

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299687

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Willow Creek Association		03/27/2014	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Engage International, Inc.		
Street Address:	118 N. Clinton St.		
Internal Address:	Suite LL 368		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4388465	ENGAGE	
Registration Number:	4154712	ENGAGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@gg-law.com		
Correspondent Name:	Kenneth E. Liu		
Address Line 1:	8280 Greensboro Dr., 7th Floor		
Address Line 4:	McLean, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	0834-242		
NAME OF SUBMITTER:	Kenneth E. Liu		
SIGNATURE:	/Kenneth E. Liu/		
DATE SIGNED:	03/28/2014		
Total Attachments: 2			
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OP \$65.00 4388465

TRADEMARK ASSIGNMENT

WHEREAS, Willow Creek Association, an Illinois not-for-profit corporation having its principal place of business at 67 E. Algonquin Road, South Barrington, IL 60010 ("Assignor"), owns the trademark ENGAGE® (the "Mark"), including the following U.S. Patent & Trademark Office registrations:

Registration No. 4388465 for use with "*computer software, namely, an application for computers and mobile devices for use by churches, ministries, nonprofit organizations, and institutions to interact with each other, to manage volunteer and ministry related groups, and to deliver digital communications and digital content in the field of spiritual growth and transformation,*" in Class 9.

Registration No. 4154712 for use with "*application service provider, namely, hosting, managing, developing, and maintaining applications and software, for use by churches, ministries, nonprofit organizations, and institutions in the fields of spiritual growth and transformation,*" in Class 42, and

WHEREAS, Engage International, Inc., a Delaware corporation having its principal place of business at 118 N. Clinton Street, Suite LL 368, Chicago, IL 60661 ("Assignee"), is affiliated with Assignor and has been using the Mark pursuant to an oral license from Assignor;

WHEREAS, Assignee desires to acquire all right, title, and interest of Assignor in and to the Mark, and the goodwill associated therewith, and Assignor desires to transfer all right, title, and interest in the Mark to Assignee.

NOW, THEREFORE, in consideration of the sum of One-Hundred Dollars (\$100.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee and its successors and assigns, and Assignee accepts, all of Assignor's worldwide right, title, and interest in and to the Mark, including all common law rights, the goodwill of the business symbolized thereby, Registration Nos. 4388465 and 4154712, any and all renewals of any of the foregoing, and all rights to sue for past infringement and to receive any recoveries therefor.

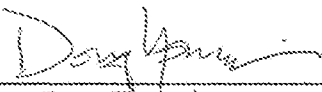
Assignor shall execute any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein and transferring to Assignee all rights to the Mark. The Assignment may be executed in any number of counterparts, all of which together will constitute a single agreement and may be executed by facsimile signature. In proving this Assignment, it shall not be necessary to produce or account for more than one counterpart signed by the party with respect to which proof is sought.

This Assignment shall be effective as of the date below.

WITNESS the following signatures as of the 27 day of MARCH, 2014.

[Signature page follows]

Willow Creek Association

By: 
Doug Yonamine
Vice President of HR & Legal

Date: 03-27-14

Engage International, Inc.

By: 
Stuart Fullenwider
Secretary

Date: March 5, 2014