

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299917

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		04/01/2014	Banking Association: TEXAS
RECEIVING PARTY DATA			
Name:	Tarte, Inc.		
Street Address:	1375 Broadway, Suite 800		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 53			
Property Type	Number	Word Mark	
Serial Number:	85147744	MULTIPLEYE	
Serial Number:	85147743	TARTE HIGH-PERFORMANCE NATURALS	
Serial Number:	85147739	TARTE RISE & SHINE	
Serial Number:	78334445	SMOOTH OPERATOR	
Serial Number:	78308578	THURSDAY	
Serial Number:	78308557	WEDNESDAY	
Serial Number:	78308537	MONDAY	
Serial Number:	77883425	HIGH-PERFORMANCE NATURALS	
Serial Number:	77832230	FLUSH	
Serial Number:	77833296	MULTIPLEYE NATURAL LASH	
Serial Number:	77940218	LIPSURGENCE	
Serial Number:	77832405	LASH COUTURE	
Serial Number:	77583042	GREEN GLAMOUR	
Serial Number:	77583001	POLYFLEX	
Serial Number:	77582986	WRINKLE REWIND	
Serial Number:	77582940	SKINVIGORATING	
Serial Number:	77322824	T5 SUPER FRUIT COMPLEX	
Serial Number:	77251178	EMPHASEYES	
Serial Number:	77149723	NO MIRROR MAKEUP!	
Serial Number:	76086930	TARTE	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	85659564	MARACUJA BLUSH & GLOW
Serial Number:	85576140	GOLDEN GAL
Serial Number:	85563002	BIOC TECHNOLOGY
Serial Number:	85450676	TARTE 12-HOUR POWER
Serial Number:	85576105	BUFFY
Serial Number:	85576075	UNDERCOVER LOVER
Serial Number:	85576043	BLUSHING BEAUTY
Serial Number:	85575970	CONTOURTIONIST
Serial Number:	85576152	RETOUCHER
Serial Number:	85576132	FANATIC
Serial Number:	85558629	TARTE GLAMAZON
Serial Number:	85555284	SMOLDEREYES
Serial Number:	85538868	THE BLUSH AUTHORITY
Serial Number:	85669572	LIGHTS, CAMERA, FLASHES
Serial Number:	85688001	BRIGHT EYED & BEAUTIFIED HIGH-PERFORMANC
Serial Number:	85668895	DOUBLE DUTY BEAUTY
Serial Number:	85756164	THE BROW ARCHITECT
Serial Number:	85756240	GLAMAZON
Serial Number:	85555366	GIFTED
Serial Number:	85555249	LIGHTS, CAMERA, SPLASHES
Serial Number:	85555203	LIGHTS, CAMERA, LASHES
Serial Number:	85659472	TARTE SWATCH STATION
Serial Number:	85589244	DOUBLE DETOX
Serial Number:	85589206	SKINSURANCE
Serial Number:	85576058	SHAPE SHIFTER
Serial Number:	85576023	MS. SUNSHINE
Serial Number:	85563032	AMAZON ESCAPE
Serial Number:	85562974	C-BRIGHTER
Serial Number:	85659576	MARACUJA BRONZE & GLOW
Serial Number:	85450689	GPS FOR YOUR FACE
Serial Number:	85450687	SKINTUITIVE
Serial Number:	85450669	AIRBRUSHING WITHOUT THE AIR
Serial Number:	85555409	PICTURE PERFECT

CORRESPONDENCE DATA

Fax Number: 8586385130

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 858-677-1400

Email: susan.reynholds@dlapiper.com

TRADEMARK

REEL: 005248 FRAME: 0855

Correspondent Name: DLA Piper LLP (US)
Address Line 1: 4365 Executive Drive, Suite 1100
Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER: 329034-503

NAME OF SUBMITTER: Troy Zander

SIGNATURE: /s/ Troy Zander

DATE SIGNED: 04/01/2014

Total Attachments: 3

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REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is executed as of April 1, 2014 by COMERICA BANK, a Texas banking association ("Assignor") for the benefit of TARTE, INC., a New York corporation ("Assignee"), with its principal executive office located at 1375 Broadway, Suite 800, New York, NY 10018.

RECITALS

A. WHEREAS, Assignee assigned certain interests in the intellectual property described on Exhibit A (the "IP") to the Assignor pursuant to (1) a certain Intellectual Property Security Agreement, dated as of April 15, 2011 and recorded with the U.S. Patent and Trademark Office on April 21, 2011 at Reel/Frame 004526/0675; and (2) a certain Amended and Restated Intellectual Property Security Agreement, dated as of December 19, 2012 and recorded with the U.S. Patent and Trademark Office on December 31, 2012 at Reel/Frame 004932/0179.

B. WHEREAS, Assignor wishes to release and reassign all interest that Assignor may have in the IP.

AGREEMENT

Now, therefore, Assignor agrees that it releases its security interest in the IP and reassigns to Assignee, without warranty or recourse, all interest of Assignor in the IP.

ASSIGNOR:

Address:

39200 W. Six Mile Road
MC 7512
Livonia, MI 48152

COMERICA BANK

By: Laura Stearns

Title: Assistant Vice President

EXHIBIT A

Trademarks

Recorded: 4/21/2011
Reel/Frame: 004526/0675

<u>Title</u>	<u>Serial No.</u>	<u>File Date</u>
MULTIPLEYE	85147744	10/7/10
TARTE HIGH-PERFORMANCE NATURALS	85147743	10/7/10
TARTE RISE & SHINE	85147739	10/7/10
SMOOTH OPERATOR	78334445	12/1/03
THURSDAY	78308578	10/2/03
WEDNESDAY	78308557	10/2/03
MONDAY	78308537	10/2/03
HIGH-PERFORMANCE NATURALS	77883425	12/1/09
FLUSH	77832230	9/22/09
MULTIPLEYE NATURAL LASH	77833296	9/23/09
LIPSURGENCE	77940218	2/19/10
LASH COUTURE	77832405	9/22/09
GREEN GLAMOUR	77583042	10/1/08
POLYFLEX	77583001	10/1/08
WRINKLE REWIND	77582986	10/1/08
SKINVIGORATING	77582940	10/1/08
T5 SUPER FRUIT COMPLEX	77322824	11/6/07
EMPHASEYES	77251178	8/9/07
NO MIRROR MAKEUP!	77149723	4/5/07
TARTE	76086930	7/12/00

Recorded: 12/31/2012
Reel/Frame: 004932/0179

<u>Title</u>	<u>Serial No.</u>	<u>File Date</u>
MARACUJA BLUSH & GLOW	85659564	6/22/12
GOLDEN GAL	85576140	3/21/12
BioC TECHNOLOGY	85563002	3/7/12
TARTE 12-HOUR POWER	85450676	10/19/11
BUFFY	85576105	3/21/12
UNDERCOVER LOVER	85576075	3/21/12
BLUSHING BEAUTY	85576043	3/21/12
CONTOURTIONIST	85575970	3/21/12
RETOUCHER	85576152	3/21/12
FANATIC	85576132	3/21/12
TARTE GLAMAZON	85558629	3/21/12
SMOLDEREYES	85555284	2/28/12
THE BLUSH AUTHORITY	85538868	2/9/12
LIGHTS, CAMERA, FLASHES!	85669572	7/5/12
BRIGHT EYED & BEAUTIFIED HIGH-PERFORMANCE EYE ENHANCING TOOL	85688001	7/26/12
DOUBLE DUTY BEAUTY	85668895	7/4/12
THE BROW ARCHITECT	85756164	10/17/12
GLAMAZON	85756240	10/17/12
GIFTED	85555366	2/28/12

<u>Title</u>	<u>Serial No.</u>	<u>File Date</u>
LIGHTS, CAMERA, SPLASHES!	85555249	2/28/12
LIGHTS, CAMERA, LASHES!	85555203	2/28/12
TARTE SWATCH STATION	85659472	6/22/12
DOUBLE DETOX	85589244	4/4/12
SKINSURANCE	85589206	4/4/12
SHAPE SHIFTER	85576058	3/21/12
MS. SUNSHINE	85576023	3/21/12
AMAZON ESCAPE	85563032	3/7/12
C-BRIGHTER	85562974	3/7/12
MARACUJA BRONZE & GLOW	85659576	6/22/12
GPS FOR YOUR FACE	85450689	10/19/11
SKINTUITIVE	85450687	10/19/11
AIRBRUSING WITHOUT THE AIR	85450669	10/19/11
PICTURE PERFECT	85555409	2/28/12