

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299742

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
priceline.com Incorporated		03/31/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	priceline.com LLC		
Street Address:	800 Connecticut Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Registration Number:	1861536	1-800-FLY-CHEAP	
Registration Number:	2272659	PRICELINE	
Registration Number:	2481112	PRICELINE.COM	
Registration Number:	2572639	FLYCHEAP.COM	
Registration Number:	2641549	FLY SMART FLY CHEAP!	
Registration Number:	2647673	NAME YOUR OWN PRICE	
Registration Number:	3243818	FLEXREZ	
Registration Number:	3399722	TRIPFILTER	
Registration Number:	3742511	PRICEBREAKERS	
Registration Number:	3757064	THE NEGOTIATOR	
Registration Number:	3757066	PRICELINE NEGOTIATOR	
Registration Number:	3813808		
Registration Number:	3864173	PAY WHEN YOU STAY	
Registration Number:	3876173		
Registration Number:	3952896	HOTEL FREEBIES	
Registration Number:	3995707	BOOK YOUR BIG DEAL	
Registration Number:	4107071	TONIGHT-ONLY DEALS	
Registration Number:	4111958	PRICELINE.COM	
Registration Number:	4111968	PRICELINE.COM	
Registration Number:	4348359	EXPRESS DEALS	
TRADEMARK			

OP \$640.00 1861536

Property Type	Number	Word Mark
Registration Number:	4359422	EXPRESS DEALS
Registration Number:	4364773	PRICELINE.COM
Registration Number:	4364775	PRICELINE
Registration Number:	4476905	NAME YOUR OWN PRICE
Serial Number:	86062510	PRICELINE SPONSORED LISTINGS

CORRESPONDENCE DATA

Fax Number: 8602860115

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (860)286-2929

Email: TM-CT@cantorcolburn.com

Correspondent Name: Stacy Stewart

Address Line 1: Cantor Colburn LLP

Address Line 2: 20 Church Street, 22nd Floor

Address Line 4: Hartford, CONNECTICUT 06103-3207

ATTORNEY DOCKET NUMBER:	PLI0707AXX
NAME OF SUBMITTER:	Stacy Stewart
SIGNATURE:	/Stacy Stewart/
DATE SIGNED:	03/31/2014

Total Attachments: 6

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GENERAL TRADEMARK ASSIGNMENT AND ACCEPTANCE

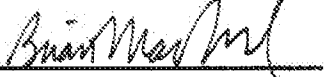
WHEREAS, priceline.com Incorporated, a corporation duly organized and existing under the laws of the State of Delaware, and with offices and a principal place of business located at 800 Connecticut Avenue, Norwalk, CT 06854 (hereafter referred to as "**Assignor**"), is the owner of the trademarks, service marks, logos, taglines, commercial slogans, trade names, corporate names, business names, domain names, and all other similar or related rights, and registrations thereof, and applications therefor (hereafter referred to collectively as the "**Trademarks**"), listed in **Schedule A** hereto, and the goodwill of the business pertaining to, symbolized by, and associated with the said Trademarks in the countries in which they are used, registered, and/or applied for; and

WHEREAS, priceline.com LLC, a limited liability company duly organized and existing under the laws of the State of Delaware, and with offices and a principal place of business located at 800 Connecticut Avenue, Norwalk, CT 06854 (hereafter referred to as "**Assignee**"), desires to acquire the Assignor's entire right, title, and interest worldwide in and to the Trademarks;

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor has contributed, conveyed, transferred, and assigned, and by these presents does contribute, convey, transfer, and assign to Assignee and Assignee's successors and assigns, the entire right, title, and interest in and to the Trademarks listed in Schedule A hereto, together with the all of goodwill of the business pertaining to, symbolized by, and associated with the said Trademarks in the respective countries, and all rights of action, of whatsoever kind and nature, for past, present, and future infringements of the said Trademarks, the same to be held and enjoyed by Assignee and by Assignee's successors and assigns as fully and entirely as the same could have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, Assignor has caused this General Trademark Assignment and Acceptance to be executed and effective as of this 12:00 a.m. this 31st day of March, 2014.

ASSIGNOR: priceline.com Incorporated

By: 

Name: Brian J. MacDonald

Title: Vice President, Associate General Counsel

ACCEPTANCE

The undersigned hereby accepts and approves the foregoing General Trademark Assignment.

ASSIGNEE: priceline.com LLC

By: 

Name: Phyllis Wallitt

Title: Vice President, Associate General Counsel

GENERAL TRADEMARK ASSIGNMENT AND ACCEPTANCE

SCHEDULE A

A. TRADEMARK APPLICATIONS AND REGISTRATIONS

Mark	Country	Class(es)	Appl. No.	File Date	Status	Reg. No.	Reg. Date
PRICELINE	ALBANIA	39,43	ALT2010468	9/20/2010	REGISTERED	13533	4/26/2011
PRICELINE	ALGERIA	39,42	981512	11/25/1998	REGISTERED	55354	11/25/1998
PRICELINE	ARUBA	39,42	19453	8/31/1998	REGISTERED	19453	11/13/1998
NAME YOUR OWN PRICE	AUSTRALIA	36,39,42	825114	2/24/2000	REGISTERED	825114	2/24/2000
PRICELINE	AUSTRALIA	42	839278	6/16/2000	REGISTERED	839278	
PRICELINE	AUSTRALIA	39,42	755761	2/24/1998	REGISTERED	755761	7/30/1999
PRICELINE	BAHRAIN	39	68298	5/2/1998	REGISTERED	S2698	5/2/1998
PRICELINE	BAHRAIN	42	68498	5/2/1998	REGISTERED	SM2700	5/2/1998
PRICELINE	BELARUS	39,42	19980290	2/26/1998	REGISTERED	12822	9/13/2000
PRICELINE	BOLIVIA	39	04417	4/13/1998	REGISTERED	77115C	2/14/2000
PRICELINE	BOLIVIA	43	04416	4/3/1998	REGISTERED	77114C	2/14/2000
PRICELINE	BULGARIA	39	43035	8/28/1998	REGISTERED	7622y	6/28/1999
NAME YOUR OWN PRICE	CANADA	39,42	1014736	5/7/1999	REGISTERED	TMA595940	11/27/2003
PRICELINE	CANADA	39,42	0848845	6/24/1997	REGISTERED	TMA560731	4/24/2002
PRICELINE.CA	CANADA	35	1581463	6/11/2012	PENDING		
PRICELINE.COM	CANADA	43	0871380	3/6/1998	REGISTERED	TMA635744	3/21/2005
PRICELINE.COM	CANADA	39,43	1229005	9/1/2004	REGISTERED	TMA684038	3/19/2007
PRICELINE	CHILE	39			REGISTERED	850314	9/25/1998
PRICELINE	CHILE	43			REGISTERED	850315	9/25/1998
NAME YOUR OWN PRICE	CHINA	39	3177427	7/16/2002	REGISTERED	3177427	8/28/2003
NAME YOUR OWN PRICE	CHINA	43	3177426	5/16/2002	REGISTERED	3177426	11/14/2003
PRICELINE	CHINA	39	9800020213	3/11/1998	REGISTERED	1294841	7/14/1999
PRICELINE	CHINA	42	9800020214	3/11/1998	REGISTERED	1292470	7/7/1999
NAME YOUR OWN PRICE	COLOMBIA	35	87256	11/16/2000	REGISTERED	251216	6/26/2002
PRICELINE	COLOMBIA	39	9811493	3/3/1998	REGISTERED	214296	11/25/1998
PRICELINE	COLOMBIA	42	9811491	3/3/1998	REGISTERED	237108	5/31/2001
PRICELINE	COSTA RICA	39	114881	1/29/1999	REGISTERED	114881	7/30/1999
PRICELINE	COSTA RICA	42	114882	1/29/2009	REGISTERED	114882	7/30/1999
PRICELINE	CZECH REPUBLIC	39,42	130537	3/2/1998	REGISTERED	217382	4/23/1999
PRICELINE	ECUADOR	39	90731	9/9/1998	REGISTERED	292	2/28/2000
PRICELINE	ECUADOR	42	90730	9/9/1998	REGISTERED	291	2/28/2000

Mark	Country	Class(es)	Appl. No.	File Date	Status	Reg. No.	Reg. Date
PRICELINE	EGYPT	39	113146	3/1/1998	REGISTERED	113146	3/1/1998
PRICELINE	EGYPT	42	113147	3/1/1998	PENDING		
PRICELINE	EL SALVADOR	39	569598	9/22/1998	REGISTERED	20158	8/26/2002
PRICELINE	EL SALVADOR	42,43	569098	9/22/1998	REGISTERED	240133	7/2/2001
PRICELINE	EUROPEAN UNION (CTM)	36,39,42	000595850	6/25/1997	REGISTERED	000595850	11/16/2000
PRICELINE (STYLIZED)	EUROPEAN UNION (CTM)	35,39,43	010724011	3/14/2012	REGISTERED	010724011	8/13/2012
PRICELINE MERCHANT	EUROPEAN UNION (CTM)	35	010477529	12/8/2011	REGISTERED	010477529	5/3/2012
PRICELINE NEGOTIATOR	EUROPEAN UNION (CTM)	39,43	008750465	12/11/2009	REGISTERED	008750465	8/18/2010
PRICELINE.COM (STYLIZED)	EUROPEAN UNION (CTM)	35,39,43	010661031	2/21/2012	REGISTERED	010661031	7/23/2012
THE NEGOTIATOR	EUROPEAN UNION (CTM)	39,43	008750531	12/11/2009	REGISTERED	008750531	8/18/2010
PRICELINE	GUATEMALA	39	20001935	3/15/2000	REGISTERED	115130	2/4/2002
PRICELINE	GUATEMALA	42	20001936	3/15/2000	REGISTERED	115133	2/4/2000
PRICELINE	HONG KONG	39,42,43	98025323	2/25/1998	REGISTERED	2000B10887AA	1/21/2000
PRICELINE	HUNGARY	39,42	M9800891	3/11/1998	REGISTERED	155613	2/16/1999
PRICELINE	ICELAND	39,42	18401998	8/26/1998	REGISTERED	12531998	11/24/1998
NAME YOUR OWN PRICE	INDIA	16	901015	2/1/2000	REGISTERED	901015	
NAME YOUR OWN PRICE	INDIA	39,42	1910148	1/13/2010	PENDING		
PRICELINE	INDIA	39,42	1669678	3/27/2008	REGISTERED	1669678	2/7/2011
PRICELINE	INDONESIA	39	J9819503	11/19/1998	REGISTERED	IDM000192218	6/2/2000
PRICELINE	INDONESIA	42	J9819504	11/19/1998	REGISTERED	IDM000207267	6/2/2000
PRICELINE	ISRAEL	39	118020	2/24/1998	REGISTERED	118020	3/8/1999
PRICELINE	ISRAEL	42	118021	2/24/1998	REGISTERED	118021	3/8/1999
NAME YOUR OWN PRICE	JAPAN	39,42	055084	6/21/1999	REGISTERED	4499781	8/17/2001
PRICELINE	JAPAN	35	2000072916	6/30/2000	REGISTERED	4473762	5/11/2001
PRICELINE	JAPAN	36,39,42	132553	6/27/1997	REGISTERED	4383738	5/19/2000
PRICELINE.COM	JAPAN	42	200079395	7/17/2000	REGISTERED	4455254	2/23/2001
PRICELINE.COM	JAPAN	39,42	2791198	4/2/1998	REGISTERED	4427626	10/27/2000
PRICELINE	LATVIA	16,36,39,42	M981847	8/26/1998	REGISTERED	M46903	11/20/2000
PRICELINE	LEBANON	39,42	43036	12/24/1998	REGISTERED	78338	12/24/1998
PRICELINE	LIECHTENSTEIN	39,42	10899	9/1/1998	REGISTERED	10899	12/7/1998
PRICELINE	LITHUANIA	39,42	982915	8/27/1998	REGISTERED	39305	7/12/2000
NAME YOUR OWN PRICE	MEXICO	38	458857	11/17/2000	REGISTERED	728242	12/13/2001
NAME YOUR OWN PRICE	MEXICO	39	1080023	4/8/2010	REGISTERED	1201146	2/15/2011
NAME YOUR OWN PRICE	MEXICO	42	506858	9/13/2001	REGISTERED	723375	10/31/2001

Mark	Country	Class(es)	Appl. No.	File Date	Status	Reg. No.	Reg. Date
PRICELINE	MEXICO	35	430912	6/14/2000	REGISTERED	883461	5/27/2005
PRICELINE	MEXICO	39	326060	3/16/1998	REGISTERED	629336	10/26/1999
PRICELINE	MEXICO	42	326061	3/16/1998	REGISTERED	575186	3/31/1998
PRICELINE	MONACO	36,38,39,42	PV19384	3/6/1998	REGISTERED	9819475	7/21/1998
PRICELINE	MONGOLIA	39,42	2594	3/2/1998	REGISTERED	2500	11/3/1998
PRICELINE	MOROCCO	39,42	67156	9/11/1998	REGISTERED	67156	9/11/1998
PRICELINE	NEW ZEALAND	39	289454	3/6/1998	REGISTERED	289454	6/3/1999
PRICELINE	NEW ZEALAND	42	289455	3/6/1998	REGISTERED	289455	6/3/1999
PRICELINE	NICARAGUA	39	9803120	8/27/1998	REGISTERED	42236CC	9/28/1999
PRICELINE	NICARAGUA	42	9803121	8/27/1998	REGISTERED	42394CC	10/12/1999
PRICELINE	NORWAY	39,42	9801911	3/2/1998	REGISTERED	202627	5/4/2000
PRICELINE	PANAMA	39	97754	12/4/1998	REGISTERED	97754	12/4/1998
PRICELINE	PANAMA	43	097753	12/4/1998	REGISTERED	097753	12/4/1998
PRICELINE	PARAGUAY	39	04413	3/2/1998	REGISTERED	329858	4/7/1999
PRICELINE	PARAGUAY	42	04412	3/2/1998	REGISTERED	329859	4/7/1999
PRICELINE	PERU	39	061932	5/7/1998	REGISTERED	15177	7/31/2008
PRICELINE	PERU	42	061933	5/7/1998	REGISTERED	015178	7/31/1998
PRICELINE	PHILIPPINES	39,42	41998002303	3/31/1998	REGISTERED	41998002303	5/13/2002
PRICELINE	POLAND	39,42,43	Z183879	2/25/1998	REGISTERED	132904	10/19/2001
PRICELINE	ROMANIA	39,42	52681	11/17/1998	REGISTERED	52681	11/17/1998
PRICELINE	SINGAPORE	39	T0005064I	3/28/2000	REGISTERED	T0005064I	3/28/2000
PRICELINE	SINGAPORE	42	T0005065G	3/28/2000	REGISTERED	T0005065G	3/28/2000
PRICELINE	SLOVAK REPUBLIC	39,42	229298	9/4/1998	REGISTERED	191231	6/19/2000
PRICELINE	SLOVENIA	39,42	Z9871156	8/27/1998	REGISTERED	9871156	8/27/1998
NAME YOUR OWN PRICE	SOUTH KOREA	39,43	200211812	6/5/2002	REGISTERED	0096562	2/2/2004
PRICELINE	SOUTH KOREA	39,42	0006870	8/28/1998	REGISTERED	65464	12/21/2000
PRICELINE	SRI LANKA	39	157102	7/28/2010	PENDING		
PRICELINE	SRI LANKA	42	89261	9/7/1998	REGISTERED	89261	7/8/2005
PRICELINE	SWITZERLAND	39,42	015701998	2/26/1998	REGISTERED	470747	7/17/2000
NAME YOUR OWN PRICE	TAIWAN	42	89068291	11/27/2000	REGISTERED	164502	6/1/2002
PRICELINE	TAIWAN	39	8710811	3/19/1998	REGISTERED	125744	7/1/2000
PRICELINE	TAIWAN	42	87010810	3/11/1998	REGISTERED	121155	2/1/2000
PRICELINE	TANGIERS	39,42	14189	9/21/1998	REGISTERED	14189	9/21/1998
PRICELINE	THAILAND	39	358267	4/17/1998	REGISTERED	Bor9089	5/6/2008
PRICELINE	THAILAND	43	692532	4/17/1998	REGISTERED	Bor38797	7/4/2008
PRICELINE	TUNISIA	39,42	EE981384	9/2/1998	REGISTERED	EE981384	9/2/1998
PRICELINE	TURKEY	39,42	13368	9/25/1998	REGISTERED	206167	9/25/1998
PRICELINE	UKRAINE	39,42	98020783	2/27/1998	REGISTERED	21000	10/15/2001

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PRICELINE	UNITED ARAB EMIRATES	39	27236	6/20/1998	REGISTERED	33216	1/26/2003
PRICELINE	UNITED ARAB EMIRATES	42	27237	6/20/1998	REGISTERED	42406	10/5/2003
1-800-FLY-CHEAP	UNITED STATES	39	74/393969	5/24/1993	REGISTERED	1861536	11/1/1994
BOOK YOUR BIG DEAL (Stylized) AND DESIGN	UNITED STATES	39,43	77/961861	3/18/2010	REGISTERED	3995707	7/19/2011
EXPRESS DEALS	UNITED STATES	09	85/784107	11/20/2012	REGISTERED	4348359	6/4/2013
EXPRESS DEALS	UNITED STATES	35,43	85/662781	6/27/2012	REGISTERED	4359422	6/25/2013
FlexRez (Stylized)	UNITED STATES	43	78/743779	10/31/2005	REGISTERED	3243818	5/22/2007
FLY SMART FLY CHEAP!	UNITED STATES	39	75/852515	11/12/1999	REGISTERED	2641549	10/29/2002
FLYCHEAP.COM	UNITED STATES	39	75/833683	10/28/1999	REGISTERED	2572639	5/28/2002
HOTEL FREEBIES	UNITED STATES	43	85/146475	10/6/2010	REGISTERED	3952896	4/26/2011
MISCELLANEOUS DESIGN (Big Deal Character)	UNITED STATES	39,43	77/956697	3/11/2010	REGISTERED	3876173	11/16/2010
MISCELLANEOUS DESIGN (No Fee Character)	UNITED STATES	39,43	77/871057	11/12/2009	REGISTERED	3813808	7/6/2010
NAME YOUR OWN PRICE	UNITED STATES	09,35	85/784099	11/20/2012	PUBLISHED		
NAME YOUR OWN PRICE	UNITED STATES	36,39,42	75/610935	12/23/1998	REGISTERED	2647673	11/12/2002
PAY WHEN YOU STAY	UNITED STATES	43	77/962111	3/18/2010	REGISTERED	3864173	10/19/2010
PRICEBREAKERS	UNITED STATES	39,43	77/803893	8/13/2009	REGISTERED	3742511	1/26/2010
PRICELINE	UNITED STATES	09,35	85/784113	11/20/2012	REGISTERED	4364775	7/9/2013
PRICELINE	UNITED STATES	39,42	75/218912	12/27/1996	REGISTERED	2272659	8/24/1999
PRICELINE NEGOTIATOR	UNITED STATES	39,43	77/763153	6/18/2009	REGISTERED	3757066	3/9/2010
PRICELINE SPONSORED LISTINGS	UNITED STATES	35,42	86/062510	9/12/2013	PENDING		
PRICELINE.COM	UNITED STATES	09	85/784081	11/20/2012	REGISTERED	4364773	7/9/2013
PRICELINE.COM	UNITED STATES	39,42	75/371458	10/10/1997	REGISTERED	2481112	8/28/2001
PRICELINE.COM (Stylized)	UNITED STATES	35,39,43	85/403163	8/21/2011	REGISTERED	4111958	3/13/2012
PRICELINE.COM (Stylized) AND DESIGN	UNITED STATES	35,39,43	85/408644	8/26/2011	REGISTERED	4111968	3/13/2012
THE NEGOTIATOR	UNITED STATES	39,43	77/762903	6/18/2009	REGISTERED	3757064	3/9/2010
TONIGHT-ONLY DEALS (SUPPLEMENTAL)	UNITED STATES	43	85/385073	7/29/2011	REGISTERED	4107071	2/28/2012
TRIPFILTER (Stylized)	UNITED STATES	39	78/772270	12/13/2005	REGISTERED	3399722	3/18/2008
PRICELINE	URUGUAY	39,43	301795	3/3/1998	REGISTERED	393715	9/17/1998
PRICELINE	VENEZUELA	39	454898	3/17/1998	REGISTERED	S009742	4/20/1999
PRICELINE	VENEZUELA	42	454798	3/17/1998	REGISTERED	S009741	4/20/1999

Mark	Country	Class(es)	Appl. No.	File Date	Status	Reg. No.	Reg. Date
PRICELINE	VIETNAM	39,42	40149	11/14/1998	REGISTERED	33431	11/14/1998

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