

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM300024

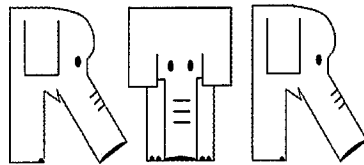
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael H. Cox		03/23/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Board of Trustees of the University of Alabama		
<b>Street Address:</b>	401 Queen City Avenue		
<b>City:</b>	Tuscaloosa		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35401		
<b>Entity Type:</b>	public corporation: ALABAMA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85652902		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4045413372		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-815-6500		
<b>Email:</b>	tadmin@kilpatricktownsend.com, brook@kilpatricktownsend.com		
<b>Correspondent Name:</b>	William H. Brewster		
<b>Address Line 1:</b>	1100 Peachtree Street, Suite 2800		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	C1233/872998		
<b>NAME OF SUBMITTER:</b>	Beth Rook		
<b>SIGNATURE:</b>	/Beth Rook/		
<b>DATE SIGNED:</b>	04/02/2014		
<b>Total Attachments: 2</b>			
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## ASSIGNMENT

THIS ASSIGNMENT is made as of the 23 day of MARCH, 2014, between Michael H. Cox, an individual with an address of 3133 Woodbridge Drive, Birmingham, Alabama 35242 U.S.A. (the "Assignor") and the Board of Trustees of the University of Alabama, a public corporation located at 401 Queen City Avenue, Tuscaloosa, Alabama 35401 U.S.A. (the "Assignee") and pursuant to the Agreement between the parties dated MARCH 23, 2014.

WHEREAS, Assignor owns certain rights in the RTR & Elephant Design Mark depicted below (the "Trademark"), including United States Trademark Application Serial No. 85/652,902 therefor, which application was filed under Section 1(b) of the Lanham Act (the "Application");



WHEREAS, Assignor wishes to assign, grant and deliver exclusively unto Assignee all of its rights, titles and interests of every kind and nature whatsoever in and to the Trademark and the Application, together with the business of Assignor pertaining to said mark and application and the goodwill relating thereto, and all rights of action and claims for past infringement thereof;

WHEREAS, Assignee, as a successor to that portion of the business to which the aforementioned Trademark and Application pertains, is desirous of accepting said assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all rights, titles, and interests in and to the Trademark and the Application, and any registration that

issues therefrom, together with that portion of Assignor's business to which the Trademark and the Application pertain and the goodwill of the business symbolized by the Trademark and the Application, and all rights of action and claims for past infringement thereof.

MICHAEL H. COX

By: Michael H. Cox

Date: MARCH 23, 2014