

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300002

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	02/11/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bump Media, Inc.		02/11/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Bump Media, Inc.		
Street Address:	462 Broadway		
Internal Address:	6th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3329568	THE BUMP	
CORRESPONDENCE DATA			
Fax Number:	2028874288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028874000		
Email:	dc_ipdocketing@akingump.com		
Correspondent Name:	Karol A. Kepchar		
Address Line 1:	1333 New Hampshire Ave. NW		
Address Line 2:	Akin Gump Strauss Hauer & Feld LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-1564		
ATTORNEY DOCKET NUMBER:	031594.0012		
NAME OF SUBMITTER:	Karol A. Kepchar		
SIGNATURE:	/kakepchar/		
DATE SIGNED:	04/01/2014		
Total Attachments: 6			
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BOULDERS ACQUISITION CORPORATION", A DELAWARE CORPORATION, WITH AND INTO "THE BUMP MEDIA, INC." UNDER THE NAME OF "THE BUMP MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE ELEVENTH DAY OF FEBRUARY, A.D. 2008, AT 6:32 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4336827 8100M

080144674



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6375113

DATE: 02-11-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005249 FRAME: 0453

CERTIFICATE OF MERGER
OF
BOULDERS ACQUISITION CORPORATION
WITH AND INTO
THE BUMP MEDIA, INC.

Pursuant to Section 251(c) of the General Corporation Law of the State of Delaware (the "DGCL"), The Bump Media, Inc., a Delaware corporation (the "Company"), in connection with the merger of Boulders Acquisition Corporation, a Delaware corporation ("Merger Sub"), with and into the Company (the "Merger"), hereby certifies as follows:

FIRST: The names and states of incorporation of the constituent corporations to the Merger are:

<u>Name</u>	<u>State of Incorporation</u>
The Bump Media, Inc.	Delaware
Boulders Acquisition Corporation	Delaware

SECOND: An Agreement and Plan of Merger, dated as of February 11, 2008, by and among The Knot, Inc., a Delaware corporation, Merger Sub, the Company and, solely with respect to Article VIII thereof, Kara Forney (the "Merger Agreement"), setting forth the terms and conditions of the Merger, has been approved, adopted, certified, executed and acknowledged by each of the Company and Merger Sub in accordance with Section 251 of the DGCL.

THIRD: The name of the surviving corporation is The Bump Media, Inc. (the "Surviving Corporation").

FOURTH: The Amended Certificate of Incorporation of the Company as in effect immediately prior to the Merger shall be amended to read as set forth on Exhibit A attached hereto, and, as so amended, shall be the certificate of incorporation of the Surviving Corporation.

FIFTH: The Merger shall become effective upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

SIXTH: An executed copy of the Merger Agreement is on file at the office of the Surviving Corporation located at 462 Broadway, 6th Floor, New York, New York 10013. A copy of the Merger Agreement will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of either of the Company or Merger Sub.

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IN WITNESS WHEREOF, this Certificate of Merger has been executed on this
11th day of February, 2008.

THE BUMP MEDIA, INC.

By: /s/ Kara Forney
Kara Forney
Chief Executive Officer

EXHIBIT A

Amended Certificate of Incorporation

**AMENDED
CERTIFICATE OF INCORPORATION
OF
THE BUMP MEDIA, INC.**

ARTICLE I

The name of the corporation is The Bump Media, Inc. (the "Corporation").

ARTICLE II

The registered office of the Corporation in the State of Delaware is located at Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle, Delaware 19801. The name of the registered agent of the Corporation at such address is The Corporation Trust Company.

ARTICLE III

The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware (the "DGCL").

ARTICLE IV

The total number of shares of all classes of stock which the Corporation shall have authority to issue is One Thousand (1,000) shares of common stock, par value \$0.0001 per share.

ARTICLE V

The board of directors of the Corporation is expressly authorized to make, alter or repeal the bylaws of the Corporation.

ARTICLE VI

Elections of directors need not be by written ballot unless otherwise provided in the bylaws of the Corporation.

ARTICLE VII

To the fullest extent permitted by the DGCL, as the same exists or as may hereafter be amended, a director of the Corporation shall not be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director.

The Corporation shall indemnify to the fullest extent permitted by law any person made or threatened to be made a party to an action or proceeding, whether criminal, civil, administrative or investigative, by reason of the fact that he, his testator or intestate is or was a director or officer of the Corporation or any predecessor of the Corporation, or serves or served at any other enterprise as a director or officer at the request of the Corporation or any predecessor to the Corporation.

Neither any amendment nor repeal of this Article VII, nor the adoption of any provision of the Corporation's certificate of incorporation inconsistent with this Article VII, shall eliminate or reduce the effect of this Article VII in respect of any matter occurring, or any action or proceeding accruing or arising or that, but for this Article VII, would accrue or arise, prior to such amendment, repeal or adoption of an inconsistent provision.

ARTICLE VIII

The Corporation expressly elects not to be governed by Section 203 of the DGCL.

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