest L.L.C.

By: 

Title: President

Date: February 20, 2014

Extreme Beverage Company, L.L.C.

By: 

Parrish Chapman, Managing Director,  
Authorized Officer

Date: February 20, 2014

**SCHEDULE A**

Trademarks

[REDACTED]				
1	BOO KOO	78,744,249	3,304,062	USA
2	BOO KOO	78,740,954	3,277,531	USA
3	MOTO ENERGY	78,383,547	3,130,644	USA
4	BOO KOO	78,374,349	3,117,993	USA
5	WET VITAMINS	77,032,101	3,454,394	USA
6	BOO KOO WET VITAMINS	77,008,942	3,454,937	USA
7	LOVE FACTOR	76,575,206	3,075,129	USA
8	PURE POWER	76,575,205	3,061,588	USA
9	BOO KOO	1,340,717	—	CA
10	BOO KOO ENERGY	1,340,723	—	CA
11	BOO KOO BURNER	Common law		

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