

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300035

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Assured Neace Lukens Insurance Agency, Inc.		03/28/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Assured NL Insurance Services, Inc.		
Street Address:	200 Colonial Center Parkway		
Internal Address:	Suite 150		
City:	Lake Mary		
State/Country:	FLORIDA		
Postal Code:	32746		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3466394	BENESOLV	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	aharrison@stites.com		
Correspondent Name:	David W. Nagle, Jr., Stites & Harbison		
Address Line 1:	400 West Market St.		
Address Line 2:	Suite 1800		
Address Line 4:	Louisville, KENTUCKY 40202		
ATTORNEY DOCKET NUMBER:	NE103/0NE60		
NAME OF SUBMITTER:	Aimee Harrison		
SIGNATURE:	/aimee harrison/		
DATE SIGNED:	04/02/2014		
Total Attachments: 1 source=BENESOLV#page1.tif			

OP \$40.00 3466394

TRADEMARK ASSIGNMENT

WHEREAS, Assured Neace Lukens Insurance Agency, Inc., a Delaware corporation with a principal place of business at 200 Colonial Center Parkway, Suite 150, Lake Mary Florida 32746 (hereinafter "Assignor") is the record owner of U.S. Registration No. 3,466,394 for the mark BENESOLV ("the Mark") as is applied to "administration of employee benefit plans, namely, healthcare benefit plans"; and

WHEREAS, Assured NL Insurance Services, Inc., a Delaware corporation with a principal place of business at 200 Colonial Center Parkway, Suite 150, Lake Mary Florida 32746 (hereinafter "Assignee"), is the successor in business to Assignor in relation to the transaction of business under this Mark and desires to acquire an assignment of the Mark and its registration, together with the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Mark and its registration, including the goodwill symbolized by the Mark.

Dated: 3/28, 2014

Assured Neace Lukens Insurance Agency, Inc.

Gerald B. Budde

By: Gerald B. Budde

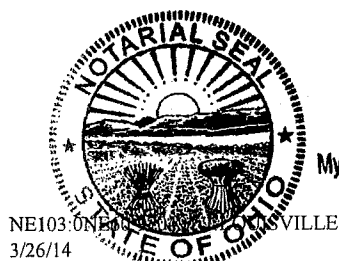
STATE OF Ohio)
) ss
COUNTY OF Hamilton)

Subscribed and sworn to me on behalf of Assured Neace Lukens Insurance Agency, Inc. by Gerald Budde, this 28th day of March, 2014.

My commission expires: 6-18-2017

[Signature]
Notary Public

[SEAL]



Julia Berger
Notary Public, State of Ohio
My Commission Expires 06-18-2017