

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM300161

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HFF Holdings LLC		04/02/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Holliday Fenoglio Fowler, L.P.		
<b>Street Address:</b>	9 Greenway Plaza, Suite 700		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77046		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3138262	HFF	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@dechert.com, erin.reimer@dechert.com		
<b>Correspondent Name:</b>	Glenn A. Gundersen		
<b>Address Line 1:</b>	2929 Arch Street		
<b>Address Line 2:</b>	Cira Centre		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19104-2808		
<b>ATTORNEY DOCKET NUMBER:</b>	386430		
<b>NAME OF SUBMITTER:</b>	Erin Reimer		
<b>SIGNATURE:</b>	/Erin Reimer/		
<b>DATE SIGNED:</b>	04/02/2014		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

WHEREAS HFF HOLDINGS LLC, a Delaware limited liability company, having an address at 9 Greenway Plaza, Suite 700, Houston, Texas 77046 ("Assignor"), is the owner of all right, title, and interest in and to the trademark HFF (the "Trademark"), and the following U.S. registration of the Trademark (the "Registration"):

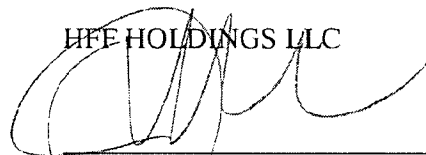
Mark	Application Date	Registration Number	Registration Date
HFF	March 21, 2005	3,138,262	September 5, 2006

WHEREAS HOLLIDAY FENOGLIO FOWLER, L.P., a Delaware limited partnership, having an address at 9 Greenway Plaza, Suite 700, Houston, Texas 77046 ("Assignee"), desires to acquire all right, title, and interest in and to the Trademark and the Registration, together with the goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged and intending to be legally bound, Assignor hereby assigns and transfers to Assignee its entire right, title and interest in and to the Trademark, together with the Registration and the goodwill of the business symbolized by the Trademark, all rights of action arising from the Trademark, all claims for damages for reason of infringement of the Trademark and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated: 4-2-2014, 2014

HFF HOLDINGS LLC



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Name: John H. Pelusi, Jr.  
Title: Managing Member