

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299957

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Electronics Warranty, LLC		03/01/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Asurion Services, LLC		
Street Address:	22894 Pacific Blvd		
City:	Sterling		
State/Country:	VIRGINIA		
Postal Code:	20166		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Serial Number:	85256538	PROTECTED!	
Serial Number:	86005598	REDGLOVE	
Registration Number:	1737026	SATISFACTION PLUS	
Registration Number:	1747399	PRICE PLUS	
Registration Number:	2006401	KEEP IT NEW!	
Registration Number:	2202043	APPLIANCE PROTECTION PLUS	
Registration Number:	2368059	NEW	
Registration Number:	2411864	NEW	
Registration Number:	2614755	QUICK ASSIST	
Registration Number:	2622450	RETURN ASSIST	
Registration Number:	2718555	QUICK ASSIST	
Registration Number:	2804003	PRODUCT ASSIST	
Registration Number:	3408694	PRESERVE THE MOMENT, PROTECT YOUR FINE J	
Registration Number:	3768748	ECONEW	
Registration Number:	3768749	ECONEW	
Registration Number:	3768750	POWERED BY ECONEW	
Registration Number:	3774422	NEW SMARTPROCUREMENT	
Registration Number:	3782175	ECONEW DIRECT	
Registration Number:	3796372	SENIORCHECKED	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3800165	SENIOR CHECKED
Registration Number:	3836315	REPAIR.COM
Registration Number:	3925179	"FIX IT FAST" GUARANTEE
Registration Number:	4016631	SERVICE VALET
Registration Number:	4049523	REPAIRNOW.COM
Registration Number:	4283567	CANOPY
Registration Number:	4366836	PROTECT YOUR GOODS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6152591450

Email: trademarks@arlaw.com

Correspondent Name: Robert E. McAlhany, Jr.

Address Line 1: 424 Church Street

Address Line 2: Suite 2700

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	612194.27
NAME OF SUBMITTER:	Robert E. McAlhany, Jr.
SIGNATURE:	/Robert E. McAlhany, Jr./
DATE SIGNED:	04/01/2014

Total Attachments: 0

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