

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299249

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Little Spoon Enterprises, LLC		03/25/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The E-Cig Emporium, Inc.		
Doing Business As:	Tececigs		
Street Address:	436 Wylie Dr.		
City:	Normal		
State/Country:	ILLINOIS		
Postal Code:	61761		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85768401	PHOENIX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124635000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Sean J. Jungels, Banner & Witcoff, Ltd.		
Address Line 1:	10 S. Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	008060.00005		
NAME OF SUBMITTER:	Sean J. Jungels		
SIGNATURE:	/Sean J. Jungels/		
DATE SIGNED:	03/26/2014		
Total Attachments: 1			
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CH \$40.00 85768401

TRADEMARK ASSIGNMENT

Whereas, Little Spoon Enterprises, LLC, having a principal place of business at 319 Norway Ave., Huntington, West Virginia 25705 (hereinafter "ASSIGNOR") is the owner of the following trademark application (the "Mark") as shown below, together with the goodwill of the business symbolized thereby:

U.S Serial Number	Application Filing Date	Goods/Class	Trademark
85/768,401	October 31, 2012	Electronic cigarettes (Cl. 34)	Phoenix

And, Whereas, E-Cig Emporium, Inc. d/b/a Tececigs, having a principal place of business at 436 Wylie Dr., Normal, IL 61761 (hereinafter "ASSIGNEE"), desires to acquire all right, title and interest in and to the Mark, including the goodwill of the business symbolized thereby;

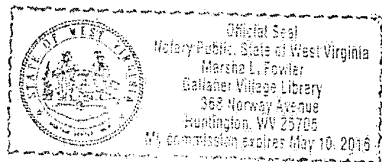
Now, Therefore, in consideration of good and valuable consideration paid by the ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, and subject to the terms of the Assignment and Assumption Agreement entered into by the parties, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Mark, including all common law rights and all rights in and to the Mark and application, together with (1) the goodwill of the business relating to the Mark; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past, present or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

In Witness Whereof, ASSIGNOR has executed this Assignment by an officer thereof, duly authorized, this 25th day of March, 2014.

By: Stewart Cade
Title: Member

STATE OF West Virginia)
COUNTY OF Calwell) SS:-
Subscribed and sworn to before me this 25 day of March, 2014.
S E A L

Marsha A. Fowler
Notary Public



My commission expires: May 10, 2016

ADDENDUM TO TRADEMARK PURCHASE AGREEMENT INCLUDING EXHIBITS A-C

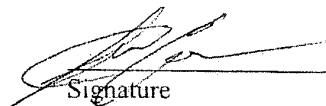
This Addendum is to the Trademark Purchase Agreement effective March 26, 2014 (the "3/26/14 Agreement") between Little Spoon Enterprises, LLC, a West Virginia Corporation having its principal place of business at 319 Norway Ave., Huntington, West Virginia 25705, Lisa Carman, an individual located at 319 Norway Ave., Huntington, West Virginia 25705, and Stewart Cade, an individual located at 319 Norway Ave., Huntington, West Virginia 25705, hereinafter together referred to as "the Little Spoon Parties," and The E-Cig Emporium, Inc. d/b/a Tececigs and referred to in the 3/26/14 Agreement as E-Cig Emporium, Inc. ("Tececigs"), an Illinois Corporation having its principal place of business at 436 Wylie Dr., Normal, IL 61761.

THE PARTIES AGREE AS FOLLOWS:

1. In all instances where the names "E-Cig Emporium, Inc." or "Tececigs" are used in the 3/26/14 Agreement, including in Exhibit B titled Trademark Assignment and Exhibit C titled Limited License Agreement, all parties understand and agree that these names refer to "The E-Cig Emporium, Inc." As used in the 3/26/14 Agreement, "E-Cig Emporium, Inc." and/or "Tececigs" are The E-Cig Emporium, Inc.

2. Except as modified in paragraph 1 above, all other terms and conditions of the 03/26/14 Agreement remain in full force and effect, and this Addendum shall become part of the 03/26/14 Agreement. This Addendum has an effective date of March 26, 2014.

FOR LITTLE SPOON ENTERPRISES, LLC:

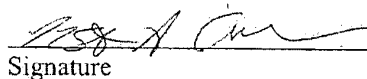

Signature

Stewart Cade
Written Name

Member
Title

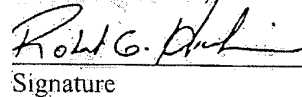
3-27-2014
Date

LISA CARMAN:


Signature

3/27-2014
Date

FOR THE E-CIG EMPORIUM, INC. (also referred to as E-CIG EMPORIUM, INC. and TECECIGS):

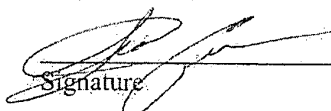

Signature

Robert G. Houchin
Written Name

President
Title

3/27/2014
Date

STEWART CADE:


Signature

3-27-2014
Date