

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THREE DOG BAKERY, INC.		03/10/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SELLER, INC.		
Street Address:	1843 N. Topping Avenue		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64120		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 53			
Property Type	Number	Word Mark	
Registration Number:	3825061	ASSORT"MU"TT"	
Registration Number:	3938822	ASSORT"MU"TT"	
Registration Number:	2363797	BAKERY BLEND	
Registration Number:	3932270	BAKE TO NATURE	
Registration Number:	2204009	BARK 'N FETCH	
Registration Number:	2812088	BEAGLE BAGELS	
Registration Number:	3932280	"BEG"-ALS	
Registration Number:	3938806	"BEG"-ALS	
Registration Number:	1976440	BIG SCARY KITTIES	
Registration Number:	3972136	BITES 'N BITS	
Registration Number:	3785822	BITTY BITES	
Registration Number:	3832886	BOUNTIFUL BASKET	
Registration Number:	3469704	DOG'S NIGHT OUT	
Registration Number:	3622860	DOGALOG	
Registration Number:	2373039	DOTTIE'S SPOTS	
Registration Number:	2749639	ENTRÉE FOR DOGS	
Registration Number:	3395217	FETCH IT! STICKS	
Registration Number:	3533626	FUR DI VINE COLLECTION	
Registration Number:	3785821	GRACIE'S GARDEN	
Registration Number:	3909959	GRACIE'S GOURMET	
TRADEMARK			

OP \$1340.00 3825061

Property Type	Number	Word Mark
Registration Number:	3917638	IT'S A DOG'S LIFE
Registration Number:	2471083	ITTY BITTY BONES
Registration Number:	2467206	ITTY BITTY SCARY KITTIES
Registration Number:	1978181	JUMP 'N SIT BITS
Registration Number:	2363209	LICKETY-SPLIT
Registration Number:	3261149	LICK'N CRUNCH!
Registration Number:	2867563	LICK'NCRUNCH!
Registration Number:	3827054	MILLIE'S BAKERY FOR DOGS
Registration Number:	3833600	MILLIE'S BAKERY FOR DOGS
Registration Number:	3968448	NATURAL MEALS FORTIFIED WITH VITAMINS AN
Registration Number:	3536473	PEOPLE-WORTHY PRODUCTS ...FOR PETS
Registration Number:	3460590	POOCH SMOOCHES
Registration Number:	1976436	PUPCAKES
Registration Number:	3909961	ROLL-OVER REWARDS
Registration Number:	3909962	ROLL-OVER REWARDS
Registration Number:	3515990	RRRRRRIBS
Registration Number:	3884217	STARBITES
Registration Number:	3884218	STARBITES
Registration Number:	3938808	"SWEET"HEARTS
Registration Number:	3938807	"SWEET"HEARTS
Registration Number:	2081409	THREE DOG BAKERY
Registration Number:	4042605	THREE DOG BAKERY
Registration Number:	2021727	THREE DOG BAKERY THE BAKERY FOR DOGS
Registration Number:	1971349	THREE DOG BAKERY THE BAKERY FOR DOGS
Registration Number:	2542926	TUMMY RUB CLUB
Registration Number:	3472951	ULTI "MUTT" SPOTS
Registration Number:	2567033	WE PITY THE KITTIES
Registration Number:	3991618	"WOOF"ERS
Registration Number:	3991617	"WOOF"ERS
Registration Number:	4233930	YAPPUCCINO
Serial Number:	86173421	BEG NOG LATTÉ
Serial Number:	86173317	PUP-KIN SPICED LATTÉ
Serial Number:	86173551	PUP-PERMINT MOCHA

CORRESPONDENCE DATA

Fax Number: 4122883063

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-288-7222

Email: ptoipinbox@reedsmith.com

TRADEMARK

REEL: 005248 FRAME: 0455

Correspondent Name: Robert A. Muha
Address Line 1: REED SMITH LLP
Address Line 2: P.O. BOX 488
Address Line 4: PITTSBURGH, PENNSYLVANIA 15230-0488

ATTORNEY DOCKET NUMBER: 263889.20001 RAM

NAME OF SUBMITTER: Robert A. Muha

SIGNATURE: /Robert A. Muha/

DATE SIGNED: 04/01/2014

Total Attachments: 2

source=ThreeDogBakeryChangeName#page1.tif

source=ThreeDogBakeryChangeName#page2.tif

Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THREE DOG BAKERY, INC.", CHANGING ITS NAME FROM "THREE DOG BAKERY, INC." TO "SELLER INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF MARCH, A.D. 2014, AT 12:48 O'CLOCK P.M.

3740927 8100

140309901

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1193471

DATE: 03-10-14

TRADEMARK
REEL: 005248 FRAME: 0457

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
Three Dog Bakery, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " FIRST " so that, as amended, said Article shall be and read as follows:

FIRST: The name of the corporation (hereinafter called the "Coporation") is Seller, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 10th day of March, 2014.

By: William M. Reisler
Authorized Officer
Title: Chairman of the Board

Name: William M. Reisler
Print or Type