

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299744

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Bank Card, Inc.		03/27/2014	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Harbortouch Payments, LLC		
Street Address:	2202 North Irving Street		
City:	Allentown		
State/Country:	PENNSYLVANIA		
Postal Code:	18109		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3586038	HARBORTOUCH	
Registration Number:	3294443	UNITED CASH SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	9175910040		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 277-6715		
Email:	ipdocketing-ny@dicksteinshapiro.com		
Correspondent Name:	Dawn Rudenko, Dickstein Shapiro LLP		
Address Line 1:	1633 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	P9222.0010		
NAME OF SUBMITTER:	Dawn Rudenko		
SIGNATURE:	/Dawn Rudenko/		
DATE SIGNED:	03/31/2014		
Total Attachments: 2			
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TRADEMARK AND SERVICE MARK ASSIGNMENT

This TRADEMARK AND SERVICE MARK ASSIGNMENT (the "Assignment") made this 27th day of March, 2014 by and between UNITED BANK CARD, INC., a New Jersey corporation ("Assignor") and HARBORTOUCH PAYMENTS, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH

WHEREAS, Assignor is the owner of all right, title and interest in and to the United States Trademark and Service Mark Registrations set forth on Exhibit A attached hereto (collectively the "Marks"); and

WHEREAS, Assignor has agreed to assign all rights in and to the Marks to Assignee, and Assignee has agreed to acquire all rights in and to the Marks, including any and all common law rights in and to the Marks, and any and all registrations related thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world, in and to said Marks, together with all of the goodwill of the business symbolized by said Marks, and together with the right to recover damages and profits and all other remedies for past and future infringements thereof.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their duly authorized representatives as of the day and year first above written.

ASSIGNOR
United Bank Card, Inc.

By: 
Name:
Title:

ASSIGNEE
Harbortouch Payments, LLC

By: 
Name:
Title:

Exhibit A

U.S. Trademark and Service Mark Registrations



1. **HARBORTOUCH** HARBORTOUCH and design, Reg. No. 3,586,038 in International Class 9 for computer software used to provide point of sale electronic payment services, authentication, identification and transaction services for merchants by means of online databases; computer software used to provide point of sale electronic processing and transmission of payments by merchants; computer software used to provide point of sale electronic processing and transmission of payments to merchants; computer software used to provide point of sale electronic processing and transmission of payments by merchants; computer software used to provide point of sale electronic processing and transmission of payment to merchants via online debit, checking, credit card, and loyalty/reward account payments; computer software used to provide point of sale electronic processing and transmission of payments by merchants via online debit, checking, credit card, and loyalty account payments and International Class 36 for financial transaction services, namely, providing secure commercial transactions and payment options via computer terminal at a point of sale.

2. **UNITED CASH SOLUTIONS**, Reg. No. 3,294,443 in International Class 9 for automated teller machines, and in International Class 36 for banking services, namely, automated teller machine transaction processing services.