

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM299678

|   |                                   |                       |                        |
|---|-----------------------------------|-----------------------|------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                    |                       |                        |
| <b>NATURE OF CONVEYANCE:</b>  | MERGER                            |                       |                        |
| <b>EFFECTIVE DATE:</b>  | 04/19/2013                        |                       |                        |
| <b>CONVEYING PARTY DATA</b>   |                                   |                       |                        |
| <b>Name</b>   | <b>Formerly</b>                   | <b>Execution Date</b> | <b>Entity Type</b>     |
| L.S.I., Inc. - New Glarus   |                                   | 04/19/2013            | CORPORATION: WISCONSIN |
| <b>RECEIVING PARTY DATA</b>   |                                   |                       |                        |
| <b>Name:</b>  | Link Snacks, Inc.                 |                       |                        |
| <b>Street Address:</b>  | One Snackfood Lane, P.O. Box 397  |                       |                        |
| <b>City:</b>  | Minong                            |                       |                        |
| <b>State/Country:</b>   | WISCONSIN                         |                       |                        |
| <b>Postal Code:</b>   | 54859                             |                       |                        |
| <b>Entity Type:</b>   | CORPORATION: WISCONSIN            |                       |                        |
| <b>PROPERTY NUMBERS Total: 4</b>  |                                   |                       |                        |
| <b>Property Type</b>  | <b>Number</b>                     | <b>Word Mark</b>      |                        |
| <b>Registration Number:</b>   | 2911218                           | SUGAR RIVER           |                        |
| <b>Registration Number:</b>   | 3468713                           | SUGAR RIVER           |                        |
| <b>Registration Number:</b>   | 2158773                           | STRICKLER'S           |                        |
| <b>Registration Number:</b>   | 1253877                           | SUGAR RIVER           |                        |
| <b>CORRESPONDENCE DATA</b>  |                                   |                       |                        |
| <b>Fax Number:</b>  | 6123329081                        |                       |                        |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |                                   |                       |                        |
| <b>Phone:</b>   | 612.332.5300                      |                       |                        |
| <b>Email:</b>   | Istrom@merchantgould.com          |                       |                        |
| <b>Correspondent Name:</b>  | Merchant & Gould P.C.             |                       |                        |
| <b>Address Line 1:</b>  | PO Box 2910                       |                       |                        |
| <b>Address Line 4:</b>  | Minneapolis, MINNESOTA 55402-0910 |                       |                        |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 14306.00000001                    |                       |                        |
| <b>NAME OF SUBMITTER:</b>   | Scott W Johnston                  |                       |                        |
| <b>SIGNATURE:</b>   | /SWJ/                             |                       |                        |
| <b>DATE SIGNED:</b>   | 03/31/2014                        |                       |                        |
| <b>Total Attachments: 11</b><br>source=merger#page1.tif   |                                   |                       |                        |

OP \$115.00 2911218

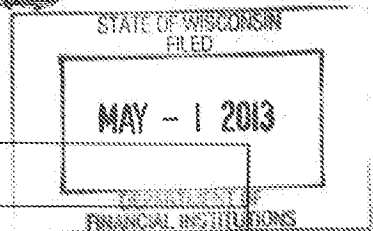
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source=merger#page10.tif  
source=merger#page11.tif

Sec. 179.77,  
180.1105,  
181.1105, and  
183.1204 Wis. Stats.

State of Wisconsin  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
Division of Corporate & Consumer Services



2013 APR 24 10:11:15 ARTICLES OF MERGER



1. Non-Surviving Parties to the Merger:

|   |   |  |
|---|---|--|
| Company Name: L.S.I., Inc. - New Glarus 01 L032937 IM |   |  |
| Indicate (X)<br>Entity Type                           | <input type="checkbox"/> Limited Partnership (Ch. 179, Wis. Stats.)<br><input checked="" type="checkbox"/> Business Corporation (Ch. 180, Wis. Stats.) See Exception below<br><input type="checkbox"/> Nonstock Corporation (Ch. 181, Wis. Stats.)<br><input type="checkbox"/> Limited Liability Company (Ch. 183, Wis. Stats.) | Organized under<br>the laws of<br>WI<br>(state or country) |

Does the above named non-surviving party have a fee simple ownership interest in any Wisconsin real estate?

Yes  No

**IMPORTANT:** If you answer yes, the surviving entity is required to file a report with the Wisconsin Dept. of Revenue under sec. 73.14 of the Wis. Stats. within 60 days after the effective date of the merger. **NOTE:** Sec. 73.14(2)(a) provides a penalty of \$200 for each day that the report is late, not to exceed \$7,500. You may access the form at: <http://www2.revenue.wi.gov/internet/merger.html>

|                             |  |  |
|-----------------------------|--|--|
| Company Name:               |  |  |
| Indicate (X)<br>Entity Type | <input type="checkbox"/> Limited Partnership (Ch. 179, Wis. Stats.)<br><input type="checkbox"/> Business Corporation (Ch. 180, Wis. Stats.) See Exception below<br><input type="checkbox"/> Nonstock Corporation (Ch. 181, Wis. Stats.)<br><input type="checkbox"/> Limited Liability Company (Ch. 183, Wis. Stats.) | Organized under<br>the laws of<br><br>(state or country) |

Does the above named non-surviving party have a fee simple ownership interest in any Wisconsin real estate?

Yes  No

**IMPORTANT:** If you answer yes, the surviving entity is required to file a report with the Wisconsin Dept. of Revenue under sec. 73.14 of the Wis. Stats. within 60 days after the effective date of the merger. **NOTE:** Sec. 73.14(2)(a) provides a penalty of \$200 for each day that the report is late, not to exceed \$7,500. You may access the form at: <http://www2.revenue.wi.gov/internet/merger.html>

Schedule more non-surviving parties as an additional page and indicate whether the non-surviving party has a fee simple ownership interest in any Wisconsin real estate.

2. Surviving Entity:

04/24/2013 11:20 AM  
DCorp \$150.00  
168853 #. 1

|   |   |  |
|---|---|--|
| Company Name: Link Snacks, Inc. 01 L032662 IM |   |  |
| Indicate (X)<br>Entity Type                   | <input type="checkbox"/> Limited Partnership (Ch. 179, Wis. Stats.)<br><input checked="" type="checkbox"/> Business Corporation (Ch. 180, Wis. Stats.) See Exception below<br><input type="checkbox"/> Nonstock Corporation (Ch. 181, Wis. Stats.)<br><input type="checkbox"/> Limited Liability Company (Ch. 183, Wis. Stats.) | Organized under<br>the laws of<br>WI<br>(state or country) |

**EXCEPTION:** If the merger involves only Chapter 180 business corporations, use form 2001.

FILING FEE - \$150.00

DFI/CORP/2000(R08/11)

3. Indicate below if the surviving entity is an indirect wholly owned subsidiary or parent:

The surviving entity is a Domestic or Foreign Business Corporation that is an indirect wholly owned subsidiary or parent and the merger was approved in accordance with sec. 180.11045 and the requirements of sec. 180.11045(2) have been satisfied.

The surviving entity is not a Domestic or Foreign Business Corporation that is an indirect wholly owned subsidiary or parent.

4. The Plan of Merger included in this document was approved by each entity that is a party to the merger in the manner required by the laws applicable to each entity, and in accordance with ss. 180.1103, 180.1104, 181.1103, 181.1104 and 183.1202, if applicable.

CONTINGENCY STATEMENT – The surviving entity of this merger is a domestic or foreign nonstock corporation. The Plan of Merger included in this document was approved by each entity that is a party to the merger in the manner required by the laws applicable to each entity, and in accordance with ss. 180.1103, 180.1104 and 183.1202, if applicable, and by a person other than the members or the board, if the approval of such person is required under s. 181.1103(2)(c).

The approval of members is not required, and the Plan of Merger was approved by a sufficient vote of the board.

The number of votes cast by each class of members to approve the Plan of Merger were sufficient for approval by that class.

| Membership Class | Number of Memberships Outstanding | Number of Votes Entitled to be Cast | For | Against |
|------------------|-----------------------------------|-------------------------------------|-----|---------|
|                  |                                   |                                     |     |         |
|                  |                                   |                                     |     |         |

(Append or attach the **PLAN OF MERGER**, (Optional Plan of Merger template on Pages 3 & 4)

5. (OPTIONAL) Effective Date and Time of Merger

These articles of merger, when filed, shall be effective on \_\_\_\_\_ (date) at \_\_\_\_\_ (time).

(An effective date declared under this article may not be earlier than the date the document is delivered to the department for filing, nor more than 90 days after its delivery. If no effective date and time is declared, the effective date and time will be determined by ss. 179.11(2), 180.0123, 181.0123 or 183.0111, whichever section governs the surviving domestic entity.)

6. Executed on April 19, 2013 (date) by the surviving entity on behalf of all parties to the merger.

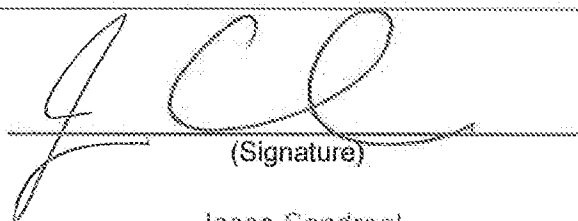
Mark (X) below the title of the person executing the document.

For a **limited partnership**

Title:  General Partner

For a **limited liability company**

Title:  Member OR  Manager

  
(Signature)

Jesse Sondreal

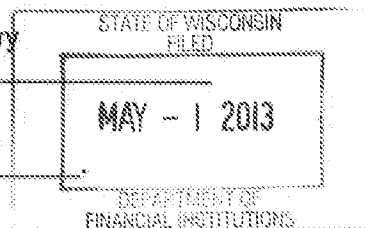
(Printed Name)

For a **corporation**

Title:  President OR  Secretary or other officer title \_\_\_\_\_

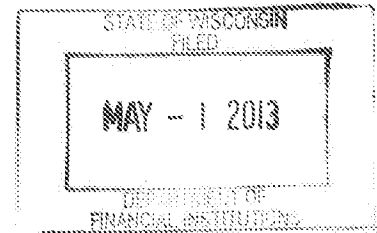
This document was drafted by: Kathleen I. Preuss

(Name the individual who drafted the document)



STATE OF WISCONSIN  
DEPARTMENT OF FINANCIAL INSTITUTIONS  
2013 APR 26 11:14

**JLBJ HOLDINGS, INC.  
and  
LINK SNACKS, INC.**



**JOINT RECORD OF ACTION TAKEN BY CONSENT  
OF THE SHAREHOLDERS AND THE DIRECTORS**

The undersigned, who are all of the shareholders and directors of each of JLBJ Holdings, Inc., ("JLBJ") and Link Snacks, Inc., ("Link Snacks"), both being Wisconsin corporations hereby consent to the adoption of the following recitals and resolutions taken without a meeting in accordance with the applicable provisions of the Wisconsin Statutes;

**RECITALS**

A. Link Snacks has negotiated the terms and conditions of a merger between the Link Snacks, a Wisconsin corporation and L.S.I., Inc., - New Glarus (LSI-NG) a Wisconsin corporation, pursuant to which LSI-NG would be merged with and into Link Snacks (the "Merger").

A. The undersigned deem it to be in the best interests of Link Snacks, to approve and enter into the Agreement and Plan of Merger in substantially the form attached hereto as Exhibit A (the "Plan of Merger"), and to authorize the proper officer or officers of the respective companies, as applicable, to execute and deliver the Plan of Merger and to take all other actions necessary or desirable to effectuate and consummate the Merger and the transactions contemplated thereby.

B. The undersigned deem it to be in the best interests of Link Snacks, for Link Snacks to enter into such other agreements and execute such other documents as are necessary, advisable or appropriate to consummate the Merger and the transactions contemplated thereby and to approve Articles of Merger in substantially the form attached hereto as Exhibit B (the "Articles of Merger"), which shall be executed by Link Snacks as the surviving corporation.

**RESOLUTIONS**

1. The Merger is approved.
2. The Plan of Merger and the Articles of Merger are hereby approved and authorized.
3. Troy Link, as President of the Link Snacks, and Jesse Sondreal, as Secretary of Link Snacks, alone or together with any other officer of Link Snacks, is authorized and directed for, on behalf of and in the name of Link Snacks, a surviving corporation to the Merger, to execute, deliver and perform any and all agreements, instruments and documents, and to take any and all actions necessary, advisable or appropriate to effectuate the Plan of Merger and the transactions contemplated thereby. All of such agreements, instruments and documents shall be in such form and contain such provisions as the executing officer or officers deem necessary or appropriate and the execution of such agreements, instruments and documents shall be conclusive evidence of the executing officer's or officers' approval thereof.
4. Link Snacks, as the surviving corporation, shall execute and file the Articles of Merger with the Wisconsin Department of Financial Institutions, on behalf of all parties to the Merger.

5. Troy Link, as President, and Jesse Sondreal, as Secretary of Link Snacks, alone or together with any other officer of such companies, are hereby further authorized, directed and empowered to take any and all actions and to execute and deliver any and all forms, documents or other instruments on behalf of the foregoing companies that are deemed necessary and appropriate to fully effectuate the intent of the foregoing recitals and resolutions.

6. This Joint Record of Action may be executed in counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument; provided that all such components taken together shall contain the requisite number of signatures of the Corporation's shareholders and directors. This Joint Record of Action may be executed originally, by facsimile or electronically in portable document format ("pdf"), and such signatures shall be binding and constitute an original signature hereto.

\* \* \* \* \*

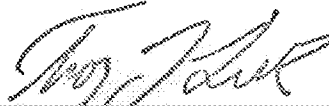
*[Signature Page to JLB/J Joint Consent Follows]*

[Signature Page to Joint Consent]

Dated as of the 17<sup>th</sup> day of April, 2013

SHAREHOLDER:

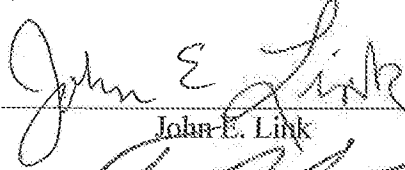
JLBJ HOLDINGS, INC., as sole shareholder  
of each of:  
Link Snacks, Inc.  
and  
L.S.I., Inc. - New Glarus and



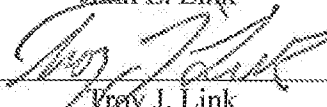
Troy J. Link, President

BOARD OF DIRECTORS:

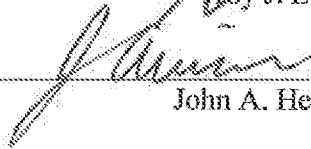
Directors of each of:  
Link Snacks, Inc.  
and  
L.S.I., Inc. - New Glarus and



John E. Link



Troy J. Link



John A. Hermeier

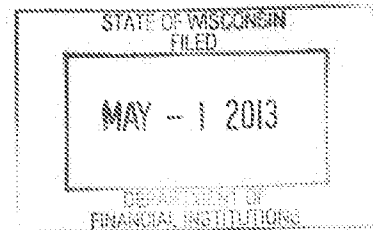
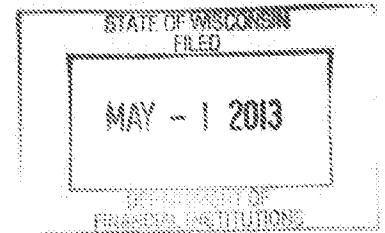


EXHIBIT A  
Agreement and Plan Merger  
[See attached]



**AGREEMENT AND PLAN OF MERGER OF  
L.S.I., INC.- NEW GLARUS  
with and into  
LINK SNACKS, INC.**



THIS AGREEMENT AND PLAN OF MERGER, is made and entered into by and between L.S.I., Inc., - New Glarus ("LSI-NG") a Wisconsin corporation, pursuant to which LSI-NG and Link Snacks, Inc., a Wisconsin corporation ("Link Snacks"), jointly referred to hereinafter as the "Merging Corporations":

**RECITALS**

A. The Board of Managers of LSI-NG and Directors of Link Snacks deem it to be in the best interest of the Merging Corporations that LSI-NG merge with and into Link Snacks (the "Merger").

B. The Board of Managers/Directors and the members/shareholders of each of the Merging Corporations have approved this Agreement and Plan of Merger.

C. Upon the effective date of the Merger, LSI-NG Membership Interests shall be cancelled in accordance herewith.

**AGREEMENTS**

In consideration of the recitals and mutual agreements which follow the parties agree as follows:

**ARTICLE I**

**PLAN OF MERGER**

1. At the "Effective Time" of the Merger (as defined below in paragraph 4), LSI-NG will be merged with and into Link Snacks in accordance with the Wisconsin Statutes. After the Merger, Link Snacks will be the surviving corporation and the separate existence and identity of LSI-NG shall cease to exist.

2. At the Effective Time of the Merger:

(a) Link Snacks shall possess all the rights, privileges, immunities and franchises, of a public or private nature, of each of the Merging Corporations;

(b) All property, real, personal and mixed and all debts due on whatever account, including subscriptions to shares and all other choses in action, and every interest, of or belonging to or due to each of the Merging Corporations, shall be taken and deemed to be transferred to and vested in Link Snacks without further act or deed.;

(c) Title to any real estate, or any interest therein, vested in each of the Merging Corporations shall not revert or be in any way impaired by reason of the Merger;

(d) Link Snacks shall be responsible and liable for all the liabilities and obligations of each of the Merging Corporations;

(e) Any claim existing or action or proceeding pending by or against either of the Merging Corporations may be prosecuted to judgment as if the Merger had not taken place, or Link Snacks may be substituted as the party in interest;

(f) Neither the rights of creditors nor any liens upon the property of the Merging Corporations shall be impaired by the Merger; and

(g) The Articles of Incorporation and the By-Laws of Link Snacks as they exist prior to the Merger shall remain in effect as the Articles of Incorporation and the By-Laws of Link Snacks after the Merger and shall not be affected by the Merger.

3. At the Effective Time of the Merger, as defined below, the LSI-NG Membership Interests (which represent all of the issued and outstanding membership interests of LSI-NG immediately prior to the Effective Time) shall, by virtue of the Merger and without any action on the part of LSI-NG or the holder thereof, be cancelled.

4. The "Effective Time" of the Merger shall be the effective time established by the applicable Wisconsin Statutes.

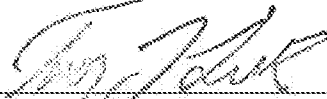
\* \* \* \* \*

*[Signature Page to Plan of Merger Follows]*

*[Signature Page to Plan of Merger]*

IN WITNESS WHEREOF, the parties hereto have caused this Agreement and Plan Merger to be executed as of the 19<sup>th</sup> day of April, 2013.

Link Snacks, Inc.

  
\_\_\_\_\_  
Troy J. Link, President

L.S.I., Inc. - New Glarus


  
\_\_\_\_\_  
Troy J. Link, President

EXHIBIT B  
Articles of Merger  
[See attached]

Fee simple ownership interest  Yes  No (for DFI use only)

ARTICLES OF MERGER

[ Link Snacks, Inc. ]  
P. o. Box 397  
Minong, WI 54859 ]

L ]

▲ Enter your return address within the bracket above.  
Phone number during the day: ( 715 ) 466 - 2234

**INSTRUCTIONS** (Ref. Sec.179.77, 180.11045, 180.1105, 181.1105, and 183.1204, Wis. Stats. for document content)

Submit one original and one exact copy along with the required filing fee of \$150.00 to the address listed below. Make checks payable to the "Department of Financial Institutions". Filing fee is non-refundable. Sign the document manually or otherwise allowed under sec. 179.14(1g)(c), 180.0103(16), 181.0103(23) or 183.0107(1g)(c).

|   |  |   |
|---|--|---|
| <b>Mailing Address:</b><br>Department of Financial Institutions<br>Division of Corporate & Consumer Services<br>P O Box 7846<br>Madison WI 53707-7846 | <b>Physical Address for Express Mail:</b><br>Department of Financial Institutions<br>Division of Corporate & Consumer Services<br>345 W. Washington Ave -- 3 <sup>rd</sup> Fl.<br>Madison WI 53703 | Phone: 608-261-7577<br>FAX: 608-267-6813<br>TTY: 608-266-8818 |
|---|--|---|

**NOTICE:** This form may be used to accomplish a filing required or permitted by statute to be made with the department. Information requested may be used for secondary purposes. This document can be made available in alternate formats upon request to qualifying individuals with disabilities.

1. Enter the company name, type of entity, and state of organization of each non-surviving party to the merger. Definitions of foreign entity types are set forth in ss. 179.01(4), 180.0103(9), 181.0103(13) and 183.0102(8), Wis. Stats. Select yes or no to indicate whether the non-surviving party has a fee simple ownership interest in any Wisconsin real estate. See sec. 73.14 and 77.25, Wis. Stats., or contact the Wisconsin Department of Revenue at (608)266-1594 for questions regarding fee simple ownership interest and the filing requirements with that department.
2. Enter the company name, type of entity, and state of organization of the surviving entity.
3. Indicate whether or not the surviving entity is a Domestic or Foreign Corporation that is an indirect wholly owned subsidiary or parent. See sec. 180.11045(1)(b), Wis. Stats. for definition.
4. This Article states the manner in which the Plan of Merger was approved. If the surviving entity is a domestic or foreign nonstock corporation, complete the CONTINGENCY STATEMENT. Append or attach the Plan of Merger. A Plan of Merger template is available on pages 3 & 4. Its use is optional.
5. (Optional) If the merger is to take effect at a time other than the close of business on the day the articles of merger are delivered to the department for filing, state the effective date or date and time. An effective date may not be earlier than the date the document is delivered to the Department of Financial Institutions, nor a date more than 90 days after its delivery.
6. Enter the date of execution and the name and title of the person signing the document. If, for example, the surviving entity is a domestic limited liability company, the Articles of Merger would be signed by a Member or Manager of the limited liability company; if the surviving entity is a corporation, by an officer of the corporation, etc.

If the document is executed in Wisconsin, sec. 182.01(3) provides that it shall not be filed unless the name of the person (individual) who drafted it is printed, typewritten or stamped thereon in a legible manner. If the document is not executed in Wisconsin, enter that remark.