

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299960

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kahala Franchising, LLC		01/01/2014	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	Sugar Skull Rum Company, LLC		
Street Address:	7730 East Greenway Road		
Internal Address:	Suite 100		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85871716	SUGAR SKULL	
CORRESPONDENCE DATA			
Fax Number:	6022480522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-248-1089		
Email:	mcs@jaburgwilk.com		
Correspondent Name:	Maria Crimi Speth		
Address Line 1:	3200 North Central Avenue		
Address Line 2:	Suite 2000		
Address Line 4:	Phoenix, ARIZONA 85012		
NAME OF SUBMITTER:	Maria Crimi Speth		
SIGNATURE:	/mariacrimispeth/		
DATE SIGNED:	04/01/2014		
Total Attachments: 1			
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OP \$40.00 85871716

ASSIGNMENT OF INTELLECTUAL PROPERTY

This agreement is effective this 1st day of January, 2014, between Kahala Franchising, LLC herein referred to as "Assignor" and Sugar Skull Rum Company, LLC herein referred to as "Assignee."

Assignor owns certain intellectual property. For good and valuable consideration, receipt of which is acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the trademark listed below, along with the United States Patent & Trademark Office application and the good will associated with that trademark. Both parties agree that there is good and sufficient consideration for this assignment.

SUGAR SKULL

Serial Number 85871716

Kahala Franchising, LLC

By: 

*Exp 1 brand Counsel LLC
Sole Member*

Sugar Skull Rum Company, LLC

By: 

9999-9999-00206-MC'S/MC'S 13/0815 J